

College of Business

Programs offered in the College of Business

Majors:

Accounting

BS Accounting/MBA Dual Degree

Business Administration

Concentrations:

- Finance
- General Management
- Human Resource Management
- Marketing
- Small Business/Entrepreneurship

Economics

Concentrations:

- Business Economics
- Public Policy Economics
- Quantitative Economics
- General Management

Minors:

Accounting

Business Administration

Economics

Finance

Financial Services

Management

Marketing

FSUBusiness Mission:

FSUBusiness provides progressive learning experiences to help students prepare to successfully meet professional opportunities through a dynamic educational environment that emphasizes applied learning, and a framework for professional growth embodied by LEAD —Leadership, Excellence, Achievement and Development.

Mission Statement Components:

- FSUBusiness emphasizes excellence in teaching at the undergraduate and master's levels through its small class environment, caring faculty, and interactive focus.
- FSUBusiness provides intellectual and professional development to business students through coursework, student organizations and research opportunities, with a focus on leadership, ethical values, and regional engagement.
- FSUBusiness secures inputs from significant constituencies, such as business practitioners, alumni, and students, regarding their education needs and their view of FSUBusiness' quality.
- FSUBusiness faculty are involved in research and regional engagement endeavors, thereby allowing them to enhance their ability to engage in effective teaching, contribute to the body of knowledge in their academic fields, and provide assistance to organizations in the local community.

Learning Goals for all FSUBusiness Undergraduate Programs:

In addition to Institutional Learning Goals, the basic educational objectives of FSUBusiness undergraduate common body of knowledge courses (CBK) and its major programs are:

Students will develop and be able to demonstrate competencies appropriate for entry-level professionals in the following areas:

1. Communication and information technology skills (Reading, Writing, Speaking, Listening, & Technological Fluency)
2. Analytic and reflective thinking skills (critical thinking and problem solving)
3. Leadership, team work & collaboration skills
4. Personal responsibility: Ethics, values, and diversity understanding
5. Business Knowledge: core and discipline-specific knowledge
6. Application of business knowledge

Ahmad Tootoonchi

Interim Dean, College of Business

231 Guild Center

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FSUBUSINESS COMMON BODY OF KNOWLEDGE (CBK)

FSUBusiness Common Body of Knowledge (CBK)

All accounting, business administration and economics-business concentration students are required to complete the following courses with grades of C or better (P grades in BUAD 105 and BUAD 400):

Outside FSUBusiness (18-19 hours)

CMST 102/112 Introduction to Human Communication
 COSC 100/110 Introduction to Computer Science (Tech. Fluency)
 ECON 201/211 Principles of Economics (Macro) (*GEP Group D*)
 ECON 202/212 Principles of Economics (Micro)

Choose one of the following (3-4 hours)

MATH 106 Algebra with Calculus for Business
 MATH 220 Calculus for Applications I
 MATH 236 Calculus I (*Core Skill 3*)

Choose one of the following (3 hours)

MATH 209/219 Elements of Applied Probability and Statistics (*Core Skill 3*)
 MATH 380 Introduction to Probability and Statistics

Inside FSUBusiness (33 hours)

ACCT 211 Financial Accounting
 ACCT 212 Managerial Accounting
 BLAW 291 Legal Environment of Business
 BUAD 105 Professional Development I (2 hours)
 MGMT 351 Management of Organizations
 MGMT 355 Operations Management
 MGMT 356 Leadership and Human Behavior
 MKTG 361 Principles of Marketing
 FINA 370 Corporate Finance
 or FINA 476 Financial Management (*Accounting majors must take this as a CBK course*)
 BUAD 400 Professional Development II (1 hour)
 MGMT 405 Business Ethics and Social Responsibility
 MGMT 485 Business Policy and Strategy (*Capstone*)