

**Summary of Action Priorities Created During 2017 Annual Retreat
July 26, 2017
University Advisory Council and President's Advisory Council for
Institutional Effectiveness (PACIE)**

<i>Strategic Goals</i>	<i>Consensus Action Priorities</i>	<i>Other Proposed Action Items</i>
Focus learning on the acquisition and application of knowledge.	Plan for systematic tracking of eight-semester study plans, why students leave, and other graduation rate improvement strategies using HelioCampus/PAR.	Establish office for high impact practices (organize, assess, track). Expand internal and external grant opportunities.
Provide engaging experiences that challenge our students to excel.	Study feasibility of replicating (or adapting) College of Business advising centers for the other academic colleges.	Launch a pilot this fall that measures the value of various experiential learning opportunities (with global experiences). Create an institutional definition of cultural competence that will guide the development of a new General Education Program.
Expand regional outreach and engagement.	Identify and formalize job needs in the region by business.	Hold a regional internship fair and job fair at Frostburg State University with regional businesses.
Align university resources - human, fiscal, and physical - with strategic priorities.	Invest in marketing the University. Collect and analyze data to begin right-sizing the University.	