

Frostburg State University Alumni Association Board of Directors
Wednesday, August 9, 2023 – 7:00 p.m. – via ZOOM
MEETING MINUTES

Call to Order: Joe Lambert, President 7:05pm

Getting to know each other:

- 1st Breakout Room: split by birthday and you will provide name, class year, your profession and something you like to do.
- 2nd Breakout Room: split by favorite season in Frostburg (Spring, Fall or Winte) and provide who your favorite professor was and what class did you like the best.

Treasurer/Secretary's Report (attached): Lacy Dickel, Secretary/Treasurer

- January 2023 and May 2023 minutes were emailed to you along with the budget to look over.

Approval of Minutes of Meeting of January 25, 2023 and May 5, 2023: Joe Lambert

- Ron Forrester made a motion to approve the January and May minutes and Tony Carlisi seconded it. All members voted in favor, motion passed.

President's Report: Joe Lambert

- Hidden Waters event coming up to celebrate 125 years as well as the fundraising initiative.
- Had dinner with Dr. Nowaczyk and he had just returned from a trip to China.
- Board members news to share: Ashley Daniels is the new Assistant Director for Student Life at FSU and Kirk Engle is now a grandparent to a granddaughter Elizabeth.

Director's Report: Shannon Gribble

- The Education and Health Services building is almost up and running. People can go in during Homecoming.
- Event Follow Up
 - ✓ Football Golf Outing & Reunion (June) was a huge success.
 - ✓ Washington Nationals (July) was a bust, we got stuck with a lot of tickets being unsold.
- Alumni Assn. BOD Giving & Campaign Update - 100% board participation in FY 2023. As of July 31, 44% of the board has given. So far in FY 2024, the overall campaign total is \$537,000 and \$23.7M.
- Profile - at the printer right now, should go out in the next 2 weeks. Online option as well. Will have the Homecoming schedule in it.
- eNews - will go out September 1.
- Alumni Relations Staff - due to budget constraints we are not able to fill the position and have no idea of when it will be filled. Some of the void will be filled remotely by Andrea Fitzwater.
- Shannon shared a presentation she did for the FSUF BOD in June – summarizing what alumni relations accomplished in the past FY.

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Old Business

- Board Goals Update – Joe Lambert Mentorship Program and Social Media are the goals. Email will be coming out to encourage everyone to look at the goals again. Interact with the university and the leadership of the university. See if the goals are the correct ones to focus on for the group.
- Question about the Step Show - will there be organizations that will be part of the show? Will the Greek Life office be open to a discussion about having the event? Alumni will be interested in helping out.

New Business

- Homecoming 2023 Schedule of Events
 - ✓ Links have been sent out to the schedule, access to register for the events as well. In Profile magazine too. Reminders are being sent out through Social Media.
 - ✓ New Events: Welcome Back Reception on Friday at Hotel Gunter, Admissions is hosting a small campus visit day that day for prospective students, Alumni Authors Corner in the library, Bobcat Crawl for Saturday night - self guided through the bars and businesses in town. Map will be available. Promotional giveaways.
 - ✓ Board member master rsvp list will be coming out from Shannon soon.

Committee and Group Reports

- Governance – Mary Biscoe-Hall
 - ✓ Recruitment - 4 members will be reaching term limits in the fall - Buster, Kathy, Keith and Sarah. Are there any recommendations from the same class year slots? Send any possible people to Mary.
- Alumni Outreach – Kathy Nicholas Boykins & Buster Nelson
 - ✓ Went over some things Shannon already covered.
 - ✓ Crab Feast is coming up Sept. 9th at Martins West.
 - ✓ Homecoming is October 6-9.
- Student Outreach – Ed Herold
 - ✓ Meeting is coming up next Wednesday.
 - ✓ Ed has been meeting with people on campus.
 - ✓ Tracy has been working on the LinkedIn page for alumni.
 - ✓ Networking opportunity for alum & students on LinkedIn is being created
- Awards & Recognition – Jason VanSickle
 - ✓ Planning for Spring 2024

For the Good of the Order

- **August 12:** Hoops & Hockey Golf Outing
- **September 9:** Alumni Crab Feast

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- **September 16:** Men's Lacrosse Golf Outing
- **September 26:** Hook'em Bobcats Golf Outing
- **October 5-8:** Homecoming Weekend

BOARD OF DIRECTORS MEETING(S) – SAVE THE DATE

- Saturday, November 4 (TBD)

XI. Adjournment 8:28 p.m.