

Articulation Agreement Template is provided by the Maryland Higher Education Commission (MHEC) and is a resource for institutions. This template is not legal advice. Institutions should consult their own legal counsel regarding articulation agreements and other agreements, contracts, or institutional policies. Please provide a copy of all institutional articulation agreements to MHEC.

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**ACADEMIC PROGRAM ARTICULATION AGREEMENT BETWEEN
COLLEGE OF SOUTHERN MARYLAND
AND
FROSTBURG STATE UNIVERSITY REGARDING TRANSFER FROM ASSOCIATE
OF ARTS IN GENERAL STUDIES: COMMUNICATION TO BACHELOR OF
SCIENCE IN STRATEGIC COMMUNICATION**

This Academic Program Articulation Agreement ("Agreement") is entered into by and between College of Southern Maryland (the "Sending Institution") and Frostburg State University (the "Receiving Institution") (collectively, the "Institutions") to facilitate the transfer of academic credits from Associate of Arts in General Studies: Communication, [HEGIS 500801, CIP code 090199], for the completion of Bachelor of Science in Strategic Communication, HEGIS 150601 and CIP code 090100 (the "Program(s)").

A. Qualifying Students

This Agreement pertains to the transfer of "Qualifying Students", *i.e.*, those students who:

1. Have successfully completed the program at the Sending Institution;
2. Are enrolled in the Sending Institution, in good standing; and
3. Are accepted for admission to the Receiving Institution.

B. Responsibilities of the Institutions

The Institutions agree to implement the transfer of Qualifying Students in accordance with applicable law and the following requirements and protocols:

1. A Qualifying Student may transfer into from the Transferring Institution into the Receiving Institution for the completion of the Program.
2. Courses that the Receiving School will accept credits for towards completion of the Program include:

SEMESTER I						
COLLEGE OF SOUTHERN MARYLAND			Receiving Institution Comparable Course			
Course Number	Course Name	Credits	Course Number	Course Name	Credits	Applied to*
ENG-1010	Composition & Rhetoric	3	ENGL-101	First-Year Composition	3	General Ed.
FYS-1010	First Year Seminar	3	Lower Level Elective		3	B.S. Elective
MTH-1010	Quantitative Literacy & Reasoning	3	MATH-104	Intro. To Mathematical Problem-Solving	3	General Ed.

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COM-1250	Introduction to Interpersonal Communication	3	STCO-300	Communication and Relationships	3	General Education
Social/Behavioral Science General Education Course (ECN, GRY, POL, PSY, SOC)		3	The Social Sciences		3	General Education
TOTAL		15			15	

SEMESTER 2						
COLLEGE OF SOUTHERN MARYLAND			Receiving Institution Comparable Course			
Course Number	Course Name	Credits	Course Number	Course Name	Credits	Applied to*
COM-1650	Introduction to Public Speaking	3	STCO-122	Introduction to Public Communication	3	Elective
SCE-1010	Scientific Reasoning & the Modern World	3	IDIS-160	Science, Technology, & Society	3	General Education
ENG-1020	Composition and Literature	3	ENGL-150	Introduction to Literature	3	General Education
COM-1020	Introduction to Mass Communication	3	EMME-105	Digital Media and Media Literacy	3	Major Requirement/General Education
Humanities General Education Course		3	The Humanities General Education Course		3	General Education
TOTAL		15			15	

SEMESTER 3						
COLLEGE OF SOUTHERN MARYLAND			Receiving Institution Comparable Course			
Course Number	Course Name	Credits	Course Number	Course Name	Credits	Applied to*
COM-1350	Intercultural Communication	3	STCO-350	Intercultural Communication	3	General Education
Biological/Physical Sciences with matching lab General Education Course		4	The Natural Sciences		4	General Education
English Literature Course		3	The Humanities		3	General Education
History Course		3	The Humanities		3	General Education

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BAD-2610	Principles of Marketing	3	MKTG-261	Principles of Marketing	3	Major Requirement (Social Media Track)
TOTAL		16			16	

SEMESTER 4						
COLLEGE OF SOUTHERN MARYLAND			Receiving Institution Comparable Course			
Course Number	Course Name	Credits	Course Number	Course Name	Credits	Applied to*
COM-2500	Introduction to Communication Theory	3	EMME-346	Communication Theory	3	B.S. Elective
	English Literature Course	3		The Humanities	3	General Education (B.S. Elective)
	History Course	3		The Humanities	3	General Education (B.S. Elective)
	Social/Behavioral Science General Education Course (ECN, GRY, POL, PSY, SOC)	3		The Social Sciences	3	General Education
	Elective	3		Varies	3	B.S. Elective
TOTAL		15			15	

Additional Coursework at Frostburg State University, Strategic Communication Leadership Track:

SEMESTER 5			SEMESTER 6		
STCO-225	Foundations of Strategic Messaging	3	STCO-310	Civic Communication	3
STCO-325	Public Relations Principles	3	STCO-312	Digital Identity and Community	3
Courses to equal 120 credits.			STCO-322	Presentational Communication	3
			LEAD-101	Introduction to Leadership Studies	3
			STCO-215	Collaboration and Team Communication	3
Total		6	Total		15

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SEMESTER 7			SEMESTER 8		
STCO-485	Rights and Responsibilities of Communication	3	STCO-345	Conflict Management	3
Strategic Communication Elective (see pre-approved list)		3	STCO-302	Argumentation and Advocacy	3
STCO-335	Organizational Communication	3	Courses to equal 120 credits.		
LEAD-301 or LEAD-401/ Organizational or Citizen Leadership		3			
Total		12	Total		6

Additional Coursework at Frostburg State University, Social Media Track:

SEMESTER 5			SEMESTER 6		
STCO-225	Foundations of Strategic Messaging	3	STCO-310	Civic Communication	3
STCO-325	Public Relations Principles	3	STCO-312	Digital Identity and Community	3
EMME-205	Mobile Media Production	3	STCO-322	Presentational Communication	3
Courses to equal 120 credits.			EMME-326	Writing for Electronic Media	3
Total		9	Total		12

SEMESTER 7			SEMESTER 8		
STCO-485	Rights and Responsibilities of Communication	3	STCO-345	Conflict Management	3
<ul style="list-style-type: none"> Strategic Communication Elective (one from list below): STCO215 - Collaboration and Team Communication (3) STCO300 - Communication and Relationships (3) STCO302 - Argumentation and Advocacy (3) STCO335 - Organizational Communication (3) STCO355 - Political Communication (3) STCO365 - Environmental Communication (3) STCO422 - Seminar in Rhetorical Criticism (3) 		3	Courses to equal 120 credits.		

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<ul style="list-style-type: none"> • STCO425 - Public Relations Strategies (3) • STCO451 - Seminar in Communication Theory (3) • STCO490 - Special Topics in Communication Studies (3) • STCO494 - Communication Studies Field Experience (3) • LEAD101 - Introduction to Leadership Studies (3) • LEAD301 - Organizational Leadership (3) • LEAD401 - Citizen Leadership (3) 		
Courses to equal 120 credits.		
Total	6	Total 3

3. The Receiving Institution will share a list of graduates each semester with the Sending Institution. A representative from the Sending Institution will serve as the point of contact for this and will be required to complete a FERPA release form.
4. The Receiving Institution shall designate, and shall provide to the Sending Institution, the contact information for a staff person at the Receiving Institution who is responsible for the oversight of the transfer of Qualifying Students. The Sending Institution shall designate, and shall provide to the Receiving Institution, the contact information for a staff person at the Sending Institution who is responsible for the oversight of the transfer of Qualifying Students.

	Sending Institution	Receiving Institution
Name of staff person responsible for oversight	Denise Gilmer-Knudson	Dr. Elesha L. Ruminski
Title of staff person	Chair	Department Chair
Email address	Dgilmer-knudson@csmd.edu	elruminski@frostburg.edu
Telephone Number	443-550-6144	301-687-4480

Should the staff person or position change, the institution will promptly provide new contact information to the partner institution and inform the Maryland Higher Education Commission of the change.

Additional contact information:

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	<u>Sending Institution</u>	Receiving Institution
Name of person	Becky Price	Dr. Linda Steele
Title of person	Assistant Director, Registrar's Office	Transfer and Articulation Coordinator
Email address	rlposner@csm.edu	lsteel@frostburg.edu
Telephone Number	301-934-7597	301-687-4137

5. If the Qualifying Student is using federal Title 38 VA Education Benefits (GI Bill® Education Benefits), the Institutions shall adhere to all applicable U.S. Department of Veterans Affairs' regulations, including the regulations governing the awarding prior credit, as regulated under Title 38, Code of Federal Regulations, Sections 21.4253(d)(3) and 21.4254(c)(4).
6. Each Institution shall adhere to all applicable transfer requirements set forth in the Annotated Code of Maryland and the Code of Maryland Regulations.
7. Each Institution shall advise students regarding transfer opportunities under this Agreement, and shall advise students of financial aid opportunities and implications associated with the transfer.
8. Should either Institution make changes to program requirements, the institution will inform the partner institution immediately. The articulation agreement should be updated to reflect the changes and forwarded to the Maryland Higher Education Commission.

C. Term and Termination

1. This agreement shall be effective on the date that it is signed by the appropriate and authorized representatives of each Institution.
2. Either Institution may, at its sole discretion, terminate this Agreement upon delivering 60 days written notice to the other Institution and the Maryland Higher Education Commission.
3. Both Institutions agree to meet every year to review the terms of this agreement.

D. Amendment

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1. This Agreement constitutes the entire understanding and agreement of the Institutions with respect to their rights and obligations in carrying out the terms of the Agreement, and supersedes any prior or contemporaneous agreements or understandings.
2. This Agreement may be modified only by written amendment executed by both Institutions.

E. Governing Law

This Agreement shall be governed by, and construed in accordance with, the laws of the State of Maryland.

F. Counterparts

This Agreement may be executed in counterparts, each of which shall be deemed to be an original, but all of which, taken together, shall constitute one and the same agreement.

G. Notice of Agreement

1. The Institutions agree to provide a copy of this Agreement, with any amendments, to the Maryland Higher Education Commission.
2. The Institutions agree to provide copies of this Agreement to all relevant individuals and departments of the Institutions, including but not limited to students, academic department chairs participating in the transfer, offices of the president, registrar's offices, and financial aid offices.

H. No Third-Party Beneficiaries

There are no third-party beneficiaries to this Agreement.

I. Representations and Warranties of the Parties

Both Institutions represent and warrant that the following shall be true and correct as of the Effective Date of this Agreement, and shall continue to be true and correct during the term of this Agreement:

1. The Institutions are and shall remain in compliance with all applicable federal, state, and local statutes, laws, ordinances, and regulations relating to this Agreement, as amended from time to time.

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2. Each Institution has taken all action necessary for the approval and execution of this Agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized representatives.

College of Southern Maryland

By: Yolanda Wilson

Dr. Yolanda Wilson
President

Jul 10, 2024

Date

Frostburg State University

By: Ronald Nowaczyk

Ronald Nowaczyk
President

10-17-24

Date

College of Southern Maryland

By: Suzanne W Summers

Suzanne W Summers (Jul 10, 2024 11:21 EDT)
Dr. Suzanne Wilson Summers
Vice President of Learning

Jul 10, 2024

Date

Frostburg State University

By: Lawrence V. Weill

Dr. Lawrence Weill
Interim Provost & Vice President for
Academic Affairs

10.11.24

Date

College of Southern Maryland

By: David Robinson

Dr. David Robinson
Dean, School of Liberal Arts

Jul 10, 2024

Date

Frostburg State University

By: Michael B. Mathias

Michael Mathias
Dean, College of Arts, Humanities,
Social and Behavioral Sciences

10/11/2024

Date