



**The Trident Initiative at FSU
Cordially Invites You To Attend**

“The Artist as Entrepreneur”

Monday, May 5, 2008, 6:00 P.M.

COMPTON SCIENCE CENTER ~ ROOM 224

Dr. John Lombardi, Chair of the Department of Mass Communication and three students attended the **8th Annual Self-Employment in the Arts (SEA) Conference** in Chicago in late February. Mass Communication students **Jenny Andrews** and **Ben Kirsch** and Art student **Nelson Miranda** attended the two-day conference. The group will be hosting a presentation discussing the topics presented at the various sessions.

The conference included sessions on promoting yourself as an artist, by Bob Baker, author of *'The Guerrilla Music Marketing Handbook'* and creator of buzzfactor.com, how to survive in the video business, how to write successful art grants, and much more. Student panelists will share their experiences with the audience and respond to participant questions.

All faculty, staff, and students interested in any aspect of the arts or entrepreneurship are encouraged to attend.

The Trident Initiative at FSU is proud to have been able to provide the funding for the attendance of this Conference.

Please join us on May 5, 2008!