

Public Relations

CMST 122 Introduction to Public Speaking
 ECON 200 Basic Economics (*GEP Group D*)

MINOR

Coordinator: Andy Duncan, Professor, Department of English

Participating Faculty:

Professors: A. Duncan (English), J. Lombardi (Communication)

Associate Professors: Dean (Marketing & Finance), Hein (Visual Arts), Herzfeld (Visual Arts), Ruminski (Communication), Ye (Marketing & Finance)

- You cannot major in Public Relations.

Program Requirements

	MINOR
Total Hours Required:	24

Requirements for Minor in Public Relations

1. Courses in Communication Studies:

(6 hours)

CMST 300 Interpersonal Communication
 or CMST 322 Presentational Communication
 CMST 335 Organizational Communication

2. Courses in English: (6 hours)

ENGL 336 Journalistic Writing
 ENGL 436 Advanced News and Feature Writing

3. Courses in Other Departments: (12 hours)

ART 207 Graphic Design (*Tech. Fluency*)
 ART 235 Photography
 MCOM 205 Mobile Media Production
 MCOM 325 Seminar in Public Relations
 or MKTG 361 Principles of Marketing

Recommended Additional Courses:

The following courses are recommended but not required for the minor in Public Relations. These courses provide valuable background for the course work in the minor:

ART 104 Two-dimensional Design
 BUAD 100 Introduction to Business