

Subject: Organizational Changes

Dear Campus Community,

As we begin the transition to FY 2027, I have worked closely with incoming President Robinson on the following organizational changes, ensuring transparency, collaboration and continuity as the University advances its goals for student success, enrollment growth and regional engagement.

Jennifer Walsh Appointment

Effective July 1, Jennifer Walsh will assume additional responsibility for government relations, and her title will be Senior Associate Vice President for Regional Engagement and Government Relations. In this role, Jennifer will continue to build partnerships and strengthen collaboration with leaders and organizations throughout the region while working closely with the President and the University System of Maryland to advocate for Frostburg State University at the state and federal levels. Government relations is an increasingly important function for the university, helping ensure that policymakers and partners understand FSU's priorities, opportunities, and regional impact.

Department of Admissions

Effective July 1, the Department of Admissions will report directly to the Office of the President. This change reflects the strategic importance of enrollment growth and recruitment as institutional priorities and will support a more focused, coordinated approach to attracting and enrolling students who will thrive at FSU.

Center for Academic Advising and Retention (CAAR)

The Center for Academic Advising and Retention (CAAR) is now part of Student Affairs. This change brings academic advising and student support services into closer alignment and strengthens our integrated approach to student success and retention. CAAR will continue supporting first-year students, undeclared and transitional students, and students on academic probation or warning.

Division Naming Update

Effective July 1, the Division of Advancement and Regional Engagement

(DARE) will be renamed **Advancement and Alumni Relations** to better reflect its scope and work.

Together, these updates better align our organizational structure with our strategic priorities and position the university for continued growth and impact.

Thank you for all you do to support our students, strengthen our university, and serve our campus community.

Sincerely,

Darlene Brannigan Smith, PhD
Interim President