



In Collaboration with:

The Entrepreneurship Club, Marketing Club, and Finance Club at FSU

Cordially Invites You to Attend an Exciting Presentation by

JOHN L. HERMAN JR. ("Herman")

"1,000 Failures and Still Standing"

Herman is a business failure expert. Not because he fails in business, but because he knows why businesses fail —and some households, too.

Herman has owned more than twenty companies. One became publicly traded, sold stock for 20 times the opening price, and soon went bust. He then ran a brokerage firm that consulted with over 1,000 owners of companies that were losing money. The firm sold over 300 of those failing companies. In effect, he was a "corporate hit man" for the banks. They would convince owners to hire him, to recoup their loan money.

Herman's two recently published books establish his credibility as a *failure expert* and tell readers why they need to face failure and deal with the realities of life, so they can achieve —or get back to — that great feeling of success.

Time: April 15, 2008, 5:30 - 7:30 PM

Location: Lane Center ARMAH

Frostburg State University Main Campus

RSVP Trident@frostburg.edu

By Tuesday, April 8, 2008, 5:00 PM

Pizza and Drinks will be provided

Door Prizes will be given!!