

Clues for Episode Seven

1. Born in 1866, this inventor was known as one who loved colors such as the yellow-orange petals of the black-eyed Susans to the scarlet-red tones of a cardinal's wings.
2. His company made only carbon black which was used to produce black ink, black dye, black stove and shoe polish, and electric streetlamps.
3. Carbon Black was made from the soot of burning oil and natural gas.
4. Because In the 1800's paper was expensive children wrote on slates. He invented an inexpensive grey slate pencil and a dustless white chalk for teachers.
5. His wife Alice, who was a teacher, encouraged him to invent colored crayons because the ones from Europe were big, dull and made clumsy lines.
6. He experimented with using paraffin to make his crayons stronger and ground up rocks and minerals to make bright colors.
7. His company won a gold medal at the 1904 World's Fair
8. In 1903 Alice came up with a name for his crayons by combining two French (craie and oleaginous) to create a new word Crayola.
9. The Binney and Smith company shipped out the first box of eight Crayola crayons. They were red, orange, yellow, green, blue, violet, brown, and black and sold for a nickel
10. Binney and Smith were called philanthropists because they donated money to build a park, a pond, and playing fields built in the city of Old Greenwich.

Mystery Guest Answer: Edward Binney