How to Create a Digital Signage Ad in PowerPoint

PowerPoint 2010 (Windows)

1. Open a new presentation.
2. Go to Design Tab > Page Setup and type in a width of **11.46 in.** and a height of **8.75 in.**
3. Click OK.
4. Design your Ad and make sure to include all of the required information. (Tip: Make sure fonts are large and easy to read from a distance.)
5. Go to File > Save as and type a file name.
6. Click on the Dropdown Box labeled Save as Type and select JPEG.
7. Click Save.
9. Fill out the form and upload the file that you created.
10. Wait for an email containing instructions on how to pay for your advertisement.

PowerPoint for Mac 2011

1. Open a new presentation.
2. Go to File > Page Setup and type in a width of **14.67 in.** and a height of **11.2 in.**
3. Click OK.
4. Design your Ad and make sure to include all of the required information. (Tip: Make sure fonts are large and easy to read from a distance.)
5. Go to File > Save as and type a file name.
6. Click on the Dropdown Box labeled Format and select JPEG.
7. Click Options. (Located at the bottom of the Save as Dialog Box.)
8. **Find where it asks for width and height at the bottom of the box, and type 1100 for the width and 840 for the height.**
9. Click Ok and Save.
11. Fill out the form and upload the file that you created.
12. Wait for an email containing instructions on how to pay for your advertisement.