

Department of Theatre and Dance
2019-2020 Strategic Plan

Program Mission

The Department of Theatre and Dance offers competitive and well-rounded pre-professional training within a liberal arts curriculum. Through comprehensive classes and a challenging production season, students participate in real-life collaborative experiences that foster in-depth knowledge about the art and business of the theatre profession. The Department believes in small class sizes in order to promote student growth and achievement, and also encourages and celebrates cultural and stylistic diversity throughout the program.

Program Vision

The Department of Theatre and Dance will continue to grow in reputation and size over the next five years, becoming one of the foremost theatre and dance programs in the Mid-Atlantic region.

Strategic Goals 2015 – 2021 (Based on 2015 Program Review)

1. The Department will work with administration and conduct internal review about budgetary needs for Theatre and Dance, particularly related to production season.
2. The Department will pursue opportunities for a studio space for Design/Technology track and storage usage.
3. The Department will pursue University support to hire three new faculty members.
4. The Department will review and implement new recruitment strategies for the Theatre major and Dance minor to address a decrease in numbers.
5. The Department will investigate and assess curriculum with regard to the current curriculum, and the possibility of B.A., B.F.A., and National Association of Schools of Theatre (NAST) accreditation options.

Action Priorities 2019-2020

- I. **The Department will continue to implement recruitment strategies that are strategic, efficient, and effective.**

(Strategic Plan Alignment: University #4: University resources and developing a recruitment and retention plan, CLAS #5, Department #4)

Owner: All department members

Measurement: Increased enrollment for fall 2020, 3 connections with community colleges, alumni engagement, strategic planning.

II. The Department will engage in retention strategies focused on student well-being, high impact practices, and academic and professional excellence.

(Strategic Plan Alignment: University #1, 2 & 4: Focus learning on both the acquisition and application of knowledge; Provide engaging experiences that challenge our students to excel; University resources and developing a recruitment and retention plan, CLAS #5, Department #4)

Owner: All department members

Measurement: Increased retention rates, student success, demonstrated professional excellence in student work.

III. The Department will advocate for critical resources to continue offering quality programming.

(Strategic Plan Alignment: University #4: University resources and developing a recruitment and retention plan, CLAS #4, Department #1, 3)

Owner: All department members

Measurement: A record of completed actions and advocacy

IV. The Department will engage FSU students and faculty/staff in K – 12 theatre outreach.

(Strategic Plan Alignment: University #3: Expand regional outreach and engagement, CLAS #2, Department #4)

Owner: All department members

Measurement: Evidence of FSU students and department members engaging in K-12 outreach.