

University Advisory Council Meeting Minutes  
 Friday, October 22, 2021  
 1:30 p.m. | President's Conference Room

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**Attendance:**

Name	Attended	Name	Attended	Name	Attended
Delanie Blubaugh	absent	Michael Mathias	✓	Kristian Robinette	✓
Skott Brill	✓	Suzanne McCoskey	✓	John Short	absent
Albert Delia	absent	Amy Nightengale	✓	Cynthia Smith	absent
Troy Donoway	✓	Bradford Nixon	absent	Artie Travis	absent
Johnston Hegeman	absent	Ronald Nowaczyk	✓	Donnell VanSkiver	✓
John Lombardi	absent	Ismerai Reyes Zuniga	✓	Ariyana Ward	✓

- I. Call to Order @ 1:34 p.m.
- II. Approval of Minutes
- III. Updates
  - A. Governance Bodies
    1. Staff Senate (Ms. Nightengale)
      - i. Working toward focus group meetings to address concerns that came up through the survey. Groups to start on November 15th.
      - ii. FSU hosted CUSS this month. Dr. Nowaczyk provided remarks.
    2. SGA (Ms. Ward)
      - i. Second public meeting was held yesterday. A bill was tabled to obtain a Chief Justice.
      - ii. A resolution was passed asking for the Administration to investigate an anonymous Twitter account which has been posting harassing statements towards Ms. Ward.
      - iii. SGA week will be November 8th-12th. Events are planned for each day. Starbucks will feature a "spirit drink" in which a portion of the proceeds will go to SGA.
    3. Faculty Senate (Dr. Lombardi - Notes provided in absentia)
      - i. Faculty Senate Steering met yesterday (Wednesday, Oct. 20<sup>th</sup>) to talk about, among other things, some of the recent derogatory comments that were made by faculty to some of our students. I met today (Thursday, Oct. 21<sup>st</sup>) with Robin Wynder to begin a more in-depth discussion on how to address such issues. Faculty Senate Steering is also eager to meet with student leaders to hear their concerns and to help identify positive and meaningful steps forward.
  - B. Divisions
    1. Administration and Finance (Mr. Donoway)
      - i. Multicultural center demolition has started. The fleet kiosk will be moved to Stangle so that further demolition can take place.
      - ii. EHS building is moving along well. The last of the concrete inside has been poured so that they can begin closing in the building before winter. Still experiencing some delay with furniture.
      - iii. PAWS pantry got a new roof over the summer and further work to update the building is expected soon.
      - iv. Gunter Hall roof is moving along well. Some complaints from students during last evenings' coffee with the President about contractors working on this building "cat-calling female students. Mr. Donoway did contract Mr. Brewer in Facilities who relayed

this information to the contractor. The contractor will address this will the workforce and make it known that this will not be tolerated.

- v. Work in the library is coming along. Also experiencing supply chain issues with the furniture. Continuing to look into putting in a coffee shop.
2. Academic Affairs (Dr. Mathias)
    - i. Successful campus visit day this past weekend.
    - ii. Transfer student day on November 13th. Additional provider/program days are also upcoming.
    - iii. Back to in-person recruiting.
    - iv. Increasing media presence that has not been used previously (digital and radio.)
    - v. Implemented the dual-advising model.
    - vi. Registration for Spring 2022 will begin on November 1st.
    - vii. Partnered with EAB to use its comprehensive student success platform.
    - viii. MHEC review of the Philosophy program underway.
    - ix. Letters of intent are out for a residential BSN program and online LPN to BSN.
    - x. Accelerated pathways and certificate programs for working professionals are moving forward.
  3. University Advancement (Dr. Nowaczyk for Mr. Short)
    - i. Campaign (Forging Futures) ongoing. Have raised around \$16M so far. Funds will go towards students, infrastructure (example: Multicultural Center), and the community (example: Challenger Center.)
    - ii. Homecoming was very successful. Many alums were on campus.
  4. Regional Development and Engagement (Dr. Nowaczyk for Mr. Delia)
    - i. Grant has been submitted for \$500,000 for further work at Innovation Park.
    - ii. So far 3 new companies have been brought to the area through these types of efforts. (Aeon Technologies, Delmock Technologies, and Optimize Renewables.)
    - iii. Anticipating visits from federal legislators in the near future.
  5. President (Dr. Nowaczyk)
    - i. Beginning to work on new budget. Attempting to restore the budget that was lost during COVID (\$2.8M) and possibly get additional funding. There is a surplus in budget with the State of Maryland and an expected increase in revenue over the next few years.
    - ii. Board of Regents had a retreat last week. Working on developing a new strategic plan.
    - iii. Will review by-laws and bring forward adding the Chief DEI Officer as a member of UAC.
    - iv. Met with AIEC to review expenditures.
- C. Strategic Planning Initiatives for FY22
- IV. Discussion Items
- A. Strategic Planning Draft from USM (Attached) [www.umd.edu](http://www.umd.edu)
    1. Draft to be voted on in December.
    2. MA and MD among highest educated states in the country. (top 5) Usage of word "preeminent" to bring USM schools to the next level.
  - B. Parking Concerns
    1. Concerns have been raised about availability of parking on campus and maintenance of parking lots.
    2. Dr. Nowaczyk would like to charge the Parking Committee with inventorying the number of parking spots on campus and providing the data on how many parking permits have been issued for each building/lot.

3. Facilities has already started gathering data on how much it costs to maintain the parking lots (snow removal, repairs, etc.) Depending on the outcome of this study, the price of parking passes may need to be adjusted.
4. Once the full assessment is complete, the coding of parking passes may be changed. With more employees teleworking, there may also be options to change how the parking in different lots are assigned.
5. Creating more parking lots is not likely an option as it is an environmental concern. Any time the campus adds new asphalted space, new wetland space has to be created.

V. Adjournment @ 2:45 p.m.

Next meeting: November 19, 2021

Submitted by: Donnell H. VanSkiver, CAP, MEP, OM  
Executive Administrative Assistant III

### Strategic Planning Initiatives FY2022

Division	\$\$ (In thousands)	Brief Description	1 - Student Skill Acquisition	3 - Student Advising	6- Cultural Competency	8 - Tech Updates	9 - Student Recruitment	10 - Marketing	12 - Fac/Staff Prof. Dev.
Academic Affairs	200+	Staffing of University Advisors		X					
Academic Affairs	<200	Purchase of advising software (EAA initiative)		X		X			
Academic Affairs	100+	Enhance recruiting efforts for new students					X	X	
Reg Dev & Eng.	<50	Science (Challenger) Center Coordinator						X	
University Advancement	<100	Continued branding work with Ologie						X	
Admin. & Finance	<50	IT security - multifactor authentication for students				X			
Admin. & Finance	200+	Software Solutions for Less Paper Docs & Fin. Aid				X	X		
Reg Dev & Eng.	<100	Purchase of grant reporting software				X			
Student Affairs	<100	DEI Support			X				
Academic Affairs	<50	Graduate Recruiting					X		
University Advancement	50	Support for Comprehensive Campaign						X	
Admin. & Finance	<50	Purchase LinkedIn Learning for campus	X						X
<b>Total</b>	<b>1,200+</b>		<b>&lt;50</b>	<b>400+</b>	<b>&lt;100</b>	<b>400+</b>	<b>200+</b>	<b>300+</b>	<b>&lt;50</b>