

College of Business

FSUBusiness Mission:

FSUBusiness prepares students to meet challenges in a dynamic and competitive economy by providing a continually improving learning environment that emphasizes applied learning.

Mission Statement Components:

- FSUBusiness provides all students, but especially those from Western Maryland, access to quality professional education.
- FSUBusiness emphasizes excellence in teaching at the undergraduate and master's levels through its small-school environment and direct student focus.
- FSUBusiness provides intellectual and professional development to business students through course work, student organizations, research opportunities, and an applied business focus.
- FSUBusiness secures inputs from significant constituencies, such as business practitioners and students, regarding their education needs and their view of FSUBusiness quality.
- FSUBusiness faculty are involved in research and outreach endeavors, thereby allowing them to enhance their ability to engage in effective teaching and contribute to the body of knowledge in their academic fields, and provide assistance to organizations in the local community.

Learning Goals for all FSUBusiness Undergraduate Programs:

In addition to Institutional Learning Goals, the basic educational objectives of **FSUBusiness** undergraduate common body of knowledge courses (CBK) and its major programs are:

Students will develop competencies in the following areas: SPECIFIC LEARNING OBJECTIVES

<p>Communication & Information technology skills <i>Reading, Writing, Speaking, Listening & Technological fluency</i></p>	<ul style="list-style-type: none"> ● Comprehend and critically interpret information in written and oral forms ● Communicate information and ideas effectively in varied formats ● Use technological resources to access and communicate relevant information
<p>Analytic and reflective thinking skills (<i>critical thinking</i>)</p>	<ul style="list-style-type: none"> ● Develop and apply various research methods to: <ul style="list-style-type: none"> - gather and evaluate information critically - analyze complex issues and construct logical conclusions ● Develop and exercise <i>qualitative</i> problem-solving skills to creatively synthesize ideas ● Develop and exercise <i>quantitative</i> problem-solving skills to creatively synthesize ideas
<p>Leadership, team work and collaboration</p>	<ul style="list-style-type: none"> ● Develop and exhibit effective leadership skills ● Develop the knowledge and skills essential for collaborating and communicating effectively in teams ● Exhibit the ability to anticipate changes in one's personal and professional environment, and manage the change process in conditions of ambiguity and risk
<p>Personal Responsibility: <i>Ethics, values, multicultural and diversity understanding</i></p>	<ul style="list-style-type: none"> ● Develop and exhibit professional and personal judgments based on ethical considerations and societal values ● Develop and exhibit a personal and professional commitment to the community (civic responsibility, community service, natural environment) ● Develop an understanding of, and an appreciation for, life-long learning ● Demonstrate the knowledge, skills, and attitudes essential for working in partnership with people of diverse backgrounds
<p>FSUBusiness core knowledge</p>	<ul style="list-style-type: none"> ● Gain appreciation of global issues, the influence of political, social, legal and regulatory, environmental, and technological issues ● Master foundational business knowledge and skills within the set of core courses required of all FSUBusiness students— accounting, organizational behavior, management, marketing, finance, operations, economics, and mathematics and statistics ● Master knowledge and skill sets beyond the foundational level within at least one business discipline ● Develop skills to assume managerial or professional responsibilities in the current business environment
<p>Practice & Application</p>	<ul style="list-style-type: none"> ● Apply the FSUBusiness CBK to real-world settings (e.g., service learning, field experiences, case studies, simulations, etc.) ● Develop a greater sense of professional community, as through memberships in student and professional organizations and subscriptions to professional publications

FSUBusiness Common Body of Knowledge (CBK)

All accounting, business administration and economics-business concentration students are required to complete the following courses with grades of C or better (P grades in BUAD 300 and BUAD 400):

Outside FSUBusiness (18-19 hours):

CMST 102 Introduction to Human Communication
 COSC 100 Introduction to Computer Science
 ECON 201/211 Principles of Economics (Macro) (*GEP Group D*)
 ECON 202/212 Principles of Economics (Micro)

Choose one of the following (3-4 hours):

MATH 106 Algebra with Calculus for Business
 MATH 220 Calculus for Applications I
 MATH 236 Calculus I (*Core Skill 3*)

Choose one of the following (3 hours):

MATH 209/219 Elements of Applied Probability and Statistics (*Core Skill 3*)
 MATH 380 Introduction to Probability and Statistics

Inside FSUBusiness (33 hours):

ACCT 211 Financial Accounting
 ACCT 212 Managerial Accounting
 BLAW 291 Legal Environment of Business
 BUAD 300 Professional Development I (*2 hours*)
 MGMT 351 Management of Organizations
 MGMT 355 Operations Management
 MGMT 356 Leadership and Human Behavior
 MKTG 361 Principles of Marketing
 FINA 370 Corporate Finance
 or FINA 476 Financial Management (Accounting majors must take this as a CBK course)
 BUAD 400 Professional Development II (*1 hour*)
 MGMT 405 Business Ethics and Social Responsibility
 MGMT 485 Business Policy and Strategy