FSU's Recreation and Park Management Program Reaccredited

FSU’s Recreation and Parks Management Program has been reaccredited by the Council on Accreditation of Parks, Recreation, Tourism and Related Professions (COAPRT), which found the program to be fully in compliance.

Accreditation, an evaluation and assessment by peers of what elements of a program are considered to be entry level into the field, is particularly helpful for a less well-known university, according to Dr. Robert B. Kauffman, a professor in the Department of Kinesiology and Recreation and chair of the Council of University System Faculty.

“It indicates a certain level of quality,” said Kauffman. “The program is preparing students for entry into the field.”

FSU’s Recreation and Parks Management program received initial accreditation in 2000 and has continued to earn accreditation since then. The accreditation by COAPRT is valid until the program’s next review in 2022.

COAPRT recognizes academic programs in colleges and universities that prepare new professionals to enter the parks, recreation, tourism and related professions. COAPRT accredits baccalaureate programs within the United States and its territories, Canada and Mexico. Accreditation status is granted to academic programs that meet or exceed stated criteria of educational quality.


Music

Unless otherwise noted, recitals and concerts will take place in PAC Pealer Recital Hall and are free and open to the public. For info, contact the Department of Music at 301-687-4109.
**Vocal Studio Recitals to Be Held March 13 and 14**

The FSU Department of Music will present Vocal Studio Recitals on **Monday, March 13**, and **Tuesday, March 14**; both will be at 7:30 p.m. Students from the studios of Tacy Browers and Lawrence Hill will present one or two pieces each, covering a wide range of composers, styles and periods. The singers will be accompanied by pianist Joseph Yungen.

**Lyra Ensemble Next in Woodwind Quartet-a-Month Series**

The FSU Department of Music will present the Lyra Ensemble as part of its Woodwind Quartet-a-Month series on **Wednesday, March 29**, at 7:30 p.m. Members of the ensemble are Dr. Kristin Bacchiocchi-Stewart, on flute, alto flute and piccolo; Ellen Fisher-Deerberg, on flute and bass flute; Anna Meyer, on flute and piccolo; and Dr. Elivi Varga, on flute.

The quartet will begin with “Sinfonia” from “The Marriage of Figaro” by Wolfgang Amadeus Mozart. This will be followed by several modern pieces, beginning with “An Gaelic Tiodhlac” (“A Gaelic Offering”) by Catherine McMichael, which consists of four Gaelic pieces in traditional style—rowdy, raw and rambunctious when fast, and achingly personal when slow. The ensemble will then perform “Four Scapes” by Cynthia Folio, consisting of “Cityscape,” “Seascape,” “Landscape” and “Escape” and “Trois Pièces pour quatre Flûtes en Ut” by Eugène Bozza, a French contemporary composer and violinist and a prolific composer of chamber music for wind instruments.

After intermission, the group will continue with “Urban Ragas” by Till Macleor Meyn, which is reminiscent of ragas, the scales and modes of Indian music; “Quatuor de Flûtes” by Jean-Aubert Delbœuf; and “Steeley Pause” by Jennifer Higdon.

**Presentations**

**Come Learn What MRPA Is All About!**

Come learn about the Maryland Recreation and Parks Association and what it does for students and professionals in the recreation and parks field. An information session will be held on **Monday, March 13**, at noon in the Hall of Fame room in the Cordts PE Center.

The speakers come from different backgrounds in the field, such as Therapeutic Recreation, County Parks and Park Maintenance departments. They are Emily Lawrence, coordinator, Therapeutic Recreation Programs, and Jacob Chesnutt, regional manager, Prince George’s County Department of Parks and Recreation; and Steve Schwarzman, supervisor, Parks Maintenance, and Kyle Gordon ’16, Howard County Parks and Recreation Department.

For info, contact Dr. Natalia Buta at nbuta@frostburg.edu.

**Women’s Studies Program Presents Advocate T.J. Jourian as Part of Women’s History Month**

As part of Women’s History Month, the Program in Women’s Studies at FSU will present a lecture by T.J. Jourian, titled “Feminisms and Trans*formation: Gender Liberation Through a Critical Trans Politics,” on **Wednesday, March 29**, at 7 p.m. in the Lane Atkinson Room (232).

In addition, Jourian will host a workshop for student leaders and activists on how to make social justice movements more inclusive and intersectional from 3 to 4:30 p.m. in Lane 113. Space is limited. To register, email wmst@frostburg.edu.

Both events are sponsored by the Program in Women’s Studies, with support from the Division of Student Affairs, the President’s Advisory Council on Diversity, Equity and Inclusion, and the Department of Sociology, and are free and open to the public.

Jourian, who identifies as a queer Middle Eastern Armenian trans man, was named to the 2014 “Trans 100” list of trans activists making a difference in the day-to-day lives of trans people. He is a member of the Brown Boi Project Training Team, co-founder and managing editor of the Journal of Critical Scholarship on Higher Education and Student Affairs and co-creator of the Higher Education Trans Advocacy Board. He was featured in the 2005 Sundance docu-series “TransGeneration,” which depicted the lives of four trans college students during a single academic year at four institutions.

For info, contact Dr. Julie E. Hartman-Linck, the coordinator of Women’s Studies, at jehartman@frostburg.edu or 301-687-3198.

**Academic Enrichment Series**

**Mark Smith**, director, Tutoring Services, Programs Advancing Student Success, will present “How to Get the Most out of Tutoring” on **Tuesday, March 14**, and **Thursday, March 16**, from 3 to 3:50 p.m. in Lane 113. Learn how to sign up for tutoring through TutorTrac, what to expect from tutors and steps to take to make tutoring work for you.

**Shawn Jones**, student development specialist, Student Support Services, will give a talk, “Dress for Success,” on **Wednesday, March 15**, from 3 to 3:50 p.m. in Lane 113. Learn the proper way to dress for all occasions. Get tips on the proper styles and colors that best fit you.

For info, contact the Center for Academic Advising and Retention at 301-687-3404.

**Appalachian Laboratory Spring Seminar Series**

Dr. Quinn Thomas, Virginia Tech, will present “Forecasting the Future of Southeastern U.S. Pine Forests” on **Thursday, March 30**, at 3:30 p.m. in AL Room 109. For info, go to www.umces.edu/al/seminar/schedule.
Readings

Joint Reading by Authors Stephen Dunn and Barbara Hurd at CLA

As part of FSU’s Center for Literary Arts’ Spring Reading Series, Pulitzer Prize winner Stephen Dunn and award-winning essayist Barbara Hurd will read from their latest works on Wednesday, March 22, at 7:30 p.m. in the Lyric Theatre at 20 E. Main St. in Frostburg. This event is free and open to the public.

Dunn examines the difficulties of telling the truth, and the fictions with which we choose to live, in his poems in “Whereas,” which show there is always another side to a story. With graceful rhythm and equal parts humor and seriousness, Dunn considers the superstition and sophistry embedded in everyday life. Finding beauty in the ordinary, this collection affirms the absurdity of making affirmations, allowing room for more rethinking, reflection, revision, prayer and magic in the world.

Dunn is an American poet and educator who has written 15 collections of poetry. He won the Pulitzer Prize for Poetry for his 2001 collection, “Different Hours,” and has received an Academy Award in Literature from the American Academy of Arts and Letters. Among his other awards are three National Endowment for the Arts Creative Writing Fellowships, a Guggenheim Fellowship and Rockefeller Foundations Fellowship. A collection of essays about Dunn’s poetry was published in 2013.

Hurd’s lyrical and philosophical essays in “Tidal Rhythms: Change and Resilience at the Edge of the Sea” explore not just resonance, but also disturbance. Moving from high tide to low tide and from the panoramic to the miniscule and back again, Hurd confronts the reader with the larger issues of what happens as the seas rise, warm and acidify. Tidal zones are one of the first landscapes to be threatened — almost invisibly — by global climate change.

Hurd is the author of “Stirring the Mud,” “Entering the Stone,” “Walking the Wrack Line” and a collection of poetry, “The Singer’s Temple.” Her work has appeared in Best American Essays, the Yale Review, the Georgia Review, Orion and Audubon. She is the recipient of an NEA Fellowship for Creative Nonfiction, winner of the Sierra Club’s National Nature Writing Award, five Pushcart Prizes, five Maryland State Arts Council Awards and a 2015 Guggenheim Fellowship. She teaches in the MFA in Writing Program at the Vermont College of Fine Arts and a professor emerita of English at FSU.

Visual Arts

‘NEW WORKS’ – An Exhibition by Department of Visual Arts Faculty

The FSU Department of Visual Arts will present an exhibition titled “NEW WORKS” showcasing the faculty’s work through Wednesday, March 15, in the Stephanie Ann Roper Gallery in the Fine Arts Building during gallery hours, Sundays through Fridays from noon to 4 p.m. The exhibition is free and open to the public.

The participating artists include Jackie Brown who specializes in ceramics, painter Susie Bucchinno, sculptor Dustin Davis, painters Judith Dieruf, printmaker Susan Dodge, painter and ceramicist Dr. Travis English, photographer Robert Hein, videographer and 3D animator Pete Herzfeld, sculptor and jewelry maker Benjamin Iswah, printmaker Steve Matthews, painter and illustrator Janison Odane, graphic designer Cookie Redding and painter Sharon Shade.

For info, contact Patricia Graham at pgraham@frostburg.edu or 301-687-4797.

Points of Pride

Physics Major Jake Lichtenberg Making Exciting Discoveries in Space

This data-rich age of astrophysics is ripe for new discoveries, and one FSU student has findings that he is ready to submit for publication in the Astrophysical Journal.

Jake Lichtenberg of Hagerstown is examining the rotational speed of the spiral arms in NGC 3184, a disk-shaped galaxy in the Ursa Major constellation. He found evidence for a rigidly rotating spiral density wave in the central region of the galaxy.

What does this mean? Currently, astrophysicists have competing theories about the behavior of these spiral arms. Lichtenberg’s results are helping astrophysicists better understand them.

Lichtenberg used publicly available data from the Karl G. Jansky Very Large Array telescope in Socorro, N.M., and the Spitzer Space Telescope.

Lichtenberg transferred to FSU from Hagerstown Community College with two associate degrees. He has a double major in materials engineering and physics. He plans to graduate in the spring and pursue a master’s degree in physics.

Lichtenberg presented his research recently at the American Astronomical Society Meeting in Grapevine, Texas, presenting a poster with Speights. To be able to present, their research was peer-reviewed — evaluated by other experts — and Lichtenberg had to have the support of an AAS member, which was Speights. Lichtenberg, along with three other FSU students who presented as a group, were the first from Frostburg to be accepted to present their research at AAS.

The conference helped Lichtenberg improve his research, as he had to field questions from scientists and academics examining his findings.
Lichtenberg’s presentation was well-received, and he even had other universities trying to recruit him for graduate school. The resources at FSU to do high-level undergraduate research is making Lichtenberg’s experience invaluable.


**Frostburg Poetry Professor Publishes Student-Friendly Poetry Textbook**

Gerry LaFemina, FSU English professor and Pushcart Prize-winning poet, has taught the writing of poetry for more than two decades. During that time, he has published more than a dozen books of poetry and gained significant insight into the effective teaching of poetry.

LaFemina found much of that insight lacking in popular textbooks about writing poetry. Textbooks focused on writing prompts—finding subject matter—or on the various poetic forms, such as sonnets, villanelles, sestinas and more. He found none that focused on the way a poem “thinks,” or how poets’ thought patterns echo through poems to engage audiences.

LaFemina recently collected his lessons and musings and compiled them into his first textbook, “Composing Poetry: A Guide to Writing Poems and Thinking Lyrically,” which is available now from publisher Kendall Hunt.

The textbook is also affordable at less than $30—a student-friendly price LaFemina sought from the outset.

The book offers foundational knowledge about the writing of poetry, including some writing prompts, examples of poetic forms and an anthology of suggested readings, intended to help students find their own poetic voices.

Several poetry professors around the country have elected to use LaFemina’s book for their courses, leading to an unexpected (and desirable) issue. Kendall Hunt has already had to extend the initial print run to meet greater-than-expected demand.

The book is available through his publisher at [www.kendallhunt.com](http://www.kendallhunt.com) or online booksellers.

**Reporter Nina Kapur Visits Journalistic Writing Class, Examines Trump’s Effect**

Reporter Nina Kapur of WHAG-TV in Hagerstown recently visited Andy Duncan’s Journalistic Writing class (ENGL 336). The report she broadcast that night, “President Donald Trump Is Changing the Way Journalism Is Taught in Schools,” included comments from students Katie Epps and Nicole Leighty, as well as Duncan, an associate professor of English. According to Duncan, Trump is reinvigorating journalism, and journalism students at FSU are using the new administration’s rhetoric as a call to action.

“I think a lot of people are feeling energized and engaged by this sort of thing,” Duncan said. “It certainly changes the urgency of teaching it and the atmosphere in the classroom.”


**Honors Students Present Undergraduate Research**

Recently, freshmen students in the FSU Honors Program, Jenna Mitchell and Madison Fick, presented their undergraduate Honors research at the 2017 Maryland Collegiate Honors Council Conference at Hood College in Frederick.

Fick presented a research project from an Honors Introduction to American Culture class that examined the relationship between Cold War culture and the television program “The Twilight Zone.”

Mitchell’s research focused on the television program “Saved by the Bell” and its depiction of 1990’s youth cultural issues such as sexism and drug use.

The Honors Program strongly encourages students to explore undergraduate research. Every year, the program provides Undergraduate Research Opportunity Stipends to a limited number of students to support them in their research.

**Take Note**

**FSU Dead Poets Society Breathes Life and Fun Into Mathematics**

English major Rianna Joy and mechanical engineering major Demetrick McDonald join forces for a game of Rock Band, one of the activities of the math-focused student group, the Dead Poets Society.

A new academic club at FSU called the Dead Poets Society seeks to make math a social experience. Brain teasers, puzzles and even the video game Rock Band are all part of the equation that solves for fun. Meetings are held at 5 p.m. each Monday in Gira Center 245.

Assistant Professor of Mathematics Dr. Justin Dunmyre says the club shares its name with the movie starring Robin Williams. Math plays a storytelling role in the movie.

FSU started its own chapter in the 2016 fall semester. The initial chapter started at Berry College in Georgia. Dunmyre describes the club as an underground national movement.
The club was created as a service of the Department of Mathematics, a way for students to connect with faculty and their peers. Dunmyre attends each meeting, along with the department chair, Associate Professor Dr. Marc Michael, and Assistant Professor Dr. Sarah Dunmyre.

The Dead Poets Society also kills the notion that math is not solved aloud. “The hardest problems require communication between people,” Dunmyre said. “Just getting a community together is really important.”

The puzzles and questions cater to a variety of levels and majors. One night could feature a brief worksheet of questions testing math and logic. Another night might feature matchstick puzzles or the game Knights and Knaves. When students really need a break from brain teasers, they get together to play Rock Band, a video game, one night each month.

The Dead Poets Society at FSU is open to any student and features a diverse mix of majors with puzzles and questions for all levels.

For info, contact Dunmyre at jrdunmyre@frostburg.edu.

Comparative Literature Among Honors Variants Offered in Fall 2017

Every semester, the FSU Honors Program offers a diverse and enriching slate of courses for students on campus. These courses include Honors English composition courses, Honors seminar courses and Honors variants.

Due to the nature of the program, which leads students toward the distinction of graduation with Honors in General Education, Honors variants are at the core of the Honors experience at FSU. The fall 2017 semester will feature many insightful and valuable variants, including ENGL 250 Honors Comparative Literature with Dr. Farhad Idris. Variants offered next fall will also include traditionally popular courses such as Honors Art Appreciation, Honors Contemporary World History and Honors Introduction to Sociology.

For info, stop by the Honors office in the Fuller House or email honorsprog@frostburg.edu.

Students Invited to Submit Artwork for Art Show

Students, enter your artwork in the 2017 All FSU Student Art Show! The entry fee is $3 and entry forms will be available outside the Stephanie Ann Roper Gallery and near Dustin Davis’ office in Fine Arts building office 106B. Each student is limited to five entries.

Artwork must be delivered to the Roper Gallery on Monday, March 27, and Tuesday, March 28, from noon to 3 p.m. If your artwork is not accepted, pickup is on Wednesday, March 29, from 10 a.m. to 3:30 p.m. in the Roper Gallery. Once the event is over, students must retrieve their artwork on Thursday, April 13, and Friday, April 14, from noon to 3:30 p.m. in Roper Gallery.

The opening reception will take place in the Roper Gallery on Saturday, April 1, from 2 to 4 p.m. and the awards presentation will take place on April 1 at 2:30 p.m. Gallery hours are Sunday through Friday from 1 to 4 p.m. The final day for viewing is Wednesday, April 12.

Note: Students who want to compete for departmental scholarships for the 2017-2018 academic year (more than $4,000) are encouraged to complete (before they enter the show) an online scholarship application for all Department of Visual Arts-sponsored scholarships. Under the essay section of the online application, they do not need to complete an essay; they can simply state that they intend to submit artwork to the 2017 All FSU Student Art Show.

For info, contact Davis at ddavis@frostburg.edu.

Spring Wellness Fair Coming March 28

FSU will host the Spring Wellness Fair on Tuesday, March 28, from 1 to 3 p.m. in the Lane Atkinson Room (232). This is an opportunity for employees to interact personally with the medical benefits providers. During the fair, members of the state of Maryland medical plans will learn how to qualify for the waived PCP copays and reduced specialist copays directly from the plan carriers. In addition, plan vendors will provide information about free wellness products offered through their medical plans. Employees can also participate in free blood pressure, cholesterol and nonfasting glucose screenings. For info, contact Lee Ann Nightingale at lnightingale@frostburg.edu.

Check Out Wellness at FSU!

FSU students, check out the wellness competitions on campus!

- Develop healthy habits! Win prizes!
- Win prizes for eating healthy!
- Win prizes for exercise!
- Win prizes for completing free health and wellness surveys!
- Win prizes for participating in free medical screenings!

For info, go to www.frostburg.edu/wellness.

CLAS Undergraduate Research Symposium

The College of Liberal Arts and Sciences will host the annual Undergraduate Research Symposium on Friday, May 5, from 11 a.m. to 2 p.m. in the Lane University Center. The symposium showcases the research and experiential learning projects of FSU’s undergraduate students and provides participants the opportunity to present their work to their peers and share experiences across disciplines.

The symposium will include poster presentations, oral presentations and physical displays representing work completed during summer 2016, fall 2016 or spring 2017. Registration forms are due by Friday, March 17, and must be submitted as an email attachment to Dr. Karen Keller at klkeller@frostburg.edu. The Registration form can be found on the CLAS webpage at www.frostburg.edu/fsu/assets/File/Colleges/CLAS/CLAS-URS-Registration-Form-2017.doc. Full project descriptions/abstracts will not be due with the Registration form but will be due by Friday, April 7, as a separate email attachment to Keller.

For info, email Keller or call 301-687-4174, or contact Linda Steele at lsteele@frostburg.edu or 301-687-4137.
CLC Presents 35th Annual Spring Festival of Children’s Literature

From left, Loren Long, Greg Pizzoli, Mara Rockliff and Jordan Sonnenblick

FSU will present its 35th Annual Spring Festival of Children’s Literature on Friday and Saturday, April 28 and 29. An impressive group of award-winning authors and illustrators – Loren Long, Greg Pizzoli, Mara Rockliff and Jordan Sonnenblick – headline the educational and inspiring event presented by the FSU Children’s Literature Centre.

Each year, librarians, educators, parents and students come to FSU’s campus to share their love for children’s literature, and to learn more about successful ways to share that love with children. In the “share and learn” atmosphere of the Spring Festival, adults who direct children’s literature interact firsthand with authors and illustrators who bring characters to life and inspire children to read.

The agenda for the festival includes featured author presentations and professional development workshops with topics ranging from “Essential Picture Books for Teaching Math” to “Little People Can Research, Too!” Participants mingle with fellow educators and exchange ideas, peruse books and embrace the wisdom and experience that the visiting authors and illustrators have to share.


Pizzoli was featured in The New York Times, Communication Arts and 3x3 Magazine and is a recipient of the 2014 Theodor Seuss Geisel Award for “The Watermelon Seed.” He was honored twice with Portfolio Honor Awards from the Society of Children’s Book Writers and Illustrators. Pizzoli teaches at the University of the Arts in Philadelphia. His other books include “Tricky Vic,” “Number One Sam,” “Good Night Owl” and “Templeton Gets His Wish.”

Rockliff is a winner of the Cook Prize and an Orbis Pictus Honor for “Mesmerized: How Ben Franklin Solved a Mystery That Baffled All of France.” His newest books include “Around America to Win the Vote” and “Anything but Ordinary Addie: The True Story of Adelaide Herrmann, Queen of Magic.”

Sonnenblick’s first young adult novel was “Drums, Girls and Dangerous Pie,” which was named to the American Library Association’s Teens’ Top 10 List. Sonnenblick is working on his next young adult novel, “The Secret Sheriff of Sixth Grade.” Other books include “Notes From the Midnight Driver,” “Zen and the Art of Faking It,” “After Ever After” and “Falling Over Sideways.”

The R. Margaret Hamilton Children’s Literature Outreach will go on the road again this year, as festival authors and illustrators visit schools and libraries all over Allegany County. On April 28, Rockliff will present to students at CLC’s adopted school, Bel Air Elementary, at 10:15 a.m. Pizzoli will speak at the LaVale Library at 10 a.m. Long will lead a 10 a.m. reading and illustrating session at FSU, and Sonnenblick will present to local Allegany County middle schools on April 27 and 28. Open autographing and book sales will be available at each location. Members of the public who wish to attend any of the outreach events should contact Dr. Jodi Welsch at jwelsch@frostburg.edu.

Admission to the festival is by registration only and is limited in number. Pre-registration is required, and pre-orders are available for books that will be featured. Autographing will also be available.

The festival is administered by the FSU Foundation and sponsored by the Children’s Literature Centre and the FSU Department of Educational Professions. For info, contact the Children’s Literature Centre at 301-687-3133 or clc@frostburg.edu. Full details on the conference can be found at www.frostburg.edu/clc. and information is on Facebook at www.facebook.com/clcfsu or Twitter @CLCFSU.

Upcoming BURG Events

BURG events for the week are as follows:

- Brain Game Table, Tuesday, March 14, 10 a.m. to 2 p.m., Lane Table 3
- General Body Meeting, Thursday, March 16, 6:30 to 8 p.m., Lane 111

For info, contact Armand Jackson at adajackson02@frostburg.edu or visit www.burgpeereducationnetwork.com.

Save the Date for the Leadership Faculty/Staff Development Conference

The fourth annual FSU Leadership Faculty/Staff Development Conference, “Focus on the Future: Better Leaders for a Better Tomorrow,” will take place on Wednesday, April 12, from 8 a.m. to 3 p.m. in the Lane University Center. The conference will feature breakout sessions on leadership and personal and professional development, with keynote speeches from two leaders with connections to the Frostburg area. The morning keynote speaker will be retired Sergeant Major of the Army Kenneth Preston, and the lunchtime speaker will be President Ronald Nowaczyk.

Keep checking StateLines for more details.

Graduation Will Be Here Before You Know It!

It’s not too early to think about graduation, especially if you intend to graduate on Thursday, May 25, in the Cordts PE Center.

The College of Liberal Arts and Sciences will present its graduates at 9:30 a.m. and the Colleges of Business and Education will present their graduates at 2 p.m. Tickets will be required for admission. The number of tickets will be determined later, based on the number of graduating students.

If you haven’t done so, contact the Registrar’s Office to complete your graduation application and check that your home mailing address is accurate in PAWS so you’ll receive all the necessary upcoming info.
Follow @FrostburgGrad on Twitter or check out Frostburg Graduation on Facebook for updates and important info throughout the semester.

Full details about the ceremony can be found on the Commencement webpage at [www.frostburg.edu/events/commencement](http://www.frostburg.edu/events/commencement). For info, contact Christie Bohn at 301-687-4423 or clbohn@frostburg.edu.

### Social Media

**Want to Show Off on Snapchat or Instagram?**

Is your campus organization interested in showing off your event or organization on FSU’s official Snapchat or Instagram site? Applications are being accepted for consideration of event-based takeovers for @FrostburgState on Snapchat and @FrostburgStateUniversity on Instagram. Ideas include interactive organization meetings, fundraisers, a class or organization trip and previews of upcoming performances. While you may target an audience to learn more about your organization or event, the overall goal is to keep prospective students in mind. Basically, show off the best and most positive aspects of being a student at FSU. Training will be provided.

Send the following information to efrrostburgcomm@frostburg.edu to apply:

- Name
- Year in school
- Major
- Email
- Phone number
- Snapchat/Instagram handle
- What activities/groups are you involved with on campus?
- Which group would this takeover be for?
- Why would you like to run our FrostburgState Snapchat account or FrostburgStateUniversity Instagram account for your event?
- What do you plan to feature or show?

### Learn a Fun Way to Create a Social Marketing Plan!

Anybody can create a social marketing plan and a fun, interactive card game can teach you how! FSU has received a game from Princeton University called Social Media Strategy Maker.

Whether you’re a student, staff or faculty member, social media novice or expert, Social Media Strategy Maker is great for providing the focus needed for social media marketing.

Players are challenged to complete tasks through a wide range of resources in a variety of situations familiar to today’s higher education social media professionals. The game shows that anyone can learn to lead social media strategies of his or her own.

The game contains five sets of cards: Project, Team Size, Skill Set, Audience and Wild Card. Here’s how to play:

- Players are divided evenly into teams.
- One person from each team selects a card from each pile and brings five cards back to his or her team.
- Teams have seven minutes to use the information from each card to develop a plan to complete the task listed on the Project card.
- After the seven minutes are up, each team takes turns reading its cards aloud before presenting a strategy to complete the task listed on the Project card.
- After a team presents, all players are welcome to provide feedback, ask questions and make suggestions to ensure each team’s proposed strategy is as effective as possible.
- Players have the option to vote for the team with the best strategy to decide who wins.

The game includes realistic scenarios of promoting events or initiatives at a university. Each category has blank cards to write in one’s own Project, Team Size, Skill Set, Audience and Wild Card.

For a game session moderated for your group or class, email efrrostburgcomm@frostburg.edu. Have at least two players per team. Set aside about an hour to go through at least two rounds.
Jobs, Jobs, Jobs

Summer Positions at Edgewood Commons


Deadlines

Attention Teacher Education Candidates!

Online applications for Phases 1, 2 and 3 for the fall 2017 semester must be submitted on or before Friday, March 17. For info, stop by Framptom 210-1 or 217.

FSU-TV3

Did You Know FSU-TV3 Has Literature Programming for Children?

“Story Time at Carver Memorial Library” features stories, rhymes and songs to promote early literacy for younger viewers. Tune in at Saturdays and Sundays at 10 a.m. and Mondays through Fridays at 8 a.m., as well as at other times.

“Storytime at the Community Library” is for children ages 3 through 5. This is an interactive program that incorporates age-appropriate books and movement to nurture pre-reading skills. Tune in on Tuesdays through Fridays at 7:30 a.m. and Fridays through Sundays at 4:30 p.m.

“The Children’s Corner” is based on “The Slouch in the Couch” book series and is hosted by Sheriff Stephen J and his friends, with reading adventures and more. Tune in on Mondays through Thursdays at 7:30 a.m. and Fridays through Sundays at 4:30 p.m.

To find out more about the channel’s lineup, log on to www.frostburg.edu/fsu-tv3/programming/artsentertainment.


Activities for Life

Lifeguard Certification/Recertification Classes

An American Red Cross lifeguard certification class will be offered Thursday, March 30, through Sunday, April 2, in the Cordts PE Center swimming pool. A recertification class will also be offered April 1 and 2.

Lifeguard students are required to have strong swimming skills and should be proficient in the front crawl (freestyle), sidestroke and breaststroke. They should also be able to complete a series of prerequisites, including a 300-yard continuous swim using front crawl and breaststroke; two minutes of treading water using only the legs; and the following activities in sequence — a 20-yard swim, a feet-first surface dive, a weighted brick retrieval from 12 feet, a swim back to poolside and an exit from the water.

The certification class will be held at the following times: Thursday, March 30, 6:30 to 8:30 p.m.; Friday, March 31, 5 to 10 p.m.; Saturday, April 1, 10 a.m. to 6 p.m.; and Sunday, April 2, 11 a.m. to 7 p.m. Recertification class times are 10 a.m. to 6 p.m. on April 1 and 11 a.m. to 7 p.m. on April 2. Participants must be present for all class dates.

Full certification and recertification will be offered. A minimum of seven participants is needed to have this class, which is limited to 10 participants. Participants must be at least 15 years old.

Payment in full is due at registration, held in Cordts PE Center room 177, Mondays through Thursdays between 3 and 11 p.m. and Fridays between 2 and 10 p.m.

For info and registration, contact Amy Nazelrod at 301-687-7934 or anazelrod@frostburg.edu.

Study Abroad

Study Abroad and International Fair

Nick DeMichele – Taiwan (summer 2015)

FSU students, faculty and staff are invited to attend the Study Abroad and International Fair on Tuesday, March 28, from 11 a.m. to 2 p.m. in Lane Manicur Hall. Representatives from various study abroad programs and former study abroad students will be available to answer questions about overseas opportunities. In addition, FSU’s international students will display info about their countries and will be available to talk about their cultures. Every student who visits the fair will receive a free gift from the Center for International Education and can enter his or her name in a drawing for free prizes. This is also a great opportunity for faculty members to meet with experts about planning their own faculty-led study abroad trips. For info, contact Sarah Heilig at 301-687-4747 or seheilig@frostburg.edu.
Student Life

Edgewood Commons Contracting for Fall 2017

Edgewood Commons is accepting applications for the fall semester. Contact Edgewood directly for contracting questions. All the information about Edgewood Commons is available at www.edgewoodFSU.com.

Apartments come fully furnished and have private bedrooms and semi-private bathrooms. Utilities (gas, electricity, water, Internet and cable) are included in the contract fee.

To set up a tour or find out more, call 301-689-1370.

Community

Fifty Shades 5K to Benefit Frostburg Police

Fifty Shades of Frostburg will host a 5K run/walk in Frostburg on Saturday, April 8, at 10 a.m. (registration at 9 a.m.), starting and finishing at 252 Center St. The race will be held rain or shine.

Fifty Shades of Frostburg is a group of FSU students, alumni and Frostburg community members on Facebook with more than 9,000 members.

You can run, walk, volunteer and/or donate to the event.

Registration is $30 and all proceeds above cost will be donated to the Frostburg Police Department.

Faculty advisors for student groups are encouraged to consider having students volunteer as community service.

To sign up, visit https://runsignup.com/Race/MD/Frostburg/FiftyShades5k. For info, contact Rachel Sooy at rsooy2000@yahoo.com.

FSU Events Calendar

For info on FSU events, go to http://events.frostburg.edu/calendar.

Questions? Call 301-687-4411. All information is subject to change.

Note: FSU is committed to making all of its programs, services and activities accessible to persons with disabilities. To request accommodations through the ADA Compliance Office, call 301-687-4102 or use a Voice Relay Operator at 1-800-735-2258.

Luck of the Irish: Tips for St. Patrick's Day

Designate a driver.

Have an alternate plan.

Don’t bring valuables.

FROSTBURG STATE UNIVERSITY MISSION STATEMENT

Frostburg State University is a student-centered teaching and learning institution featuring experiential opportunities. The University offers students a distinctive and distinguished baccalaureate education along with a select set of applied master's and doctoral programs. Frostburg serves regional and statewide economic and workforce development; promotes cultural enrichment, civic responsibility and sustainability; and prepares future leaders to meet the challenges of a complex and changing global society.

INSTITUTIONAL PRIORITIES

1. Enhance experiential and applied learning opportunities for students both inside and outside the classroom.
2. Improve facilities so that students live and learn in a modern and technologically sophisticated environment.
3. Increase student quality and improve student persistence to graduation.

Learn more at www.frostburg.edu/admin/opa/splanning.