

University Advisory Council Meeting Minutes
 Friday, March 18, 2022
 1:30 p.m. | President’s Conference Room

Attendance:

Name	Attended	Name	Attended	Name	Attended
Skott Brill	✓	Brianna Mercer	absent	Cynthia Smith	absent
Albert Delia	✓	Amy Nightengale	✓	Artie Travis	✓
Troy Donoway	absent	Bradford Nixon	✓	Donnell VanSkiver	absent
Johnston Hegeman	✓	Ronald Nowaczyk	✓	Ariyana Ward	absent
John Lombardi	✓	Ismerai Reyes Zuniga	absent	Robin Wynder	✓
Michael Mathias	Ben Norris	Kristian Robinette	✓		
Suzanne McCoskey		John Short	absent	Lacey Fornwalt (SGA)	✓

- I. Call to Order at 1:31 p.m.
- II. Introductions
- III. Approval of Minutes – February 18, 2022
- IV. MD Collaborative Report on Alcohol and Cannabis Use (Dr. Graham)
 - A. FSU-26% response rate
 1. Good response rate
 2. Last year data -pandemic related
 - B. Presented condensed 14-page version
 1. Full slide deck available on SAFE office website
 - C. Training offered to retailers in area
 1. Helps them understand the law
 2. Keeps bars informed
 3. Checks a box for state licensing
- V. Committee Reports
 - A. UCDEI (Dr. Nowaczyk)
 1. Hate Bias Policy on website.
 - i. Three governance groups gave feedback on policy.
 2. Last year’s statics on incidents are also on website.
 - B. BAC (Dr. Norris for Dr. Mathias)
 1. Meeting was held on March 7, 2022.
 2. Troy Donoway gave brief FY23 budget presentation.
 3. Plans for analysis of survey—400 responds
 4. Next meeting is scheduled for April 6, 2022
- VI. Governance Unit Updates
 - A. Faculty Senate (Dr. Lombardi)
 1. Bill Anderson and David K from Economic department were both approved for emeriti
 2. 2 new nursing programs were approved by faculty senate
 3. Data Science minor, Diversity Management, Commutations certificates and several other course changes are expected to be on the next Faculty Senate agenda for approval next month
 4. FCC bringing to faculty senate
 - i. Fully on-line teaching can have office hours fully on-line and others that teach face to face have 50% of office hours online.
 - ii. University Counsel & Retention name change to Student Success Committee

- iii. Look at requirements for diversity statement in syllabus
- B. SGA (Lacey Fornwalt)
 - 1. Café Takeover went well—high attendance
 - 2. SGA election
 - i. Ariyana Ward-President, Brianna Mercer-Vice President, Julie Southard-Treasurer
 - 3. Student worker survey-72 responses
 - i. Trying to work on a focus group for this survey
 - 4. Mental Health Survey and Food Mealtime survey should be going out soon.
 - 5. Disability Report system and Parking Report system (campus police) are now active.
 - i. Trying to help make campus more accessible for students with disabilities
- C. Staff Senate (Dr. Hegeman)
 - 1. Survey Workgroup reports.
 - i. Gave to President to distribute to his team
 - ii. Members of staff senate have had discussions with president on these
 - iii. Goal-Improving process
 - iv. Working with IT to set up formal suggestion boxes for employees to send in ideas on how to improve things on campus. Keeps employee engaged.

VII. Division Updates

- A. Vice Presidents
 - 1. Dr. Norris for Dr. Mathias
 - i. Continuing to work on Strategic and Enrollment Plan. Working on the final stages to update MOU with University of Baltimore- School of Law. Should provide pathway for students wanting accelerated law degree.
 - ii. Working on efforts for dual enrollment for High School students.
 - iii. Implementing EAB navigation platform to manager student success case management. Bringing more faculty onto the implementation team.
 - iv. Updating BOR enrollment workgroup with strategic plan March 31, 2022.
 - v. Ben Norris has been working on pre-loading updated programs on the Academic Common market.
 - vi. Update from BOR Educational and Life meeting held March 4, 2022. Noted PA program for its growth and early success, MD Accelerates Program contribution to new teacher development, and Delanie Blubaugh was specially recognized for her USM student civic leader.
 - vii. GEP review committee working groups are presenting their curriculum models at the end of month. Expected to be complete possibly by end of this academic year.
 - viii. Admissions: Launching a major new social media campaign. Utilizing all the marketing features available through social media.
 - ix. Virtual Admitted Students Week will be April 4th-9th. Over 100 students registered for this event. For both admitted and deposited students. Deposited students will be eligible to register for some courses that day.
 - x. Campus Visit Day Monday, April 18, 2022
 - xi. In-person Honors convocation the night before graduation. Single event for both departmental/program honors and university honors.
 - 2. Mr. Donoway (absent)
 - 3. Dr. Travis
 - i. New employee in CAPS-Chris Lyons
 - ii. Residence Halls applications have increased.

- iii. Day of Giving Reminder
 - iv. Bobcat against Bias Week starting Monday, April 4, 2022
 - 4. Mr. Short (absent)
 - 5. Mr. Delia
 - i. Innovation Park has received significant funding but is still awaiting additional funding and other approvals, primarily from the Maryland Department of Commerce. All processes are completed. Study of site.
 - ii. Focusing on Industry sectors in region-future of the region
 - iii. Challenger Center-looking to secure additional funding.
 - iv. Resolution from city of Frostburg to give FSU former City Hall building instead of selling it to FSU. Saves months of process time. \$4 million in hand at this point, looking to seek more funding.
 - v. Update-received funding for housing studies for 5 counties to see what kind of housing is wanted in these areas. Study shows what we are missing and how to feel in the voids and help create incentives to accelerate the area. Trying to find ways to increase returns on investments for investors.
 - B. President Nowaczyk
 - 1. Strategic Enrollment Management Plan will be giving report to working a group of BOR. President Nowaczyk will be convening a virtual meeting with chairs to give them an update.
 - 2. Chancellor Perman will be visiting campus on April 22nd.
 - 3. Capital testimony – submitted testimony to House and Senate this week. Not ask to make an appearance this year. Expected to receive \$10 million for infrastructure.
- VIII. Discussion Items
- A. COVID (Brad)
 - 1. Taking actions to loosen up FSU guidelines. Zero cases this week. Moving slowly, waiting to see numbers after Spring Break. Earliest to remove mask mandate would be March 31. No vaccine mandate requirement planned for the Fall-it will be encouraged but not required.
 - B. Student Commencement Speeches (Ben Norris for Mike Mathias)
 - 1. Faculty brought forward concerns regarding graduation speeches pushing religious beliefs. Feels speeches need to be kept broad. Looking for more ideas. Suggestion from conversation was to maybe give guidelines and provide more guidance.
- IX. Adjournment at 3:09 p.m.

Next meeting: April 15, 2022

Submitted by: Amy Nightengale

Payroll Manager, Staff Senate Representative