

10/17/16

SWOT Analysis

Strengths

1. Caring faculty and staff- 26
2. Diverse student body- 22
3. Faculty/staff/student communication- 14
4. Tremendous experiential learning opportunities- 14
5. Cultural hub for the region- 11

Weaknesses

1. Lack of communication between departments- 20
2. Resistance to change- 15
3. Compensation to adjunct faculty- 14
4. Failure to make hard decisions- 10
5. Lack of resources for growing programs- 10

Opportunities

1. New upper administration (president/provost)- 20
2. Better collaboration with community colleges- 17
3. Capitalization on rural environment and focus- 15
4. Increase online delivery- 15
5. Engage students into greater community- 13

Threats

1. State funding decreasing
2. Competing schools
3. Lack of facilities
4. Diminishing enrollment
5. Social media