

Frostburg State University Alumni Association Board of Directors
Wednesday, July 20, 2022 – 6:30 p.m.
VIRTUAL MEETING – via ZOOM
MEETING MINUTES

Call to Order: Joe Lambert, President, 6:33 p.m.

Attendance: Amanda Poorkhodakaram, Tony Carlisi, Ashley Daniels, Cady Rankin, Dominic McAlily, Ed Herold, Glenn Wayson, J. Stokes, Joe Lambert, Kirk Engle, Lacy Dickel, Mary Biscoe-Hall, Ron Forrester, Sarah Olson, Steven Glasbrenner, Tracey Morris, Trevor DeVore, Shannon Gribble, Aaron Ware.

Treasurer/Secretary's Report (attached): Lacy Dickel, Secretary/Treasurer

Approval of Minutes of Meeting of April 2, 2022: Joe Lambert, President

Tony Carlisi made a motion to accept the minutes, Ron Forrester seconded the motion. Minutes were accepted as submitted.

President's Report: Joe Lambert

People were asked to share their life events. Steven got married "again" once during COVID at the courthouse and again with family and friends. Mary's daughter will be one soon.

Dominic will be heading up the Homecoming committee for next year.

Director's Report: Shannon Gribble

Campaign Update & #BobcatGivingDay

- Surpassed the goal we had in place for #BobcatGivingDay! The date is set for 2023 (March 1st). No goals set for that date yet.
- Campaign Update: BOD achieved 100% giving in fiscal year 2022. Final number for FY 2022 was 3,771,330 -- \$3 million was the goal in which we surpassed. This fiscal year we have raised \$91,178 so far and the campaign total is \$18,583,526.

Monthly Report to Board – Shannon will send a monthly report to board providing updates between meetings. Will have ways to help, news to share, etc. Any thoughts on what you would like to see from the office each month would be welcome? Joe felt it would be a good idea and would like to see updates from campus.

Enrollment – we are behind in deposits and registrations. Still have some events on campus for those needing to submit deposits. Events for incoming seniors, transfers etc. Events for hopefully getting transfers and grad students. Retention appears to be better than in past years but waiting on final results from the census to know for sure.

Event Follow Up

- Bobcats on the Trail – April 23, 2022 -- Several different sites, some hosted by board members and event is same weekend next year. Date is Saturday April 22.

- VIRTUAL Bingo – May 5, 2022 -- continues to be successful and alumni continue to enjoy being social with each other.
- PAWS in for Brooke – May 7, 2022 -- Hosted the event in Brooke's hometown but other sites were canceled due to weather and COVID. 1 location (Columbia, MD) has been rescheduled for July 30 for anyone that wants to participate.
- FSU Hoops & Hockey Golf Outing – May 7, 2022 – Postponed and rescheduled for August 13.
- Football Golf Outing & Reunion – June 3-4, 2022 -- good attendance each year!
- Washington Nationals – FSU Day at the Ballpark – June 18, 2022 -- around 40 people attended and said they enjoyed it.
- A Night with Bob & Charlie – June 21, 2022 -- event was sold out and a great time had by all. Effort underway to name the track for Bob Lewis & Charlie Hircock.

Welcome to Aaron Ware, our new Alumni Relations and Events Specialist. We will be seeing him more often!

Old Business -- none that was brought up during the meeting

New Business

Homecoming 2022 Schedule of Events (screen share of events, link in email is also available)
 Spring Alumni Weekend – May 2023 -- This event is happening during Spring Fest and Beautify the Burg weekend. There is a small list of events currently in the works. Friday is the CLAS Undergraduate Research Symposium, AA BOD meeting, and Alumni Awards Banquet. Saturday is PAWS in for Brooke, Hoops & Hockey Golf Outing, Spring Fest and an evening alumni and/or student event.

Committee Meetings (20 MINUTES) meet in breakout groups

Committee and Group Reports

Governance – Mary Biscoe-Hall

Committee oversees board membership, seeing that we have the members needed, making sure members are involved and getting the experience they want from their time on the board. The committee would like to shift to self-assessments and have discussions with members to see if they met their goals and helped the goals of the board. Will take place in the Summer and will happen with each member. Would like to have the goals on the agenda at each meeting: improve the online presence, get the mentorship program off the ground, and analyze the board composition (advisory board or maintain current status).

Alumni Outreach – Joe Lambert & Shannon Gribble

Engaging young alumni on social media. How do we connect with newer graduates? Host different types of events like different sport outings and happy hours to try and entice different age sets of alumni.

Student Outreach – Ed Herold

Homecoming – Corn Hole Tournament - anyone can participate (Steven is training already)

Bobcat Bingo (Cady can help with this)

Food Drive with Paws Pantry - twice a year. Homecoming in the Fall and Alum Weekend in the Spring. Ashley will help with this.

Trying to get the mentorship program off the ground again. Reach out to smaller organizations on campus to set up things on a smaller scale.

Awards & Recognition – Shannon Gribble

Scheduled the next banquet for the May Spring Alumni Weekend. Nomination process will be announced shortly.

For the Good of the Order

- PAWS in for Brooke (Columbia, MD) – July 30, 2022
- FSU Hoops & Hockey Golf Outing – August 13, 2022
- Football KICK-OFF Dinner – August 20, 2022
- Volleyball First Serve Luncheon - August 20, 2022
- D2 in the DMV Showcase (Women’s Soccer) – August 26, 2022
- Men’s Soccer Kick Off Dinner – August 27, 2022
- Baltimore Orioles – FSU Day at the Ballpark – September 9, 2022
- Alumni Crab Feast – September 10, 2022
- Men’s Lacrosse Golf Outing – September 18, 2022
- Hook’em Bobcats Golf Invitational – September 26, 2022
- Family Weekend – September 23-25, 2022
- Bobcat Giving Day – March 1, 2023
- Sloop Institute for Excellence in Leadership – March 4, 2023
- Spring Alumni Weekend – May 5-6, 2023
- Football Golf Outing & Reunion – June 2-3, 2023

HOMECOMING – SAVE THE DATE

- 2022 – October 6-9

BOARD OF DIRECTORS MEETING(S) – SAVE THE DATE

- October 9, 2022 (Homecoming)
- January 21, 2023
- May 5, 2023 (Friday)

ADJOURNMENT: 7:31 p.m. - Ron Forrester motioned to end the meeting and Kirk Engle seconded the motion.