



# MASS COMMUNICATION NEWS

Fall 2005

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Frostburg State University

## Academic Monitoring

Beginning this semester, your Department of Mass Communication has implemented an internal Academic Monitoring program for students. The goal of the program is to help students identify areas of weakness and to encourage students to get assistance in these areas. Ultimately, it is hoped that this assistance will help students become more successful as they move through the major. Students with a cumulative GPA of 2.3 or lower have been placed in the program, but all students are invited to participate. Professors who have students in the program will more closely monitor the progress of these students. At least twice during the semester, these professors will fill out a "progress report" and turn it into the Department Chair. The Chair will review the information and make individual recommendations to each student based on the feedback received from the professors. These recommendations may be in the form of a referral to the *FSU Writing Center* or to *Student and Education Services*. We're trying to assure that our students gain the most out of their education and move successfully toward graduating with a degree in Mass Communication. This program is our way of trying to make sure that our students will thrive in their professional careers.

## Congratulations

The Department of Mass Communication is proud to announce the recent promotion of **Dr. Lindsay Pack** to the rank of **Full Professor**. Dr. Pack has been with the Department since 1994, and as most of you know he has been instrumental in keeping our equipment running properly over the years. Congratulations Dr. Pack, and keep up the good work!

**Dr. John Lombardi** recently published an article in *Feedback*, one of the Broadcast Education Association's scholarly journals. The article, [Measuring The Tonal Value Of The Presidential Candidates: Do George Bush And John Kerry Differ On More Than Just The Issues?](#), appears in the September 2005 issue.

Dr. Lombardi was also one of four FSU representatives awarded a grant to travel to Madagascar for two weeks this past August. The purpose of the trip was to establish connections with individuals in Madagascar in hopes of creating an cultural exchange program. (For more information, see pg. 6)

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## *Message from the Chair*

Your Department of Mass Communication has recently approved new Mission and Vision Statement (see page ??? for details). The new Statements are designed to reflect our current and future plans. Unfortunately, a tightening economy has hindered our ability to move forward as quickly as we would like. However, through the development of the new Mission and Vision Statements, the Department has reaffirmed its commitment to educating our students and has more clearly outlined the direction it hopes to take as the State economy begins to improve.

I am pleased to announce that through a special collaboration with FSU's folklorist, the Department has acquired three Mac G5 editing stations complete with Final Cut Pro Studio, a professional grade video editing package. In exchange, MCOM students will assist in the production of video projects concentrating on Western Maryland Folklore. In addition, the Department has added a fifth audio production workstation complete with surround sound editing capabilities. The Department is not only growing its facilities, but is slowly increasing its course offerings. New courses this semester include "Hip-Hop in Society" taught by Mr. Jared Ball, an adjunct instructor in the African American Studies program, "TV News Production" taught by Mr. Ed Mallory, and Advanced Audio Production, taught by yours truly.

In addition to increasing our facilities and our course offerings, the Department is trying to more fully prepare all of our students to be successful both within and outside of the major. As Chair, I have implemented a new Departmental "academic monitoring" program. Any student with a GPA of 2.3 or lower in any MCOM course will be "monitored." The goal of the program is to identify areas where students may be having trouble so that we, as a Department, can more effectively help them overcome potential areas of weakness. This assistance is designed to help our students more successfully work their way through our program and through their undergraduate studies. Similarly, I have implemented a tutoring program where students can obtain assistance in certain MCOM courses. At this point, tutoring has been available for students in the MCOM 347 Telecommunications Law class. Tutoring will be made available for other classes as the program is expanded.

I hope that all students, former, current, and future will become actively involved in the Department. If you have any questions, comments, concerns, or suggestions, please feel free to contact me. In the meantime, have a safe and enjoyable semester.

Regards,

*Dr. John Lombardi*

**Would you like to help?**

**You could make a donation  
to our department and  
at the same time help  
future students!**

**See page 10**



## Tyra Talks

Do you remember taking a class with a student who never missed a question on an exam? Did you dread seeing this particular student in class because there would never be a curve? Well he's back. His name is Tim Baldwin and he will be our Career Day speaker. Not to mention he has three children and he continues to be a success in his career. Word has it on the street that there is another student from the past who has returned to her home town. Do you remember a Miss Cumberland, by the name of Tricia Anthony? She was the anchor at NBC25 and went to the west coast. I heard by the way of the pizza group in town that she is back. Keep your eyes open for a Tricia sighting.

A more recent graduate, Efim (Mike) Shapiro is now with XM Radio and loving his work just as much as he loves his new baby. There is another recent graduate, Kurtus Ormberg who got married September 10, 2005 to FSU alum Jessica Bajus. She was his longtime girlfriend and since he didn't drive her off prior to the wedding, I am hoping that this is a permanent arrangement for a life time. Congratulations Mike and Kurtus! By the way Ian Halikman at SES-AMERICOM, reports that his new baby girl Faith is doing wonderful!

Kayce Kerr is working at Carahsoft in Reston, VA selling computer software to the government. She reports that the job is so stressful and she really misses everyone back here in Frostburg. We are pulling for her to get promoted or hired in a new location. David Brailsford liked the department so much that he donated his Public Service Announcements to the ever important cause of learning about the real world. Andy Miller graduated last spring and is now working at a TV station in Salisbury as a News photographer/photojournalist. Guess what? Internships pay off. Andy got the job where he interned. Another Andy with the last name of Mulieri has been working at Carpel Video in Frederick since last March. For the last year he has been the Video Production Specialist and finally got to do a one man production team. He made a 2 and a half hour "Wood Turning" Instructional video. We always knew Andy was more than just a guy who liked to play in a band.

You won't want to miss Tuesday nights at 9pm on NBC. Do you know why? *My Name is Earl* is airing and is created by Greg Garcia. The first show attracted 15 million viewers and made the "A" list for best new comedy of the fall season on CNN. Don't forget to check out *"Yes, Dear"* on Wednesday nights at 8:30pm on CBS!

I know that there is a lot more about you going on since you graduated. Send it my way so I can keep talking!

*Tyra*

[tphipps@frostburg.edu](mailto:tphipps@frostburg.edu)



## NBS News

The purpose of the National Broadcasting Society is to enhance the development of students involved in electronic media, (including web/ internet technologies and new media) broadcasting, mass communication, radio, television, cable, and film. This will be accomplished by promoting excellence, providing opportunities for leadership, providing exposure to the electronic media industry, assisting in

career preparation, and providing opportunities for development through advanced media education programs, community service and other activities.

This year, NBS is planning on going on field trips to newspapers, television and radio stations, and any other places that will give us exposure to the field. We also are planning to attend the the NBS National Conference to be held in Washington, DC. If you ever thought about joining NBS, the time is now. There are many events planned and we'd love to have you join us. NBS meetings will be held every other Wednesday at 4:30 in Old Main 204. Keep an eye out for email reminders regarding meeting times or you can contact our advisor, Dr. Lindsay Pack at 301.687.4134 or the Department of Mass Communication administrative assistant, Connie Capacchione at 301.687.3049.

The newly elected executive board, for this academic year, is:

President – Ashley Diggs

Vice President – Sam Burnette

Secretary – Mike McKisson

Treasurer – Adrian Aquiano

If you are interested in NBS, please send an email to Connie Capacchione at [ccapacchione@frostburg.edu](mailto:ccapacchione@frostburg.edu)

## Practicums

The following students completed Practicums as listed below during Summer 2005. For more information on Practicums, please contact Dr. Tyra Phipps at [tphipps@frostburg.edu](mailto:tphipps@frostburg.edu) or log onto <http://faculty.frostburg.edu/mcom/tphipps/CourseList.htm>.

**Ashley Amezcua** – NBC 25 in Hagerstown, MD. Ashley operated the studio cameras and worked field direction for live newscasts, including updating audio for the live newscasts. She also shot and assisted in commercial field assignments and edited those assignments.

**David Brailsford** – worked with Starcast Systems, Inc. WQZK Radio as a production assistant/air talent. David worked with multiple aspects of radio, including production work, on air spots including PSA and working with affidavits.

**Ann Franken** – was a Special Assistant/ Associate to the Refugee Council USA. She help plan for their national conference, assisted with nationwide lobbying efforts targeting members of Congress and helped with planning and preparations for a special event on Capitol Hill in commemoration of World Refugee Day.

**Ronald Herr** – learned about Radio while completing his Practicum at 98Rock in Baltimore. He helped with on-site promotions as well as assisted with writing proposals and recording air checks. He also sat in on several shows to get a first hand learning experience.

**Traci Johnson** – while at CTV76 in Largo, MD, Traci was a studio crew member helping with audio, camera, lighting and teleprompter. She also performed video editing and VTR operation, field interviews and produced video projects as assigned.

**Jennifer Kusnick** – worked with AGV Sport in Frederick, MD where she enhanced her knowledge of graphic design by designing new products and promotions.

**Autumn Smith** – also worked at NBC25 in Hagerstown, MD. She assisted an on-air news reporter by conducting interviews, writing copy and operating the camera.

## New Course

The Department of Mass Communication's Artist-in-Residence, Edward Mallory, will offer a new class for Spring 2006. "Voice & Speech Performance" will concentrate on pure vocal reproduction and the elimination of dialectical problems the student may have. Using techniques perfected by world renowned voice instructor, Edith Skinner, the student will learn how to use International Phonetics, and come to understand that there is one symbol only for every sound in spoken English. By understanding through rigorous practice, both in the classroom and at home, that there is one correct position for all organs of articulation for every sound, the student will be on his way to good speech. Also achieving a well-placed voice will free the students to interpret anything that involves voice and speech in a free and easy way; be it conversation, poetry reading, acting or broadcasting.

The student will learn to transcribe given material into written phonetics, which will reinforce the recognition of what each correct sound should be. Recording of selected material at the beginning and ending sessions will demonstrate the improvement the student has made.

## Career Panel Discussion

The Department of Mass Communication is sponsoring their 2<sup>nd</sup> Annual Career Panel Discussion on Wednesday, November 30, 2005. We had a wonderful turn out last year and students got to make career connections. This year the panel will include companies such as; WHAG NBC 25 TV, Starcast Systems Net Channel 94 – WQZK, and the *Cumberland Times-News*, just to name a few.

This will be a terrific opportunity for students to make connections for after graduation when you are looking for jobs.

## Benefit Concert

Pat Sullivan, who co-teaches the Department's audio production course will bring his band, the *Channel Cats* to the area for a benefit concert. The concert, to be held toward the end of the fall semester will be a great way to support your Department of Mass Communication, unwind from a challenging semester, mingle with friends, and listen to some great Blues.

Keep an eye out for further announcements regarding the time, date, and location of this great event!!





## Opportunities at WFWM Radio

WFWM Radio 91.9fm, a National Public Radio affiliate station, is staffed largely by a combination of volunteers from Frostburg State University's faculty, staff, and students and members of the surrounding local community. WFWM offers its staff a number of opportunities for gaining valuable experience in the broadcasting field.

**For FSU students:** WFWM provides valuable pre-professional experience in the operations of a radio station to the students of FSU. Students of all majors can participate. Upon receiving the required training by taking the one-credit, MCOM 100 class, students may host their own radio program, work as a production assistant, become an on-air newsreader, or be placed in charge of a format. To further enhance training opportunities, WFWM also provides "**XFSR, Frostburg Student Radio,**" a student-run Intranet radio station, which can be listened to on-campus at [www.wfwm.org](http://www.wfwm.org), Monday-Friday from 11am-6pm. Many former students who participated at WFWM have gone on to work in radio and television stations in the area and beyond.

**For Community Volunteers:** WFWM is a public radio station. As such, we encourage members of the local community to become involved with our station. Upon receiving the required training, community volunteers may host their own radio program. Community volunteers may host shows in any of the formats that are featured on WFWM or they can suggest a new format.

**For FSU Faculty/Staff:** Members of Frostburg State University's faculty and staff are eligible for all opportunities offered to students and community volunteers.

## XFSR Campus Connection

Tired of the same old static and song selections on local radio in Western Maryland? Do you feel that the local radio does not play what you want to hear? Now there is an alternative to local radio available to students of Frostburg State University.

WFWM 91.9fm, FSU's Public Radio has created XFSR, Frostburg Student Radio, a student-run intranet radio station where students play the music they want to hear. XFSR is literally meant to be for the students and by the students. The station broadcasts 11am-6pm, Monday-Friday, from the WFWM studios located in the Stangle Building below Edgewood Commons. You can listen by going to [www.wfwm.org](http://www.wfwm.org) and clicking on the Campus Connection link.

During its program schedule when there are no student DJ's, there is a little something for everyone on XFSR, including hip hop, indie, rock, reggae, blues, pop, country, R&B, and alternative music, to name a few. During this time, you are likely to hear a genre of music you like within just a few songs. XFSR is also adding programming that is aimed at college students such as "Cyber Shack," a program devoted to the latest video games crazes.

Students of any major can become a DJ on XFSR, Frostburg Student Radio. By completing the training provided by the one-credit Radio Practicum course (MCOM 100), you are eligible to host your own show on Campus Connection.

The intranet station is not only a great place for music lovers, but also an opportunity to gain professional radio experience.

“XFSR is a stepping stone to getting on the air at WFWM,” explains Chuck Dicken, WFWM’s Program Director. “Students can find their voice and get their feet wet without a lot of pressure.”

But students do not have to be interested in a radio career to be part of XFSR. Geoff Vaughan is involved in radio because he fell in love with it years ago.

“However,” says Vaughan, “whether radio is a hobby or career, you need to be committed.”

WFWM recognized that there was a need for an additional media outlet for students of Frostburg State University both as entertainment and as a means of gaining practical experience to prepare them for the real world. As XFSR Frostburg Student Radio grows it will fill in with these needs.

**MCOM Students on XFSR**

- **Geoff Vaughan:** Geoff hosts a two-hour show each Thursday at 4pm, which features new and classic Metal music.
- **Andrea Dickerson:** Andrea plays Urban and R&B music on her show every Wednesday at 4pm.
- **Vince Herr:** Vince hosts a show featuring music from a wide variety of styles from country to punk each Tuesday at 2pm.

#### **WFWM Staff:**

Rene Atkinson, Station Manager  
 Chuck Dicken, Program Director  
 Jeffrey Rosedale, Administrative Assistant

Marty White, Engineer

Office Number: (301) 687-4143

Request Line: (301) 687-4144



## Channel 3

TV3 has one returning student produces for Sports this Fall!

Junior Mass Communication Major, Brad Henry is this semester's announcing coordinator FSU TV3 Sports. Brad has been coordinating the recruitment efforts and helping training the students for their performance during the productions. TV3 has been active this semester with the coverage of the different events for the fall semester. TV3's coverage includes the FSU Women's Volleyball team, FSU Football team and soon we will begin our coverage of the Men's and Women's Basketball season. By the end of the semester TV3 will have covered approximately 19 events this semester. Way to go!

If you would like to find out what events are scheduled for the rest of the semester log on to: <http://www.frostburg.edu/dept/mcom/channel3/>. If you want to get on the mailing list for the rest of the fall events or have you name on the list for next semester's events contact Melanie Lombardi at [mlombardi@frostburg.edu](mailto:mlombardi@frostburg.edu) or call her at 301.687.3011 to see who next semester producer is and get involved!

## TV3 News

TV3 News Is Airing on Wednesday's!

FSU TV3's 15-minute news program is airing every Wednesday at 4 & 7 P.M.. TV3's news producers Carolyn Kilkus and Leeann Murray will produce the show, which features anchors Kilkus and Molly McMahan reporting news, Fred Howze, Murray and Chase Atkinson reporting on sports, entertainment and special topics and field reports from Kai James, Elizabeth Gilpin, Molly McMahan, Aaron Scott and Andrea Dickerson.

If you have a story you would like to be included in the news program, e-mail the producers at [fsutv3news@frostburg.edu](mailto:fsutv3news@frostburg.edu).

Look for "TV3 News" every Wednesday at 4 and 7 p.m. on FSU TV-Cable Channel 3. For more information about TV3's programming, contact Cable Channel Manager Melanie Lombardi at [mlombardi@frostburg.edu](mailto:mlombardi@frostburg.edu) or 301.687.3011.

## Alumni News

By: Connie Capacchione

**Rachael Burnett:** Rachael graduated this past August and had landed a wonderful job at DC101 "DC's Rock Station." She told me that she was hired as an account manager for the sales department and her position is pretty demanding. In the beginning she had to seek out prospect advertisers and get them involved in promotional events, online advertising, concert promotions, and of course on-air advertising. She handles all of the maintenance on her accounts, which includes scheduling, billing, and acting as liaison between

clients and the production and creative departments that create the commercials and designing for advertising.

DC101's popular programming is their morning show with ELLIOT IN THE MORNING. They are owned by Clearchannel Washington and other stations in their cluster include HOT 99.5, 97.1 WASH FM, BIG 100.3, 98.7 WMZQ.

Clearchannel is THE ONLY broadcasting company that trains their sales staff. They go through intense Corporate training, which was recently held in Philadelphia, PA. They were trained in SOLUTION-BASED SELLING, which means that they customize advertising for our clients. You can also hear Rachael in two on-air promotional commercials and one client commercial.

ClearChannel Washington offices are in Rockville, MD. Rachael wanted me to let you know that some benefits of working at a radio station include free tickets to concerts, sports events, and promotions thrown your way. Also free gift certificates and you get to meet celebrities that are in the building....lots of benefits!

**Gus Manzur:** Do you watch the Oxygen Network on cable? Well, Gus, who graduated in 2002, got married recently and it was televised on the Oxygen Network. Gus currently lives in Austin, TX where he has embarked on a highly successful free-lance career. He has appeared in a several commercials, written music for dozens of other commercials, been contracted to do sound engineering for numerous events, and had worked in the video production side of things as everything from a grip to a director to project manager. In his spare time, Gus plays in three separate bands that perform in and around Austin.

**Efim "Mike" Shapiro:** Who doesn't remember Mike? Mike graduated in August, 2004. Mike is now using his musical talent at *XM Radio*. Although Mike states, "I'm working in an entry-level position called 'PRS Clerk.' I work in XM's Music Library and make sure that all the information for every song is correct, i.e., artist, song title, copyright, etc... Not very glamorous, but hey, it's a start! I've also been able to do some production work on the side. If you listen to 'The Joint,' that's the reggae channel, and 'The City,' XM's hip-hop channel, you will hear some of my beats (as I said, Mike's musical talent continues on!)." Mike also invites any student and/or faculty member to come for a visit and assures you will have a warm reception and a VIP tour. © ([Efim.Shapiro@xmradio.com](mailto:Efim.Shapiro@xmradio.com))

**This is the Department of Mass Communication's newly adopted Mission and Vision statements.**

**Mission Statement:**

We believe that higher education should prepare students for not only career success, but also civic success. Ultimately, the Department seeks to stimulate intellectual curiosity, imagination, rational thinking, thoughtful expression, and independent learning. These are the skills necessary for success in any mass communication related field. In order to allow students to acquire these skills the Department of Mass Communication couples hands-on experiences with theoretical course work. The department supports a strong program of co-curricular, extracurricular and internship activities to help students to gain an understanding of the role of our discipline in society. Students who complete the program will possess a broad understanding of the foundations of our field and acquire an in-depth knowledge of at least one area of concentration.

**Vision Statement:**

With the continued emergence of new technologies and the increased reliance by citizenry on mediated messages the Department of Mass Communication must become both a local and regional leader. It is necessary for our Department to take an active role in producing and explaining mediated messages. One way of doing this is by producing graduates who possess a thorough understanding of the process of creating mediated messages and the potential impact of these messages. Another way of doing this is to work in collaboration with members of the university, local, and regional communities in ways that help further explore these processes.

The Department will provide students with a well-rounded look at the mass communication field. The department will provide excellent instruction in the areas of audio production, video production, and broadcast journalism. Future faculty allocations and facility upgrades should be made with these areas of concentration in mind. As increased faculty and facilities become available, the Department will take a more active role in serving the local area and the surrounding region.

## Your Help Is Needed

The Department of Mass Communication continues to find itself in need of your help. Due to state-wide budget cuts, our operating expenses far exceed our budget. We are asking students, alumni, friends and families to donate to our department. Your donation would be tax deductible and would help us to continue teaching our students at the level we have strived to achieve.

Your donation can be mailed to: Department of Mass Communication, Frostburg State University, 101 Braddock Road, Frostburg, MD 21532. Make your check payable to *FSU Foundation* and write **Mass Comm 460 Acct** in the memo portion. You can also make an on-line donation at <http://alumni.frostburg.edu/>. Under Get Involved, click “*make gift online.*” From there just follow the directions for a totally secure transaction. You must designate that your gift go to the Department of Mass Communication.

We know these are difficult times for everyone, but if there is any way you can help us we would greatly appreciate it. Any donation is needed and welcome, but we would like to offer you some gifts. All incentives will have the Department of Mass Communication logo on them. The gifts are as follows:

\$ 20 – *Mind Culture Original Music CD*

\$ 35 – T-shirt *or* CD Case

\$ 50 – Baseball Cap *or* Visor

\$ 75 – Street-Beach Soft Cooler Pack

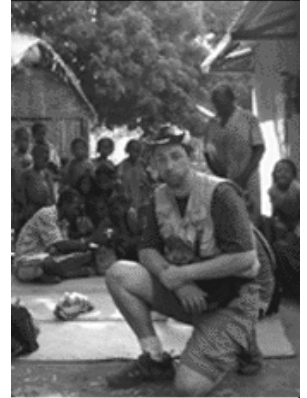
\$125 – Fleece Zip Pullover



If you have any questions, please feel free to contact Connie Capacchione at 301.687.3049 or [ccapacchione@frostburg.edu](mailto:ccapacchione@frostburg.edu). She will contact you after your donation is received to confirm your gift selection.

## Madagascar (cont'd)

While there, Dr. Lombardi and the other FSU representatives spent several days in the capital, Antananarivo, meeting with members of the University of Antananarivo discussing collaborative ideas. They spent most of the time in the Southern tip of Madagascar in a town called Fort Dauphine. Fort Dauphine is right on the Indian Ocean. While there the group met with numerous members of non-governmental organizations in hopes of establishing collaborative ties. The group also managed also to explore some of the country going to a wildlife refuge where lemurs (a type of monkey) abound. The group also hiked through some of the remote areas of Madagascar to visit a former Peace Corp village. The picture below was taken while visiting the village.



## Internships

This past summer was very active for MCOM students doing Internships. There were a total of 16 students doing Internships through the Department of Mass Communication. This semester, for the first time, Dr. Scott and Dr. Pack both supervised interns. Dr. Pack had not supervised interns since the summer of 1999. We had students placed as close as the Frostburg State University News and Media Services Department and as far away as the Bowie Baysox minor league baseball team. There was a diversity of job descriptions including video and radio production as well as advertising, public relations and sales.

The following students interned this past summer:

**Chase Atkinson:** ABC 2 News, Baltimore. Chase worked in the newsroom, working closely with producers, writers and helped build newscasts. He also went out with photographers and assisted them gaining valuable experience.

**Eric Bibbs:** WRC-TV, Washington, DC. Eric helped with every-day newsroom duties, including writing, producing and reporting. Again, he gained valuable knowledge and experience.

**Carlton Bradshaw:** Clear Channel Radio D.C. Carlton worked for the largest group owner of radio stations in the United States. He worked in research and promotions throughout the summer.

**Rachel Burnett:** Bowie Baysox baseball. Rachel had a challenging job in a challenging environment but came through with a valuable experience that will serve her well in the future. She worked in sales and marketing. Her sales were the highest in her section.

**Calvin Cajjigal:** Bethesda Naval Hospital. Calvin worked primarily as a writer/reporter for the various publications of the U.S. Navy at Bethesda Naval Hospital. All of his worked was published; some reaching the vast audience of the U.S. Navy.

**Letitia Carey:** NBC TV25 Cumberland. Working in the field office for NBC 25 allowed Letita to gain a diversity of experience. She had a good deal of contact with the public, setting up camera interviews and getting background information for news stories. She appeared on camera for some field packages and assisted the local producer in all aspects of field production for the news.

**Erin Carraghan:** Frederick Keys Baseball. Erin worked in marketing and promotions with the Keys minor league baseball team. She had a variety of tasks associated with costumer service and promotion of the team.

**Stacey Clarke:** Allworld Language Consultants. Stacey worked in Human Resources doing a variety of administrative tasks including training her replacement. Her primary role was in marketing.

**Emily Delauter:** Blackfoot Productions, Middletown, MD. Emily expanded her knowledge with assigning clients with both field and post production work on video projects.

**Neil Gomez:** Pasquinade Films, Baltimore, MD. Neil helped with site set-up and clean-up, but also with lighting and crowd control.

**Fred Howze:** WTTG-TV, Washington, DC.

**Clayton Picken:** Bowie Baysox baseball. Worked in the marketing department doing sales and marketing.

**Rebecca Rambo:** Kelly & Associates Insurance Group. Becky gained experience in an Insurance office doing media and marketing work. She had the opportunity to lead a team in strategy and planning sessions.

**Matt Romeo:** Carroll County Educational Television. Matt worked in production and editing while at an educational access TV station operated by a county Board of Education. He gained excellent experience in all aspects of television production.

**Marina Souza:** NBC TV25 Hagerstown. Marina worked in the video production department at the station but gained broad experience doing commercial shoots, video editing and Master Control. She also learned audio for studio productions.

**Alicia Taylor:** NBC News, Washington, DC. Alicia worked as a Weekend Nightly News intern where she assisted with editing, printing, spot backgrounds and gained excellent experience.

**Candace Willard:** Radio station WEAA-FM at Morgan State University in Baltimore, MD where she did radio production and some on-air work. Candace was their first Intern to have their productions put on air.

**John Wilson:** FSU News and Media Services. John wrote Press Releases daily. He also did research and writing for FSU publications. He had the opportunity to do some photography.

For more information, or to pick-up the Internship Packet, please see Connie Capacchione in the MCOM Department Office, GC 118.

## Career Day

The Promotions Manager at WMAR-TV Channel 2 in Baltimore, Timm Baldwin, spoke to a large group of Mass Communication majors at this year's Career Day. Timm, who graduated from FSU in 1997, joined WMAR as Creative Services Coordinator in 1998. He explained his responsibilities and showed several examples of his promotional work. Timm stressed that Mass Communication graduates become as versatile as possible and take as many mass communication related courses as they can possible. He also emphasized the importance of having a meaningful internship and cautioned students that they must keep current with developing technology.

Timm also toured the Department's facilities and observed that the program had come a long way since 1997. It is very rewarding to the Mass Communication faculty when successful graduates such as Timm make the effort to return to FSU and share their experiences and offer guidance to our majors.

The Department would like to thank Timm for an excellent presentation and for taking the time out of his busy schedule to share his knowledge with our current students. Thanks again Timm!

