More than 150 faculty, staff, students, parents, and alums attended the annual College of Business Honors Reception in the Gira Center honoring Alumnus of the Year, Mr. Brian Mattingly ’83, owner and operator of Goldin & Stafford.

The ceremony took place on May 6th, with Dr. Sudhir Singh, Interim Dean for the College of Business, giving the welcoming remarks. Dr. Singh then presented Brian Mattingly, with the ‘Alumnus of the Year’ Award.

Mr. Mattingly owns and operates Goldin & Stafford, a premier excavation, demolition, and site-preparation contractor in the Washington, D.C., metropolitan area. Brian started at Goldin & Stafford in 1992 as a project manager, overseeing more than 800 contracting projects that all proved to be safe, timely, and profitable. Thanks to his hard work and determination, Brian was able to attain equity and an officer’s position in Goldin & Stafford and continues to positively affect the dynamic of the company.

Goldin & Stafford is best known for completing projects for George Washington University, Georgetown University, Howard University, American University, Sibley Hospital, St. Elizabeth’s hospital, Naval facilities, metro area hotels, condominiums, and office buildings. During the 24 years Brian has been with the company, including 10 years as the owner, he has had the honor of seeing many of the projects firsthand.

Brian attributes much of his success to the education he received while attending Frostburg State University. He is a 1983 graduate of FSU with a Bachelor’s of Science Degree in Accounting. Brian advocated that his education serves him daily in the management of the business.

In addition to owning Goldin & Stafford, he has served his community and state by holding leadership roles in volunteer and contracting associations such as American Builders & Contractors, the Wage Determination Board for Prince George’s County, MD, the FSU Foundation Board, NUSA Board, and the Governor’s Workforce Investment Board.
Words from the Dean

Now that the Spring Semester has yielded to the relative quiet of the summer, it’s important for me to recount and celebrate some of the most salient achievements of the College of Business below:

The Board of Directors of AACSB International affirmed extension of accreditation to the College of Business that enables it to continue to instill and reflect continuous improvement in all facets of its academic culture. This, most gratifying reaffirmation outcome enables the College to retain its prized position within the fraternity of the very top 5% of business schools worldwide through 2020-21.

During the 2015-2016 year, College of Business faculty published 40 articles in peer-reviewed journals, 14 papers in conference proceedings, and had 14 articles under review; they also made 50 presentations at discipline-centric, national and international conferences.

In view of the College’s enhanced emphasis on mission-consistent, high-quality and impactful applied research, Dr. Lilly Ye was awarded the College of Business Excellence Award in Research; this award was a recognition of her consistent contributions to top-quality research in her field of teaching, Marketing, as evidenced by the impressive number of top-tier journal publications.

Additionally, the work of some of our faculty saw the light of day in top-tier research outlets in their respective fields:
- Dr. Seonghee Han published her paper, “CEO Power and Firm Performance under Pressure”, in Finance in Financial Management
- The research paper produced by Dr. Rebecca Chory and Dr. Evan Offstein, “Breaking Bad: Impact of Instructor Attempts to Gain Favor on Student Incivility & Dishonesty”, was adjudged Best Paper and presented at the Academy of Management Annual Conference in August 2016.

Under the inspiring guidance of Dr. Michael Monahan and Dr. Amit Shah, four College students, Kierra Farrare, Maneth Jayaratne, Olivia Samuel, and Sheldon Spencer, competed at a National Case Competition sponsored by the Society for Advancement of Management (S.A.M.) at its International Conference in Washington DC, in April 2016 and won Second Place, bringing national attention to the College of Business.

Our efforts to cultivate international partnerships with educational institutions overseas continue with fervor in support of the College’s signature Global Experiential Learning program:
- The College has entered into a partnership agreement with DHBW, Bad Mergentheim campus in Germany that will enable opportunities for both student and faculty exchange between the two institutions.
- Three students of the College of participated in a Responsible Management course offered at our partner institution, ESC School of Business in Rennes, France in June 2016 and that enabled them to learn about the “triple bottom line” and exposed them to concepts of socially- and environmentally-sustainable business practices that have come to characterize a cogent Corporate Social Responsibility (CSR) strategy.
- Under the direction of Dr. Tom Sigerstad, and with support from Dr. Michael Monahan and faculty in the Department of Management, an initial cohort of three students in our new Hospitality Management concentration will be undertaking its first six-week study abroad, immersion experience at Vanung University in Taiwan in Fall Semester 2016.
- Two experienced faculty members, Dr. Jeff McClellan and Dr. Carol Gaumer, will be leading a group of students for a 12-day academic experience in Ecuador scheduled for the Summer of 2017 to study “Leadership in Latin America”.

In closing, I would like to thank all our stakeholders and friends for their dedicated commitment and continuous support to the College of Business as it meets its mission to educate regionally-anchored, globally-aware, and socially-conscious citizens of the 21st Century.
Dr. Yan Bao Named MBA Coordinator

Dr. Yan Bao, Professor in the Department of Accounting, has been named as the MBA Coordinator for the College of Business.

Dr. Bao received the Faculty Achievement Award in 2013. In 2015, she was the recipient of the Board of Regents Faculty Award for Teaching. This is the highest accolade that the University System of Maryland Board of Regents grants to recognize exemplary faculty achievements.

CoB Faculty Teach in Germany

As part of the Global Experiential Learning program and a cooperative venture with DHBW Mosbach, Dr. Michael Monahan, Dr. Amit Shah, and Dr. Lily Ye, had the opportunity to teach classes in Business Strategy and Marketing in Germany in May 2016.

Some of the facilities they visited included this 12th century German castle.

Pictured left to right: Dr. Amit Shah, Dr. Lily Ye, Dr. Rainer Jochum (program coordinator), and Dr. Mi-

Dr. Joanna Shore Named Internship Coordinator

Dr. Joanna Shore has been named as the College of Business Internship Coordinator, effective August 17, 2016.

Students can see Dr. Shore, their department chairs, or Ms. Tammy Shockey for more information on internships that are available. Employers and other regional businesses that would like to offer students internship opportunities can also contact Dr. Shore.

Programs offered in the CoB
Undergraduate Majors:
  Accounting
  Business Administration
Concentrations:
  Finance
  General Management
  Global Business
  Human Resource Management
  Marketing
  Small Business/Entrepreneurship
Economics Concentrations:
  Business Economics
  Public Policy Economics
  Quantitative Economics
Undergraduate Minors:
  Accounting
  Business Administration
  Economics
  Finance
  Financial Services
  Management
  Marketing
  Small Business/Entrepreneurship
BS Accounting/MBA Dual-Degree
Master's Business Administration (MBA)
Students Win Second Place at S.A.M. Conference

A team of four College of Business students won second place at the Society for Advancement of Management International Conference held in Arlington, Virginia in April.

Students Kierra Farrare, Maneth Jayaratne, Olivia Samuel, and Sheldon Spencer competed in the annual Case Competition, which gave them the opportunity to showcase their skills and knowledge of management.

Based upon the case provided, the students presented an analysis of the issues the company has faced. They then offered a creative solution, complete with a financial analysis of their strategy. The students were commended by the judges for their presentation skills, as well as “thinking outside of the box”.

Dr. Amit Shah praised the students for “pulling together” as a team in a short amount of time and delivering a fantastic presentation.

Students Receive Allegany County Chamber of Commerce Award

Several students from the College of Business were recognized for their achievements by the Allegany County Chamber of Commerce at their annual Outstanding Business Student Awards ceremony in April.

Frostburg State University students who were celebrated for their achievements are, top row, left to right, Steven Spitzer (Economics) and Joseph Howser (Accounting). Seated, left to right, DeShawna Jones (Global Business), Rosemary Rosser (Marketing), Cierra Roberts (Management), Lindsey Lipscomb (Finance). Not pictured is Emily Doolan (MBA).
Marketing Students Featured in Allegany Magazine

Marketing students, Colby McGill ’15 and Rosemary Rosser ’16, were featured in Allegany Magazine’s second annual “35 Under 35” in April.

The purpose of this feature is to highlight people under 35 years of age in the community who are making a difference. Nominations were received in the Fall and nominees were then sent a questionnaire to complete. This year’s theme was “people it’s good to have in your corner”.

Colby and Rosemary were active in the College of Business while they attended Frostburg State University. Both students served in the role of President of the Marketing Club and received numerous awards, both being recipients of the Allegany County Chamber of Commerce Outstanding Business Student Award in Marketing. Colby is also a recipient of the College of Business Outstanding Student Leadership Award.

SHRM Receives Award

Congratulations is in order for the Frostburg State University chapter of the Society for Human Resource Management. The chapter was awarded the 2015-2016 Student Chapter Merit Award. This award program recognizes chapters for exceptional activities in four areas: Chapter Operations, Chapter Programming and Professional Development of Members, Support of the Human Resource Profession, and SHRM Engagement.

Delta Sigma Pi Holds Initiation

The Delta Sigma Pi initiation was held on Saturday, April 16, 2016.

New faculty initiates were Dr. Ali Ashraf and Dr. Lilly Ye. New student initiates were Jessica Smith, Sheyla Pintado, Anthony Depaz, Khavil Greaves, John Lancaster, and Curtis Giles.
2016 Honor’s Reception Awards

FSUBusiness Honors
- College of Business Outstanding Student Leadership Award: Brandon Glotfelty
- PNC College of Business Presidential Merit Scholar Award: Shayla Emerick
- Commencement Speakers: Joseph Howser (Fall) Alanna Hirshman (Spring)

FSUBusiness Scholarships
- Delta Sigma Pi Scholarship Key: Alanna Hirshman Zachary Keeler
- Allegany County Chamber of Commerce George M. Wyckoff Memorial Scholarship: Corey Knipple
- Frank and Margaret Farano Scholarship: Angela Connor Tyler Rayner Brooke Spiker Kelly Workman
- Trident Health Resources Business Scholarship: Sylvie Mbah
- John R. and Phyllis Sell MacVeigh Scholarship: Ryan Carr
- Paula L. Vroman Scholarship Corey Knipple
- Student Business Leaders Scholarship: Benjamin Allston

MBA Program Scholarships & Honors
- Departmental Honors: William Elgie IV
- Allegany County Chamber of Commerce Outstanding Business Student Award: Emily Doolan
- Eugene Flinn Excellence Award in MBA: Amy Vo

Department of Accounting Scholarships/Honors
- Departmental Honors: Joseph Howser
- Allegany County Chamber of Commerce Outstanding Business Student Award: Joseph Howser
- Accounting Department Scholarship: Kayla Kirk Tyler Rayner
- Ira & Paula Martin Accounting Scholarship: Peter Ansah
- MACPA Outstanding Accounting Student Award: Joseph Howser
- M&T Bank Scholarship: Atsidi Smith
- Pfugler Family Accounting Scholarship: Britani Sebold
- Sarfino & Rhoades Accounting Achievement Scholarship: Cy Hudson Kayla Kirk
- Sharon L. Robinson Presidential Merit Scholarship: Peter Ansah Kayla Kirk
- Turnbull, Hoover & Kahl Scholarships: Kayla Kirk Atsidi Smith

Department of Economics Scholarships/Honors
- Departmental Honors: Alanna Hirshman
- Allegany County Chamber of Commerce Outstanding Business Student Award: Steven Spitzer
- Dr. Robert C. Burton Memorial Award: Alanna Hirshman

Department of Management Scholarships/Honors
- Departmental Honors: Zachary Keeler
- Allegany County Chamber of Commerce Outstanding Business Student Award: Cierra Roberts
- A. Henry and Edith M. Gehauf Scholarship: Hannah Llewellyn
- Cumberland Valley Society for Human Resource Management Scholarship: Brooke Logan
- Dr. Huma Shakil & Dr. Shakil M. Rahman Business Scholarship: Sarah Maggitti
- John C. Armor, Jr. Memorial Scholarship: Angela Connor

Department of Marketing & Finance Scholarships/Honors
- Departmental Honors: Joshua Burch
- Allegany County Chamber of Commerce Outstanding Business Student Award in Finance: Lindsay Lipscomb
- Allegany County Chamber of Commerce Outstanding Business Student Award in Global Business: Deshawna Jones
- Allegany County Chamber of Commerce Outstanding Business Student Award in Marketing: Rosemary Rosser
- Richard E. and Dorothy K. Pesta Business Scholarship: Angela Connor Corey Knipple

Special Recognition
- Recognition of 27th Season VITA Program Volunteers: Brandon Glotfelty Lyric Hill Connie Groer Joyce Middleton
Faculty Retirements

Dr. Rick Johnson

“Dr. Richard Johnson came to FSU in 1978 to teach business courses and later transitioned to Accounting. He taught Financial Accounting and developed the Accounting Systems course. He has taught and mentored thousands of students over his 38 years of service. Rick served on many Department, College and University committees over the years and was a valued member of the University community. We all wish Rick the best in his retirement and we will miss him!”

-Dr. Kathie Shaffer
Chair, Department of Accounting

Dr. Joyce Middleton

“Dr. Joyce Middleton came to FSU in 1990 to teach financial and tax accounting. She developed a certified branch of the federal Volunteer Income Tax Assistance program (VITA). Over the 25 years of orchestrating this program, she and her student volunteers prepared many thousands of free federal and state tax returns for qualified clients in the local community. Joyce influenced many accounting majors to pursue careers in tax accounting. We all wish Joyce the best in her retirement and we will miss her!”

-Dr. Kathie Shaffer
Chair, Department of Accounting

Dr. Gloria Harrell-Cook

“Gloria joined the Management Department in 2002. Her expertise in the fields of Human Resources and Labor Relations were exemplary. Gloria’s superb teaching quality, dedication, and contributions made her a highly valued faculty member. She was the Faculty Advisor of the Society for Human Resources (SHRM) student chapter and was the driving force behind its continuous growth in membership since 2004, the year of its establishment. Gloria epitomized the saying that “Advising is Teaching” as she has been praised by students for her caring, knowledge, passion, and enthusiasm towards them and their education.”

-Dr. Mike Monahan
Chair, Department of Management

Dr. Catherine Ashley-Cotleur

“Cathy came to FSU in 1983 to teach in the MBA Program at the Frederick and Hagerstown Centers. Years later, she began teaching at the undergraduate level on the main campus as well. Two years ago, Cathy took on the role as the MBA Program Coordinator. She received a teaching award from the Hagerstown Center and a professional development award from the CoB main campus for her body of marketing research. Cathy is an excellent teacher. Her students have always appreciated her depth of knowledge and currency in her field. Cathy is greatly admired, respected, and will be missed.”

-Dr. Carol Gaumer
Chair, Department of Marketing & Finance

College of Business

Student Organizations

Offered to Students

Accounting Association
Beta Gamma Sigma (Honor Society)
Delta Sigma Pi (Professional Co-Ed Fraternity)
Economics Club
Entrepreneurship Club
Finance Club
Global Business Club
Marketing Association
Omicron Delta Epsilon
Society for the Advancement of Management (SAM)

Society for Human Resource Management (SHRM)
VITA Program
Students Participate in Summer Study Abroad Program in France

Three students recently attended ESC Rennes School of Business as part of the summer Study Abroad Program that was offered through the Center for International Education at Frostburg State University. FSU has had an educational partnership with ESC Rennes School of Business for several years.

Brooke Logan (BUAD, Human Resource Management), Tyler Major (BUAD, Management), and Shantia Hamler (Communication Studies) spent two weeks in June in Brittany, France, attending ESC Rennes’ “Responsible Management” courses. The opportunity to travel to France and learn about business in another culture was extremely eye opening and included 30 hours in classroom teaching in a multicultural learning environment, guest speakers, personal study time, visiting companies, and team-building projects designed to sharpen students’ presentation, problem-solving, and cross-cultural communication skills.

Brooke Logan found her two weeks in France to be very different from a previous study abroad trip. She explained that the course in France was taught by different teachers each day from all across the globe. Her fellow classmates were also from all over the world—China, Columbia, England, Canada, and Taiwan, to name a few.

Brooke had this to say about her trip, “The College of Business has opened several doors for me and getting the opportunity to travel to France and learn about business in another culture was extremely eye opening and helped me grow as a person as well. I will always remember this trip and take what I have learned and bring it back to the College of Business and encourage others to get outside their comfort zones and embrace other cultures and how they do business.”

Tyler Major, shared the following about her experience of studying in France for two weeks, “Taking a college course overseas is challenging and rewarding. I loved experiencing other cultures and stepping outside my comfort zone.”

A common theme among the 3 students who studied in France seems to be that while studying abroad can be a challenge, in the end it’s very fulfilling. Shantia Hamler said, “My trip to France was one of my most memorable trips thus far. Something about the adrenaline rush of independence, coupled with the challenges of adjusting to a new place, language and culture, left us different than before in the best possible way. I encourage everyone to study abroad because it is truly a life changing experience!”

“Travel is more than the seeing of sights; it is a change that goes on, deep and permanent, in the idea of living.”

-Brooke Logan

"Travel is more than the seeing of sights; it is a change that goes on, deep and permanent, in the idea of living."

-Brooke Logan

Shantia Hamler is pictured here at Le Mont Saint-Michele, an island located in Normandy, France.
Study Abroad With Us: Experience Ecuador 2017

College of Business Global Experiential Learning

Experience Ecuador 2017

• Quito
• Otavalo
• Baños
• Cuenca
• Inga Pirca Ruins
• The Equator
• Amazon Basin

Study Abroad Summer 2017
Earn college credits
ALL MAJORS WELCOME

PROGRAM TIMELINE:
• 5/29 – 6/10 Travel to Ecuador
• 5/30 Summer Six-Week Session I starts
• 6/11 – 7/7 Online coursework (post-trip)

PROGRAM FEATURES:
• Visit Ecuador’s capital, Quito
• Visit with business leaders
• Hike to Banos Waterfalls and shop Otavalo’s artisan market
• Visit Universidad del Azuay and its students
• Tour the Inga Pirca Ruins and Cajas National Park
• Engage in a service project in Puyo, Amazon Basin
• Shop in traditional village markets

Application deadline: DECEMBER 9, 2016
Early Scholarship Application Deadline: October 15, 2016

For more information, contact:
THE CENTER FOR INTERNATIONAL EDUCATION
Fuller House, FSU Campus
301.687.4714
www.frostburg.edu/admin/eie

DR. JEFFREY MCCLELLAN
Dept. of Management
Gayd 233
301.687.4372
JLMcclellan@frostburg.edu
College of Business
Core Values
Accountability
Excellence
Fairness
Mutual Respect
Openness
Professionalism
Service
Teamwork
TRANSPARENCY
Trust

New Names and Faces for the CoB

Some changes have taken place over the last few months in the College of Business. As you may have noticed, there are two new names listed as the creators of this newsletter.

Corrie Preston joined the College of Business in May 2016 as the Administrative Assistant for the Department of Marketing & Finance. Corrie is originally from Frostburg and joined the University as a staff member in 2010. When she’s not at work, she can usually be found cheering for her children, Ethan and Kylie, at one of their many sporting events.

Stacey Utley-Bernhardt joined the College of Business as Executive Administrative Assistant in the Office of the Dean in August 2016. Originally from Twin Falls, Idaho, Stacey came to FSU in June 2008 as a Program Management Specialist in the Office of the Provost. Stacey enjoys knitting, reading, and spending time with her husband, Paul (Associate Professor in the FSU Department of Psychology) and daughter Madeleine.

We’re both very excited to be a part of the College of Business!

- Corrie & Stacey

Dr. Lilly Ye Receives CoB Excellence Award

Dr. Lilly Ye of the Department of Marketing and Finance was awarded the College of Business Excellence Award in Research for the Fall 2015/Spring 2016 academic year.

This award recognizes Lilly for her consistent and outstanding contributions to high quality research in Marketing, her field of expertise, as well as a number of impressive top journal publications.

Upcoming Events

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<th>Date</th>
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<tr>
<td>August 24, 2016</td>
<td>Faculty Retreat, Frostburg State University Guild 102-C</td>
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<tr>
<td>August 29, 2016</td>
<td>Start of Fall Semester Classes</td>
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<tr>
<td>September 14, 2016</td>
<td>Ecuador Info Session, Framptom 318 @ 4:00pm</td>
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<tr>
<td>October 10, 2016</td>
<td>Ecuador Info Session, Framptom 126 @ 3:30pm</td>
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<tr>
<td>December 20, 2016</td>
<td>Commencement</td>
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