

Mass Communication: Spring 2012 Textbook requirements

FYI: Some places rent books by semester and it can be cheaper than buying the books

Class	Instructor	Title	Author	ISBN	Publisher
MCOM 100.101	Dicken	No book required			
MCOM 101.001	J. Lombardi	No book required			
MCOM 105.001	Boehm	<i>Mass Media Revolution w/ My Communication Lab</i> OR	Sterin	978-0-205-04173-2	Pearson
MCOM 105.002	McAlexander	<i>3-hole punch version</i> OR	Sterin	978-0-205-05308-7	Pearson
MCOM 105.701	Phipps	<i>e-version with purchase of access to My Commun Lab</i>	Sterin	978-0-205-81132-8	Pearson
MCOM 150.701	Phipps	<i>Radio Station, 8th ed.</i>	Keith	978-0-240-81186-4	Elsevier
MCOM 213.101	Ryan	<i>Audio in Media, 8th ed.</i>	Alten	978-0-495-09568-2	Cengage
MCOM 246.1&2	Boehm	<i>Mass Media Research: An Introduction, 9th ed.</i>	Wimmer & Dominick	978-1-4390-8274-4	Cengage
MCOM 250.001	Sullivan	<i>Broadcast Announcing Worktext, 3rd ed.</i>	Stephenson, et. al.	978-0-240-81058-4	Elsevier
MCOM 287.001	McAlexander	<i>Apple Pro Training Series: Final Cut Pro 7, 2010 AND Single-Camera Video Production, 5th ed.</i>	Weynand Musburger	978-0-321-63527-3 978-0-240-81264-9	Peachpit Press Focal Press
MCOM 326.1&2	Pack	<i>Copywriting for the Electronic Media, 6th ed. AND Elements of Style, 4th ed.</i>	Meeske/Strunk & White	978-0-495-41117-8 978-0-205-31342-6	Cengage/Pearson
MCOM 336.001	Boehm	<i>Programming for TV, Radio and the Internet, 2nd ed.</i>	Perebinossoff, et. al.	978-0-240-80682-2	Elsevier
MCOM 346.001	Lombardi	<i>Mass Communication Theory 6th ed.</i>	Baran & Davis	978-0-495-89887-0	Cengage
MCOM 346.701	Phipps	<i>Mass Communication Theory 6th ed.</i>	Baran & Davis	978-0-495-89887-0	Cengage
MCOM 447.1&2	Pack	<i>Law of Public Communication, 8th ed. 2011</i>	Middleton & Lee	978-0-205-78142-3	Pearson
MCOM 465.101	Lombardi				
MCOM 485.101	McAlexander	<i>Sight, Sound, Motion: Applied Media Aesthetics 6th</i>	Zettl	978-0-495-80296-9	Cengage
MCOM 486.001	J. Lombardi	<i>Communication Technology Update, 12th ed.</i>	Grant & Meadows, ed.	978-0-240-81475-9	Elsevier
MCOM 487.001	McAlexander	<i>Apple Pro Training Series: Final Cut Pro 7 Advanced Editing</i>	Wohl	978-0-321-63679-9	Pearson/Peach Pit
MCOM 488.101	M. Lombardi	<i>Television Sports Production, 4th ed.</i>	Owens	978-0-240-80916-8	Elsevier

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		<i>Mass Media Revolution w/ My Communication Lab</i> OR	Sterin	978-0-205-04173-2	Pearson
MCOM 105	McAlexander	<i>3-hole punch version</i> OR	Sterin	978-0-205-05308-7	Pearson
		<i>e-version with purchase of access to My Commun Lab</i>	Sterin	978-0-205-81132-8	Pearson
MCOM 246	Lombardi	<i>Mass Media Research: An Introduction, 9th ed.</i>	Wimmer & Dominick	978-1-4390-8274-4	Cengage
MCOM 485	McAlexander	<i>Sight, Sound, Motion: Applied Media Aesthetics 6th</i>	Zettl	978-0-495-80296-9	Cengage