



2025 Welcome Celebration

Dr. Darlene Brannigan Smith

Dr. Mike Mathias



Middle States Reaccreditation

- Reaccreditation through 2032!
- Congratulations to all for this achievement!

Invested in Marketing and Advertising

- Affordable Excellence
- New collateral materials for admissions
- Increase in social media presence



FROSTBURG
STATE UNIVERSITY

Solidified our Admissions Team



Associate Vice President
of Admissions
Dave Garcia



Director of
Graduate Admissions
Autumn Becker

Expanded Outreach to Community

- Community of Treasures
- Banners on Main Street
- Homecoming Parade
 - October 2 | 6 PM



FROSTBURG
STATE UNIVERSITY

Strengthened Academic Leadership

- New provost
 - Dr. Michael Mathias



Reconfigured Colleges

- Combined academic departments
- Renamed new colleges
 - College of Business, Engineering, Computing, and Analytics (BECA)
 - College of Education, Behavioral and Health Professions (EBHP)
 - College of Humanities, Arts, and Sciences (HAS)

Exceeded Capital Campaign Goal

- Forging Futures: \$35 million and climbing
- 40% faculty and staff giving --highest giving percentage of faculty and staff since start of campaign

Expanded Community Engagement & Workforce Development

- Summitt Station
- Small Business Development Center
- FOREI
- TGCC Partnership
- Cultural Event Series
- Engagement Across FSU

Connecting Frostburg to the Universe – Reopening of Planetarium

- Grateful for individuals who redirected restricted gifts from the Challenger Center to the planetarium rehabilitation
- NASA approved reallocating \$750,000 FY' 23 earmark
- Collectively made it possible to purchase \$1.1 million in new equipment

Redesigning the Taste of Frostburg – Upgraded Food Services

- Redesigned Chesapeake Dining Hall
- Chick-fil-A
- Firehouse Subs
- Starbucks
- Other Retail Options
 - Good Habit
(an American Eatery)
 - Taco Santo
 - Santorini
 - Buona Napoli
 - Hisho Sushi

Athletics: Standout Performances On and Off the Field

- 7 Mountain East Conference Championships
- 9 National Post-season Appearances
- 18 All-Americans
- 25 Scholar All-Americans
- Division II Leading Scorer in Women's Basketball
- Last Year's Cumulative GPA – 3.12
- Over 150 Local Service Projects

Growth in China Programs

- Exceeding expectation
- Support long-term sustainability of FSU
 - Expand and diversify market reach
 - Increase net enrollment
 - Generate additional resources

HUTB

- Two undergraduate programs
 - Economics
 - Art
- Current enrollment: 670
- Expected enrollment: 850 within two years

HUBEI

- Signing agreement soon with university in Wuhan
- Offering additional degree in economics starting in Fall 2026
- Capacity to increase enrollments by 400 students in the next four years

China: The Good News Story

- \$1.2 million in accumulated net proceeds to date

China: The Challenge

- Original business model not always congruent with program growth
- Operations diffused across two colleges
- No centralized framework to manage additional resources
- No model for how additional resources would be strategically allocated across the University

Challenges cont.

- Net proceeds from these programs not included in annual operating budget to fund permanent university operations
- Revenue held in a discretionary account within each college with balances were carried forward from year to year
- Little or no use of the proceeds has been used during this time frame

Solution

- Established a dedicated self-supporting cost-center
 - All direct expenses, indirect and overhead cost recovery, and revenue associated to Chinese programs are assigned to this new cost center to determine net incremental revenue
 - Development and management of annual budget for the cost center will be approved by the Provost and President

Use of Net Revenue / Proceeds

- To be used for one-time strategic investments within the participating colleges and across the university
- Balances will carry forward from year to year
 - 50% distributed to the two participating colleges and placed in a college-designated strategic investment fund
 - 50% held in a university-level strategic investment fund

Use of Strategic Investment Funds

- Committed to having annual spend rate between 10 and 20% of investment funds to support:
 - faculty research and support
 - faculty development and in-service training programs
 - center and program support
 - curriculum development
 - student engagement and research support
 - equipment and technology acquisition
 - related one-time investments

Use of Strategic Investment Funds cont.

- Call for proposals each fall
- Awards made no later than December 1
- Finalizing this year's spend rate and the process for soliciting proposals
- More details forthcoming in the next few weeks



Enrollment and Retention Fall 2025



Enrollment

Category	Fall 2025	Fall 2024	Fall 2023
Undergraduate - First Time Student	519	603	613
Undergraduate - Transfer*	269	411	406
Undergraduate - Continuing*	2573	2338	2256
Undergraduate - Re-Admit	35	25	46
Undergraduate - Other (IIR, USD, etc.)	40	45	23
Total Undergraduate	3436	3422	3344
 Total Graduate	 548	 594	 638
Doctoral - EDD	81	81	81
Grand Total (All Levels)	4065	4097	4075

Undergraduate by Location

	Fall 25	Fall 24	Fall 23
Frostburg	2,296	2,413	2,459
Hagerstown	70	93	75
Arundel Mills	0	4	4
Cecil CC	3	4	3
Online Program	397	370	355
Hunan University	670	538	448
Total Undergraduate	3,436	3,422	3,344

*For comparison purposes: [Fall 2015](#) there were 4275 UG on the Frostburg Campus.

Graduate by Location

Graduate	Fall 25	Fall 24	Fall 23
Frostburg	178	202	201
Hagerstown	60	94	94
Online Program	310	298	343
Total Graduate	548	594	638
Total Doctoral	81	88	93

Retention and Persistence

- Early retention is a strength (73.3%)
- Mid-Term Retention is the National Pressure Point (50-55%)
- Transfer Students Show Higher Retention (86%)– A Strategic Opportunity
- Graduation Rate (49% in 6 years) Track with National Averages
- Early Wins Point to Scalable Strategies
- Mission Focused Framing
- Call to Action: Persistence Planning

Institutional Aid and Foundation Scholarships

- Institutional Aid = \$12.2 Million
- Foundation Scholarships = \$1.5 Million
- Waivers = \$1.1 Million

Academic & Student Affairs



College of Business, Engineering, Computing & Analytics

- Dr. Xunyu Pan, Professor of CSIT and Dean Sudhir Singh awarded a three-year, \$400,000, institutional grant from the National Science Foundation (NSF)
- Entered a new institutional partnership with Hubei University of Economics (HBUE), Wuhan, Hubei Province, China

College of Education, Behavioral & Health Professions

- Offering closed cohort programs with Washington County Public Schools and Howard County Public Schools
- PA Program Class of 2025 earned 100% pass rate on the National Certification Exam
- 98% completion rate for the new pre-licensure nursing programs

College of Humanities, Arts & Sciences

- Music achieved NASM accreditation
- Dr. Haiyun Ma organized international conference with the International Islamic University of Malaysia in Kuala Lumpur
- Dr. Angela Luvara secured a \$30,000 research grant from the Foundation for Appalachian Kentucky
- Dr. Kumudini Munasinghe published a research article with four undergraduate co-authors

Student Affairs

- Captain James A. Graham Veterans Center
- Adams/Wyche Multicultural Center
- ASTAR and SAFE secured \$633,382 to benefit FSU students and the community
- Opening Week 2025

Maryland Transfer Intensive

- Strengthens Community College Pathways and Boosts Statewide Bachelor Degree Attainment
- Transfer-Dedicated Staff



MHEC
MARYLAND HIGHER EDUCATION COMMISSION

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Western Maryland Community College Partners



Meeting at FSU - October 17th

FROSTBURG
STATE UNIVERSITY

Digital Accessibility

Accessibility in Action

*Accessible by Design.
Inclusive for All.*



UNIVERSITY SYSTEM
of MARYLAND

FROSTBURG
STATE UNIVERSITY

Digital Accessibility

- Kris McGee, Associate Professor
 - Educational Professions
- Wenjuan Xu, Professor
 - Computer Science and Information Technologies

The Beall Institute for Public Affairs



Jake Shade
Executive Director

Established to promote civic responsibility and increase knowledge of government affairs and the political process

Awards



President's Distinguished Faculty Award



Dr. Jason Speights

President's Distinguished Staff Award



Dr. Sara-Beth Bittinger

Staff Award for Excellence - Exempt



Bill Wilttrout
Information Technology

Staff Award for Excellence – Non-Exempt



Alexandra 'Alec'
Edwards
Printing Services

Staff Award for Excellence – Non-Exempt - Facilities



Kenny Felker
Facilities

Looking forward to celebrating more successes with you in the year ahead as we change lives, one Bobcat at a time.

