

## FSU Alumni Association Board of Directors Agenda

Tuesday, June 25, 2019

CONFERENCE CALL – 7:00 p.m.

### MINUTES

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- I. **Call to Order:** Jason VanSickle, President 7:05PM  
**In attendance:** Shannon Gribble, Brooke Kirchner, Mary Biscoe-Hall, Tony Carlisi, Ashley Daniels, Trevor DeVore, Lacy Dickel, Kirk Engle, Ron Forrester, Steven Glasbrenner, Jason Grahe, Ed Herold, Bill Kincaid, Joe Lambert, Eric Manns, Al Martin, Dominic McAilly, Kelly Miller, Buster Nelson, Kathy Nicholas Boykins, Keith Price, Melanie Rowe-Partridge, Jason VanSickle, Ashley Vascik, Glenn Wayson
- II. **Treasurer/Secretary's Report (attached):** Ashley Daniels, Secretary/Treasurer
- III. **Approval of Minutes of Meeting of Saturday, April 13, 2019 (attached):** Jason VanSickle
  - I. Motion to Approve: Joe Lambert
  - II. Second: Tony Carlisi
  - III. Approve: all
  - IV. Oppose: none
- V. **President's Report:** Jason VanSickle
  - VI. Exec Committee has been busy with their committees
  - VII. No meeting in July for the Executive Committee.
- VIII. **Director's Report:** Shannon Gribble, Director of Alumni & Donor Relations
  - End of Fiscal Year is 6/30.
  - Division is planning upcoming events for the new year
  - Update on Enrollment
    - Behind last year (see email from President; forwarded from Shannon on 6/17)
    - In-state enrollment is down
    - Out-of-state enrollment is up
    - Number of deposits paid is down
    - Enrollment Management is working to contact those who haven't paid/committed
    - Transfer Enrollment is down
      - Not unusual since students are just finishing up at Community College and need to request transcripts
    - Will have definitive numbers after census is completed (around the 3<sup>rd</sup> week of September)
    - Live-on-Requirement goes into effect for incoming students (will be required to live two years on-campus)
    - Al Martin: Asked for updates on Residence Halls.
      - Annapolis is back on-line
      - Cumberland went off-line when Annapolis went on-line. Should be back on-line next year.
    - Stephen Glasbrenner: What about local students?
      - Local students will be exempt

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- Jason VanSickle: What is the percentage increase of out-of-state students? More out-of-state means more money so the in-state being down may not have as big of an impact.
- Al Martin: What about bordering counties? Do those students get a break on tuition?
  - Shannon Gribble: Students within 120-mile radius get a reduction on their tuition but not in-state. There are also discounts for contiguous counties.

#### IX. Old Business

- Update on Greek Life Discussion
  - Shannon Gribble: Tony asked for the notes from the last discussion. They should be distributed 6/26.
  - Notes were forwarded to Robert Cooper who was asked to meet with Shannon post-preview to have an initial discussion regarding the board's concerns.
    - How can the board help?
  - Update will come out post-preview.

#### X. New Business

- FY 2020 Calendar of Events (attached to email from Shannon on 6/24)
  - Shannon Gribble: met as a division to discuss wish list of events. Some dates have been secured (see schedule). Others are listed at the bottom (not secured dates).
  - Baltimore Orioles and Washington Nationals will be moved to every other year.
    - Orioles-too much money was spent on tickets for empty seats
    - Nationals-on track to be sold out.
    - Moving to every other year will allow us to do other events in those areas in the off-years.
  - Career and Internship Fair and Children's Literature Festival Spring Fest
    - Have been doing continental breakfast for attendees but it's always the same attendees. Looking for alternative ways to recognize people and draw people in. Office doesn't always know who is at the event and the attendees don't always know what the office offers.
  - Nursing and Music Mixers
    - Not well attended/need better ways to engage alumni
    - Don't want to have to cancel an event so are waiting to schedule until further conversations are had with staff in the departments
- Homecoming 2019 Schedule of Events (attached to email from Shannon on 6/24)
  - Not very different from previous years.
  - Schedule and registration to be open end of June
  - We will have a 45' RV at Homecoming courtesy of First United Bank for us to use during the game.
  - Tony: Will we be invited to the President's Hospitality Suite during the football game again?
    - Shannon: There will be an event during the game; not yet sure who will be invited.
  - New: Baseball golf-invitational is usually hosted in the spring but will now be hosted on Homecoming Weekend at Rocky Gap.

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- Saturday Afternoon: all alumni reunion following football game. Call out to students/alumni to host a table. Will replace individual reunions to combine resources and so alumni can visit multiple groups.
- Bobcat Bash: Late night social event with a DJ, food, and cash bar. Will have a fee.
- Official dedication of statue. This was a student, alumni, and friends driven initiative.
- August Meeting Date – will host phone call; may be cancelled and moved to an email if we decide a call is not needed.

#### IX. Committee and Group Reports

- Governance – Joe Lambert
  - Voting in October on by-law changes.
    - Removing voting of Immediate Past President
    - Eliminating Affinity Groups
    - So far, there have been no questions/comments so please make sure you read over everything.
- Alumni Outreach – Dominic McAlily & Eric Manns
  - Crabfeast Tickets are on sale.
    - Event is 9/7/19 at Martin's West
    - Early bird price of \$50 through July 12
      - Increases to \$60 after July 12
    - Includes crabs, chicken, veggies, beef, cold buffet items. Possibly beer and wine.
    - All other alcoholic beverages will cost money.
  - Long-term planning
    - Who do we want to engage? By class year?
    - Building internally within group.
    - Jason is working with legacies
- Student Outreach – Melanie Rowe-Partridge & Kirk Engle
  - Ideas for upcoming year?
    - Main priorities
      - Mentorship program for fall
      - Supporting admissions in their recruitment efforts
        - Kirk is waiting to hear back to see how this will work.
  - July's call will be quick.
  - August 24-cookout for new students. Need people to host our table.
  - Closet. Working on graphics for the closet. Still moving forward with collecting clothes at Homecoming so let your friends know!
- Awards & Recognition – Ashley Vascik
  - Criteria for awards is on the website.
  - Send nominations to Ashley Vascik and/or Shannon Gribble.
  - Moving forward—looking into a set committee to select award winners instead of executive board.
    - Faculty, staff, and students.

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- Dominic-can alumni interested in joining the board be a part of the selection committee so they can start to get a feel for the board?
- Ashley V. will look into the by-laws.
- AI: if we can get interested alumni onto committees, it will familiarize them with the board and what we do.

#### XI. For the Good of the Order

- Ashley Daniels
  - promoted to Associate Director of Civic Engagement as of July 1
  - Advisor Excellence at the FSU Fraternity and Sorority Life Awards Banquet 2018-2019.
  - Pi Lambda Phi's Outstanding Campus Advisor Award.
- Mary Biscoe-Hall
  - Selected last Thursday to be on FSU's Foundation Member
    - Youngest member to ever be selected
- Jason Grahe
  - New job at Baltimore County Public Schools
  - Will be Department Chair
- Kirk Engle
  - Son graduated from FSU in May

#### UPCOMING EVENTS

- July 28 – Washington Nationals Outing
- August 24 – Men's Soccer Alumni Game
- August 24 – Student Move In Day Cookout
- September 7 – Alumni Crab Feast
- **October 3-6 – HOMECOMING WEEKEND**
- October 10 – Class of 1966 75<sup>th</sup> Birthday Party

#### BOARD MEETINGS -- SAVE THE DATES

- Sunday, October 6, 2019
- Saturday, January 25, 2020
- Saturday, April 18, 2020

#### XII. Adjournment 7:45PM

- Motion to Adjourn-Kirk Engle
- 2<sup>nd</sup>-Ed Herold
- In favor-all
- Oppose-None