

AIEC Minutes

Attendees: Latisha Cooper, Kiersten Bradley, Sean Morton, Janet Mattern, Victoria Gearhart, Sara Wilhelm, Denise Murphy, Sara-Beth Bittinger, Kaena Smith, Lea Messman-Mandicott, Kim Rotruck, Ali Ashraf, John Lombardi, Justin Dunmyre, Nicole McDonald

Minutes AIEC: <https://www.frostburg.edu/academics/air/AIEC/aiec-minutes.php>

08/07/2023

3:00 PM

Nicole McDonald on branding

- Finalizing view book, then it will be ready for print.
- Academic program pages are up online, and currently finalizing guidelines.
- Moving forward with removing the NorthStar compass portion of the logo. Academic brochures, printed pieces are being changed as they come in. Secondary colors will start being used around the campus.
- We're using different themed taglines, but we are not using one in general for FSU anymore.
- We are coming up with a name for self study, i.e., Frostburg Forward, but a final decision has not been made yet.

UAC/AIEC Recap

- Training plan for the AIEC department reports - Some divisions are already working on this.
- Sara-Beth is working with AA and areas that did not submit a report due to turnover.
- Advancement is working with Jeff Graham
- Looking for a review of the training that will be going out. Sending out a PowerPoint to the group for review and suggestions. We will need others to help with the trainings.

SLAAG/GAG – We are asking deans to submit a plan to the provost

Meeting adjourned at 3:22pm

Next Meeting: September 5, 2023

Submitted by: Kaena Smith

Project Management Specialist