

## **2019-2020 Department of Visual Arts Strategic Goals and Action Priorities**

### **Mission Statement:**

The mission of the *Department of Visual Arts* is twofold: First, to provide a Bachelor of Fine Arts degree (B.F.A.), which prepares candidates for work in the Visual Arts and/or advanced studies in graduate school or professional employment. Learning outcomes are continually reassessed in response to disciplinary standards, the evolution of technology, industry expectations, and candidate needs.

Second, to serve as a cultural center for the Western Maryland Region with programming and outreach through the Stephanie Ann Roper Gallery and related department activities.

### **Strategic Goals and Action Priorities:**

1. Enhance, develop, and promote educational and creative experiences for students and faculty in the classroom and beyond. (CLAS Goals 1 & 3)

- Enhance existing and develop new experiential learning practices across the Visual Arts curriculum.
- Encourage faculty to develop up-to-date curricula that engage with current technological and creative industry practices.
- Seek out and develop internship opportunities for students.
- Involve students in the development and execution of collaborative partnerships on campus and in the community.
- Examine goals, outcomes, and assessments of Visual Art's GEP courses through involvement in the General Education Program Review Committee.
- Develop successful assessment strategies within the department geared toward the renewal and enhancement of Visual Arts curriculum.

2. Collaborate with other departments and programs across the university and with community organizations in partnerships that improve student learning and faculty professional development and service. (CLAS Goals 1 & 2)

- Collaborate with other departments and programs to develop interdisciplinary creative programming and events.
- Enhance and develop relationships with cultural stakeholders in the community in order to increase public exposure and opportunities for students and faculty.

- Reengage in developing alumni relations through lectures, exhibitions, and other programming.

### 3. Recruit and retain creative and engaged students. (CLAS Goal 1)

- Develop outreach programs within the department that will highlight opportunities for study in the Visual Arts to students in the region.
- Assess efficacy of GEP and Tech Fluency courses with regard to recruiting new majors and minors. Develop strategies to engage with students in these courses regarding our program offerings.
- Encourage students to join and participate in Arts Connection and other arts-related groups while providing quality faculty support and advisement.
- Enhance existing and develop new opportunities for students to participate in the Undergraduate Research Symposium and other college- and campus-wide collaborative programming.
- Continue to engage students with experiential and high impact learning opportunities, including internships.

### 4. Develop human and physical resources in keeping with the mission of the Visual Arts Department. (CLAS Goals 1 & 4)

- Continue requesting a new PIN position in Graphic Design.
- Press for necessary maintenance and repairs to the Fine Arts building.
- Continue to upgrade and refurbish classrooms in Fine Arts as needed.