

## Strategic Communication (STCO)

2025-2026 Undergraduate Catalog

Semester 1 - Fall				
	Credits	Major	Other	GEP
<b>STCO 102 Intro to Strategic Communication Leadership or STCO 122 Intro to Public Communication</b>	3	X		E
ENGL 101 First-Year Composition	3			CS1
IDIS 150 First-Year FSU Colloquia	3			E
MATH 104 Problem Solving	3			CS3
ORIE 101 Intro. to Higher Education	1		X	
<b>Semester Total</b>	<b>13</b>			

Semester 2 - Spring				
	Credit	Major	Other	GEP
<i>*Recommended choice</i>				
Tech Fluency choice (EMME 205*)	3		TF	
GEP Fine & Performing Arts	3			A
GEP Humanities	3			B
GEP Natural Science	4			C
<b>STCO 225 Foundations of Strategic Messaging</b>	3	X		
<b>Semester Total</b>	<b>16</b>			

Semester 3 - Fall				
	Credits	Major	Other	GEP
<b>STCO 350 Intercultural Communication (GEP Identity &amp; Difference)</b>	3	X		F
<b>STCO Track Course (1 of 5)</b>	3	X		
GEP Natural Science	4			C
GEP Social Science	3			D
GEP Humanities	3			B
<b>Semester Total</b>	<b>16</b>			

Semester 4 - Spring				
	Credits	Major	Other	GEP
<b>STCO 310 Civic Comm.</b>	3	X		
<b>STCO 312 Digital Identity &amp; Community</b>	3	X		
<b>STCO 322 Presentational Communication</b>	3	X		
<b>STCO Track Course (2 of 5)</b>	3	X		
GEP Social Science	3			D
<b>Semester Total</b>	<b>15</b>			

Semester 5 - Fall				
	Credits	Major	Other	GEP
<b>STCO 325 Public Relations Principles</b>	3	X		
ENGL 3xx Advanced Writing	3			CS2
<b>STCO Track Course (3 of 5)</b>	3	X		
General Elective or minor class	3		X	
General Elective	3		X	
<b>Semester Total</b>	<b>15</b>			

Semester 6 - Spring				
	Credits	Major	Other	GEP
<b>STCO 345 Conflict Management</b>	3	X		
<b>STCO Track Course (4 of 5)</b>	3	X		
General Elective	3		X	
General Elective or minor class	3		X	
General Elective or minor class	3		X	
<b>Semester Total</b>	<b>15</b>			

Semester 7 - Fall				
	Credits	Major	Other	GEP
General Elective	3		X	
<b>STCO 485 Rights &amp; Responsibilities of Communication</b>	3	X		
<b>STCO Track Course (5 of 5)</b>	3	X		
General Elective or minor class	3		X	
General Elective or minor class	3		X	
<b>Semester Total</b>	<b>15</b>			

Semester 8 - Spring				
	Credits	Major	Other	GEP
General Elective	3		X	
<b>STCO Elective Option (1 of 1)</b>	3	X		
General Elective	3		X	
General Elective or minor class	3		X	
General Elective	3		X	
<b>Semester Total</b>	<b>15</b>			