



## ACQUISITION OF TWO VIDEO BOARDS IN BOBCAT ARENA



### Current State

Frostburg State University's Bobcat Arena is currently equipped with two scoreboards. One is located on the wall and the other is above center court. It is the hope of FSU's Department of Athletics to acquire two new video boards for each side of the arena.

### Program Vision

New scoreboards and videoboards will enhance the overall experience for FSU athletes and sports fans and will help with the recruitment of student-athletes. Fixed and digital signage will also provide opportunities to generate sponsorships from current and future University partners to help support the Department of Athletics. Our current plan is to continue to work with Daktronics®, our partner who provided the videoboard and scoreboard in Bobcat Stadium, the tennis facility and the scorers' tables in Bobcat Arena. Daktronics®, headquartered in South Dakota, is the industry leader in LED scoring and timing.

### Funding Needs

Each digital board for FSU's Bobcat Arena costs \$37,500. Naming opportunities are available for each.

Your gift toward the purchase of video boards in Bobcat Arena will be counted toward FSU's Forging Futures campaign.  
Go to [www.frostburg.edu/bobcatarena](http://www.frostburg.edu/bobcatarena)

For more information, please contact Guy Robertson, Associate Athletic Director for External Affairs, at [gsrobertson@frostburg.edu](mailto:gsrobertson@frostburg.edu) or **301-687-4414**.

