

Public Relations Minor

2022 – 2023 Undergraduate Catalog

Required Courses			
✓	Course Code & Name	Credits	Semester
	CMST 335 – Organizational Communication	3	
	ENGL 336 – Journalistic Writing	3	
	ENGL 436 – Advanced News and Feature Writing	3	
	ART 207 – Graphic Design	3	
	ART 235 – Photography	3	
	MCOM 205 – Mobile Media Production	3	
Elective Courses			
Total Credits		24	

Elective options:

- Complete at least 1 of the following:
 - [CMST300](#) - Communication and Relationships (3)
 - [CMST322](#) - Presentational Communication (3)
- Complete at least 1 of the following:
 - [CMST325](#) - Public Relations Principles (3)
 - [MKTG261](#) - Principles of Marketing (3)