

Frostburg State University Alumni Association Board of Directors
Saturday, April 17, 2021
First United Bank & Trust (Myersville, MD) & ZOOM
BUSINESS MEETING MINUTES

- I. **Call to Order:** Jason VanSickle, President
- II. **12:02**
- III. **Treasurer/Secretary's Report (attached):** Ashley Daniels, Secretary/Treasurer
- IV. **Approval of Minutes of Meeting of Saturday, January 23 (attached):** Jason VanSickle
- I. **Change:** page 4: mentorship not internship.
- II. **Ashley:** motion to accept
- III. **Second:** Al
- IV. All in favor: all
- V. Opposed: none
- VI. **President's Report:** Jason VanSickle (see full meeting minutes)
- VII. **Director's Report:** Shannon Gribble, Director of Alumni & Donor Relations
- Event Follow Up
 - Univ. Advancement Operations (see full meeting minutes)
 - Fundraising Update
 - As of last Friday, goal is 2.75 million. Just shy of 2.4million with 2.5 months left to go in fiscal year.
 - Current alumni participation rate: 3.38%
 - Alumni board strives for 100% participation. Currently, we have 67%. 10 board members need to give by the end of June.
 - Public campaign launch will happen Sept. 15. Most campaigns run 7 years. hoping to end in 2023 but final end date is not set because of covid setbacks.
 - If you made a multi-year pledge before the campaign, it will not count towards this campaign.
- VIII. **Old Business**
- IX. **New Business**
- Summer 2021 Meeting – will move to one or the other (not both)
 - Ashley V. virtual for the summer is easiest. Also gives us the option to do a weeknight.
 - In-person: 9
 - Virtual: 9
 - Summer meeting will be virtual due to attendance challenges. Since we're doing it virtually, will likely do a weeknight.

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IX. Committee and Group Reports

- Governance – Joe Lambert (see full meeting minutes)
- Alumni Outreach – Kathy Nicholas Boykins & Eric Manns (see full meeting minutes)
- Student Outreach – Ed Herold & Kirk Engle (see full meeting minutes)
- Awards & Recognition – Ashley Vascik
 - Shannon has reached back out to our award recipients from April 2020. Most wanted an in-person ceremony. Will try to do something at Homecoming.
 - Not awarding new awards for April 2021 to move through the backlog. Next time giving out new awards will be April 2022.

X. For the Good of the Order

- XI.** Sarah Kuhn got married
- XII.** Mary Biscoe-Hall is due July 30 (baby girl)

HOMECOMING – SAVE THE DATE

- 2021 – October 14-17

XIII. Adjournment 12:14pm

- XIV. Motion:** Ron Forrester
- XV. 2nd:** Ashley V.
- XVI. In favor:** all
- XVII. Oppose:** none
- XVIII. Abstain:** none