

Frostburg State University Alumni Association Board of Directors
Sunday, October 17, 2021 – 9:30 a.m.
HYBRID MEETING: TEAMS AND LUC ATKINSON ROOM
MINUTES

- I. **Call to Order:** Jason VanSickle, President 9:40am
- II. **Treasurer/Secretary's Report (attached):** Ashley Daniels, Secretary/Treasurer
- **Kathy:** What is in the unrestricted account?
 - **Shannon:** materials for events, awards, general account
 - **Outreach:** events (sloop, crab feast), social media
 - **Homecoming:** fluctuates this time of the year because of money coming in and out
 - **AAI grant:** money from AAI grant that we receive. Helps to cover expenses.
 - \$98,000 ending balance has doubled what it normally is because of COVID. Foundation allows alumni office 50-55k each year. Due to covid, money wasn't spent. Should receive the same allotment next year.
 - **Al:** can increase what we're doing this year since we still have the money
- III. **Approval of Minutes of Meeting of July 21, 2021:** Jason VanSickle
- **Motion:** Al
 - **Second:** Ron
 - **In favor:** passed
 - **Opposed:** none
- IV. **President's Report:** Jason VanSickle
- Last report as president
 - It's been great to be back on-campus for Homecoming
 - Talking to students at the All Alumni Reunion, tailgating, Welcome Center
 - Thank you to everyone who came out to help.
 - Board will be in capable hands but will still be around and happy to help as Immediate Past President
- V. **Director's Report:** Shannon Gribble, Director of Alumni & Donor Relations
- Campus Update & University Advancement Operations
 - Students are adjusting and keeping us safe
 - 89-90% vaccinated campus
 - Those who are unvaccinated get tested weekly.
 - Athletes are getting tested even more frequently.
 - University Advancement is back in the Fuller House. Everyone is fully on-campus
 - Event Follow Up (Men's Soccer Kick Off Banquet, Women's Soccer Kick Off Event, Crab Feast, Men's Lacrosse Golf Outing, Class of 1966 55th Reunion)
 - Crab feast had over 200 people attend
 - People like their mask and other things that were handed out

- Can we bring items down from the bookstore for people to purchase?
- Buster: attendees are bringing family members as well. May run into space concerns
- Men's lacrosse golf outing: a lot of young graduates
- 1966 55th reunion
 - Very connected class. Endowed a scholarship 5 years ago that already has over \$40,000 raised
 - Want to dedicate a room in the Veterans Center to Doug Martin who passed away in Vietnam shortly after they graduated
- Fundraising Update (Board Participation)
 - Always strive for 100%
 - As of September 30, we are at 46%. 16 still left to donate. You have until June 30 to make your donation.
- Thank you everyone for your support since we lost Brooke. It's been a tough time for the division. Hopefully in January the position will be filled.
 - Ron Forrester and Dee donated a plaque for Brooke
 - Ed Herold endowed a scholarship in Brooke's name

VI. Old Business

- Homecoming 2021 – Feedback
 - Jay: a lot of positive feedback from the alumni. Loved the event. Tailgating was awesome.
 - All alumni reunion—can we get hard liquor not just beer and wine? People who don't drink beer/wine didn't have drink options on-campus.
 - Open food in Lane so that visitors don't have to leave campus to get lunch/lose their parking spot
 - Buster: connected with students who just recently graduated (within the last 5 years). Trying to figure out why they came back? What can we do to get them engaged and connected?
 - Reunions—outside of the 60s we struggle. Class unity isn't very strong outside of the 1960s. 70/71 golden anniversary had a low turnout; not sure if it was because of COVID. People have stronger connections with organizations they were in not their class year.
 - Ron Forrester—went to the reunion and they seem happy with the campus. Go to events and make ourselves available outside of the staff to talk about the boards/how we can connect with people.
 - Dominic: alumni tent? We purchased 4 outdoor flags that say, "FSU Alumni Association". We have limited space to put the tent in that area but may still purchase a tent in the future.
 - Cary—a lot of people were asking for food options not just Chesapeake. Could we do food trucks?
 - Jay—need more interaction with younger students. There are more things to do at Frostburg. Friends' daughter is thinking about transferring because there's nothing to do.
 - Could College of Education students babysit/be paid?

- Keith: in the past, we've had entertainment come to Frostburg to incentivize people? Can we start bringing back entertainment?

VII. New Business

- Slate of Officers & Directors (attached) – Jason VanSickle
 - There are 4 of us who are departing
 - Ashley Vascik
 - Al Martin has reached his term limit so will step down for at least one year.
 - Katie Morgan
 - Mark Freeman-Price
 - Serving another term
 - Ron Forrester
 - Ashley Daniels
 - Glenn Wayson
 - Ed Herold
 - Mary Biscoe-Hall
 - Steven Glasbrenner
 - Two candidates for VP
 - Mary Biscoe-Hall *wins*
 - Eric Manns
 - Motion to accept the slate
 - Ron
 - Ashley Vascik
 - All in favor: all
 - Opposed: none

IX. Committee and Group Reports

- Governance – Joe Lambert
 - Been trying to figure out a way to say thank you to departing board members
 - Coin that says FSU Alumni Board of Directors plus:
 - One term
 - Photo from University, letter from board president
 - Two terms
 - Same as above plus letter from VP
 - Three terms
 - Same as above plus letter from president of FSU
 - Distinguished Service Award
 - Emeritus award is 40 or 50 years so wouldn't make sense for alumni board
 - Want to recognize those who have distinguished themselves for a long period of time
 - Must have served for at least 10 years (preferably longer)
 - Someone who has been active and a contributing member for 10 years more
 - Consistent and sustained engagement with the University
 - Supported the university either through the University or

- organizations they are a part of
 - Consistent contribution to the foundation at the Presidential Society Level (\$1000 per year or more) for 10 years (\$10,000)
 - Kathy—will there be a waiting period?
 - Send feedback to the Governance Committee; we will vote at the next meeting
- Alumni Outreach – Kathy Nicholas Boykins & Eric Manns
 - Kathy
 - Crab feast & Homecoming
 - We're looking forward to planning other events
- Student Outreach – Ed Herold & Kirk Engle
 - Kirk
 - Thank you to Shannon and the rest of the Foundation for Homecoming.
 - What can we do to get students more involved? This is a challenge we've been trying to fix for a long time
 - Cornhole tournament-6 teams showed up
 - Would like to keep an annual event
 - Bill Kincaid was instrumental in drumming up more interest in the cornhole tournament
 - Student mentorship program
 - Ed has been meeting with Dr. Singh in lining up mentors/mentees
 - Joe sat next to Dr. Singh at the HoF dinner. He is very excited for the mentorship program.
 - Bill Kincaid-a lot of energy on the call last week. Great conversation with students. Ed and Dr. Singh have started pairing up students with mentors.
 - Mary—is a mentor for her Law School. School sends out a blast email that has a form that is easy to fill out to pair up students with alumni.
- Awards & Recognition – Ashley Vascik
 - IT'S FINALLY HAPPENING today at 11:30am
 - 2019 and 2020 (some of them). Not all will be able to join us either in-person or virtually.
 - Had put a pause on accepting nominations because of backlog
 - Will begin accepting nominations soon again

VIII. For the Good of the Order

- Sloop Institute for Excellence in Leadership – March 4-5, 2022
- Giving Day – April 1, 2022
- Alumni Awards Banquet – April 2, 2022
- Football Golf Outing & Reunion – June 3-4, 2022

HOMECOMING – SAVE THE DATE

- 2022 – October 6-9

BOARD OF DIRECTORS MEETING(S) – SAVE THE DATE

- Saturday, January 22, 2022
- Saturday, April 2, 2022

XI. Adjournment

Motion: Ashley V.

2nd: Ron

All in favor: all

Opposed: none