

Frostburg State University Alumni Association Board of Directors

Saturday, January 22, 2022 – 9:30 a.m.

VIRTUAL MEETING – via ZOOM

MEETING MINUTES

Call to Order & Roll Call: Joe Lambert, President 9:30am EST

In attendance: Joe Lambert, Mary Biscoe-Hall, Jason VanSickle, Lacy Dickel, Ryan Alexander, Tony Carlisi, Ashley Daniels, Trevor DeVore, Kirk Engle, Ron Forrester, Bill Kincaid, Sarah Olson, Andrea Lowery, Eric Manns, Dominic McAlily, Buster Nelson, Kathy Nicholas Boykins, Keith Price, Cady Rankin, Melanie Rowe-Partridge

Not in attendance: Steven Glasbrenner, Ryan Graves, Ed Herold, J. Stokes, Glenn Wayson

Ice Breaker: Shannon Gribble, Director of Alumni & Donor Relations

Board Members spent time getting to know each other in ZOOM break out rooms.

Treasurer/Secretary's Report (attached): Lacy Dickel, Secretary/Treasurer

Lacy Dickel advised BOD that Treasurer's Report was included with meeting materials and noted account balances.

Approval of Minutes of Meeting of July 21, 2021: Joe Lambert

Jason Vansickle made a motion to approve minutes as submitted, Ron Forrester seconded, motion passed.

President's Report: Joe Lambert

- Thank you to Jason for his service the past couple years and to Ashley for navigating the pandemic.
- Virtual option is staying with us through the pandemic and might open other opportunities for us to have a virtual member option moving forward.
- What do we expect of ourselves moving forward? Joe talked about the board setting goals and understanding what it is we want to accomplish.
- Mary Biscoe-Hall asked everyone: Why did you join the board and what do you want to see the board do now?
 - ✓ Move student engagement committee to a university committee to broaden who and how we reach out & serve FSU.
 - ✓ Mentorship program with students is going well (Bill Kincaid) virtual option makes it easier to reach out & stay engaged.
 - ✓ Opportunity for engagement - how do we engage younger alumni? (Dominic McAlily) Blend the gap of generations by making Homecoming a bigger deal so everyone can enjoy it together.
 - ✓ Sub committees within the committees - potentially have one be called Homecoming.
 - ✓ Connect and stay connected to people (Melanie Rowe-Partridge) use the virtual platform to keep connections going, possible virtual engagement subcommittee.
 - ✓ More engagement, more diverse events that would appeal to the spectrum of alumni (Kathy Boykins) more community engagement.

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- ✓ Events that cater to younger alumni (Eric Manns) or events that cater to people that don't have families, keep the events that are family oriented, but offer events for people that are single or don't have children. Meet people where they are and then get them involved. Core base of events that are annual and can always be a big, noteworthy event. Through those events then get people engaged with FSU.
- ✓ Alumni engagement could stay, events committee with subcommittee of virtual events, mentorship program be part of the University engagement committee.
- ✓ -Reconnect alumni back to the board through BOD (Buster Nelson) find out how each group wants to be connected back to FSU, advocate for the areas you were involved in when you were a student.
- ✓ Wear polos at the All Alumni Reunion at Homecoming, potentially have a presentation, work the room, interact with the people in the room.
- ✓ Virtual Option/Sessions - connect to alumni in these opportunities
- ✓ Deal with internal issues with committees and being responsible for duties within the committees (Kirk Engle).
- ✓ Everyone needs to be willing to do their part of the overall job they have been assigned. Personal responsibility and personal engagement.
- ✓ Survey will be sent out for everyone to provide their thoughts on the direction of the board.

Director's Report: Shannon Gribble

- Campus Update & University Advancement Operations
 - ✓ Move-in weekend is this weekend-campus is probably overwhelmed
 - ✓ Everyone must be tested before returning to work
 - ✓ Students will be tested this weekend at move-in
 - ✓ Residential students must have vaccine and booster to live in the dorms.
 - ✓ Still open campus at this point
 - ✓ Only requiring testing of individuals that are unvaccinated or who want to be tested
 - ✓ Availability of boosters in the Frostburg area? attempting to have a booster clinic on campus. Local urgent cares are going to be offering booster clinics. Safe Ride might take students where they need
 - ✓ University Advancement - 95% in person working.
 - ✓ Staffing shortages, voluntary separation offer was presented, and many took the offer, Bill Mandicott will be retiring effective February 28th
- Alumni Relations & Events Specialist Position
 - ✓ The application process is closed, 4 individuals are being interviewed Monday
- Alumni Assistant Position
 - ✓ Andrea Fitzwater will work 10-15 hours a week working remotely. Feb. 1st to June 1st, helping in the social media area, virtual events, etc.

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- Fundraising Update (Board Participation)
 - ✓ This fiscal year July 1 -June 30 we are at 72% participation; 7 more members need to donate to satisfy a 100% board participation.

Old Business

- Forging Futures, The Campaign for Frostburg State University Update
 - ✓ This is not a fundraising organization, but we need to be aware of what we can do to assist meeting the goal, 63.6% into our goal (has been met)

New Business

- Giving Day
 - ✓ April 1st has been canceled the past 2 years, but this year should be good to go- Starts Noon on April 1st and runs to Noon on April 2nd, more details will be forthcoming. Goal is not financial but more participation.
 - ✓ Getting engaged with 500 donors in 24 hours is the goal, gifts to any fund will count that day, the fund that receives the most funds that day will get an additional \$10,000 added to their fund. Prizes and drawings will be happening throughout the day. Setting up match donations as part of a challenge would be an opportunity for people to get involved.
- Bobcats on the Trail – April 23, 2022
 - ✓ Total board support, participation, and engagement
 - ✓ Make your trail location and send the address and location details to Kathy by Feb. 12th: boykins2758@gmail.com
 - ✓ Feb 21st registration will open
 - ✓ April 1 t-shirt deadline
 - ✓ April 15th final rsvp
 - ✓ Site volunteers will receive a goody box with all items they need
- Alumni Service Project Day – May 7, 2022
 - ✓ In 2019 - Bobcat Helping Hands- several locations across Maryland, about 4 locations participated.
 - ✓ Annual event that was planned by Brooke and the event will be named in her honor and memory named “PAWS in for Brooke” various locations and will coincide with the Beautify the Burg project, location in Meyersdale, PA which was Brooke’s hometown. Virtual option for people to donate if they don’t want to do the service part. All donations will go towards the PAWS Pantry
 - ✓ Get in contact with Kirk by Jan. 29th if you want to be involved. You don’t have to have your details figured out yet. kirkengle@ymail.com, 410-456-2238
 - ✓ Feb. 12th confirm location of project & time, also what the project is
 - ✓ Feb. 16th the event will be announced on social media and site locations will be open for anyone to add
 - ✓ March 5th final details will be sent into Kirk & Shannon

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- ✓ March 14th registration will open online
- ✓ April 27th will be the final RSVP deadline
- Distinguished Service Award (attached) – Ron Forrester
 - ✓ Details were sent out in email
 - ✓ Criteria is set and made to be selective in who gets chosen
 - ✓ Motion to approve by Jason VanSickle seconded by Kirk Engle
 - ✓ Modified motion to remove the word “mandatory” amount by Jason Vansickle and seconded by Kirk Engle
 - ✓ Potentially remove the last sentence that has the word mandatory and presidential society
 - ✓ “Annual consistent contributions” be added- amendment modified again by Jason Vansickle and seconded by Kirk Engle. Vote was passed by all.

Committee Meetings – VIRTUAL

Committee and Group Reports (10 minutes)

- Governance – Mary Biscoe-Hall
 - ✓ Distinguished Service Award- wording has been approved & will be sent out to everyone.
 - ✓ Vacancies on the board- some (possibly 3)
 - ✓ 2 applications for the board. Committee going to follow up on - Tracy Morris & Mike Jones.
 - ✓ Variety of people to join the board - looking at our gaps in year representations, what years are not accounted for?
 - ✓ Give directors feedback on their participation - please engage in the survey and the committee will follow up on the surveys
 - ✓ Having a coin of service given to members after a certain number of years
- Alumni Outreach – Kathy Nicholas Boykins & Buster Nelson
 - ✓ Bobcat Weekend - Sept. 9 Orioles Game-7:05pm pregame would be 1 hour prior to first pitch, Sept. 10 Crab Feast at Martins West, block of Hampton Inn has also been reserved to possibly give incentive to have more alumni attend.
 - ✓ Nationals Game is pending, they haven't released dates for people to attend in gatherings yet
- Student Outreach – Shannon Gribble
 - ✓ Priorities are to remain committed to the mentorship program, alumni board video, Bobcat dinner
- Awards & Recognition – Jason VanSickle
 - ✓ Awards Banquet will be April 2nd
 - ✓ Trying to catch up with some people who were moved around due to covid. Need to get people moved through and awarded.

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For the Good of the Order

- Women's Lacrosse Kick Off Banquet – February 11, 2022
- Men's Lacrosse Kick Off Banquet – February 25, 2022
- Sloop Institute for Excellence in Leadership – March 5, 2022
- Baseball Kick Off Banquet – March 18, 2022
- Softball Kick Off Banquet – April 1, 2022
- Giving Day – April 1, 2022
- Alumni Awards Banquet – April 2, 2022
- Bobcats on the Trails – April 23, 2022
- FSU Hoops & Hockey Golf Outing – May 7, 2022
- Football Golf Outing & Reunion – June 3-4, 2022
- Baltimore Orioles – FSU Day at the Ballpark – September 9, 2022
- Alumni Crab Feast – September 10, 2022
- Family Weekend – September 23-25, 2022

HOMECOMING – SAVE THE DATE

- 2022 – October 6-9

BOARD OF DIRECTORS MEETING(S) – SAVE THE DATE

- Saturday, April 2, 2022

XI. Adjournment 11:33am EST