2010

Fifth Annual Entrepreneurship Conference

Appalachian AdVentures: Celebrating the Region's Entrepreneurial Spirit

Conference Program

THURSDAY, SEPTEMBER 16

9:30 AM Registration – All Trident Initiative events are open and free to the public. *Registration fee required for meals.

10 AM Welcoming Remarks and Introductions. Come hear special guests Frostburg State University Provost Stephen Simpson, Frostburg Mayor Arthur Bond, and Frostburg City Manager John Kirby comment on recent developments in the Mountain Maryland region

10:30 AM Cashing in on Regionalism: A Place-Based Approach to Entrepreneurship
Andrea Vernot, Assistant Secretary, Marketing & Communications, Maryland Department of Business & Economic Development

11:15 AM Main Street Frostburg
Maureen Brewer discusses economic development initiatives on Frostburg's Main Street.

***NOON Lunch with Music by Dr. Greg Latta**
Latta performs an eclectic mix of Irish, traditional and contemporary folk.

1 PM Business Panel Forum: "Creative Transformation: Local Businesses' Responses to Change"
Fred Powell- Main Street Books; Andrea DePalatis-Spectrum Design; Matt Brewer—Bennett, Brewer & Associaties; Dr. Kara Rogers Thomas-Mountain City Traditional Arts; and Bill Atkinson-Great Allegheny Passage Trail Towns Coordinator

2:15 PM The Power of 32
Power of 32 is a regional visioning initiative that will involve tens of thousands of people across 32 counties in Maryland, Ohio, Pennsylvania, and West Virginia in creating a shared vision for the region's future.

***4:30 PM Reception at Sand Springs Saloon** Continue our discussion by joining symposium attendees for a Happy Hour reception at Frostburg's popular Sand Springs Saloon. Hors d oeuvres on the house, Cash Bar. 9:30 Registration – All Trident Initiative events are open and free to the public. *Registration fee required for meals.

FRIDAY, SEPTEMBER 17

***9:00 AM Registration and Continental Breakfast**

9:45 AM Student Competition & Showcase
FSU students enrolled in MGMT 425: Entrepreneurial Business Plan, offered every Spring, work on writing a full-fledged business plan that is ready to be presented for competitive awards and for potential financing opportunities.

***NOON Lunch with Entertainment by The Barnstormers**
The Barnstormers and the RockCandy Cloggers are seasoned professionals, touring regionally, nationally and internationally.

1 PM Awards Ceremony
An important element of this event is to recognize and honor leading entrepreneurs of the region with a view to showcasing "best practices" in small business. Accordingly, the 2010 Model Entrepreneur of the Year and 2010 Young Entrepreneur of the Year awards will be presented during the Awards Ceremony. Al Feldstein, Maryland Department of Planning, Appalachian Regional Commission Program Manager and regional historian will be the Guest Speaker at the Ceremony.

1:45 PM Reveling in Regionalism: Eco Tourism and Adventure Sports Respond to Growing Demands
Local leaders in the region's emerging eco tourism and adventure sports discuss the unique opportunities provided by Mountain Maryland. Focusing on creating engaging experiences intended to enhance the quality of life for residents and the region's visitors alike, this panel shares some of the area's best practices and envisions future possibilities.

3:00 PM Using Arts & Entertainment to Revitalize Communities
Join Andy Vick, Executive Director of the Allegany Arts Council, and Bill Mandicott Assistant Vice President at Frostburg State University and Treasurer of the State Arts Council as they discuss the impact of Allegany County's two Arts and Entertainment Districts.

3:40 PM Monongah Coal Heritage Project
The WV Folklife Center of Fairmont State University in Fairmont, W.Va., has collected a wealth of materials documenting this event. The Center is working with multiple groups and associations to develop a interpretive Coal Heritage Site for visitors to the region.

4:30 PM Old Time Appalachian Hoedown with the Barnstormers
Rain location—City Place, Water Street
In addition to being a versatile musician, Slim Harrison, of the Barnstormers, is also an accomplished Dance caller and clogger and leads even the greenest beginners in some simple hoedown dances: Virginia Reel, Zodiac, Alabama Gals, Texas Star and even the Cotton Eyed Joe! Slim can even teach the "Mason Dixon Clogging Style" in 3 easy steps!

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Appalachian Festival Continues into Friday Evening and Saturday, September, 18