The 33rd Annual
Spring Festival of Children’s Literature

Friday & Saturday, April 24 - 25, 2015
Lane University Center, Frostburg State University

Professional Development Workshops will feature topics that tie together Common Core, literature and content areas!

Educators from Maryland and Pennsylvania can earn Continuing Professional Development Credits.

Building the Passion for Lifelong Reading

SCOTT CAMPBELL
DEBORAH HOPKINSON
BRIAN FLOCA
MATT PHELAN

PULL OUT POSTER INCLUDED
Scott Campbell (Scott C)

- Maker of paintings, illustrations, children's books, comics, and video games.
- Studied illustration at the Academy of Art in San Francisco, focusing on children's book and comic illustration.
- Worked as a concept artist on children's video games and also as art director on such games as the notable Psychonauts.
- Has published numerous comics and created paintings that have appeared in galleries and publications around the world. These can be seen through many publications, such as Amazing Everything: The Art of Scott Campbell.
- Has written and illustrated *Hug Machine* — a picture book that encourages a warm, caring, and affectionate approach to life.
- *Hug Machine* is also the inspiration for the Children's Literature Centre's Hug a Book Month, highlighting Campbell's recent publication and offering many activities and programs to educators and children's literature advocates.
- Some of his most notable works include Double Fine Action comics, the Great Showdown Series, and Zombie in Love. Campbell has just recently illustrated Zombie in Love 2+1.

Brian Floca

- His books as author and illustrator include *Locomotive*, for which he received the 2014 Randolph Caldecott Medal; *Moonshot: The Flight of Apollo 11*; *Lightship*; *The Racecar Alphabet*; and *Five Trucks*.
- In addition to the Caldecott Medal, his books have received four Robert F. Sibert Honor awards, an Orbis Pictus Award, an Orbis Pictus Honor, a silver medal from the Society of Illustrators, and have twice been selected for The New York Times' annual 10 Best Illustrated Books list.
- Has illustrated the *Poppy Stories* series, by Avi: *Ballet for Martha: Making Appalachian Spring*, by Jan Greenberg and Sandra Jordan; Kate Messner's *Marty McGuire* novels; and, most recently, Lynne Cox's *Elizabeth: Queen of the Seas*.
- Born and raised in Temple, Texas, graduated from Brown University, and received his MFA from the School of Visual Arts. Lives and works in Brooklyn, New York.

Deborah Hopkinson

- Award-winning author of more than 45 books for young readers, including picture books, historical fiction, and nonfiction.
- *Titanic: Voices From the Disaster*, received a YALSA Excellence in Nonfiction Honor and a Robert F. Sibert Honor.
- Won the SCBWI Golden Kite Award for picture book text for *Apples to Oregon*, as well as *A Band of Angels*.
- Received her B.A. from the University of Massachusetts and an M.A. from the University of Hawaii at Manoa. Resides in West Linn, Oregon, with her husband, Andy Thomas.
Matt Phelan

- Illustrator of over 20 picture books for young readers.
- His graphic novels have won prestigious awards:
  - Storm in the Barn – 2010 Scott O’Dell Award for Historical Fiction
  - Around the World – 2012 Carolyn W. Field Award
  - Bluffton – 2014 Jefferson Cup from the Virginia Library Association
- Awarded the 2014 Children’s Literature Citation from the Free Library of Philadelphia and Drexel University.
- Currently working on a graphic novel version of Snow White, set in New York in 1933.
- Lives in Ardmore, Pennsylvania, where he spends his time drawing in his studio and playing with his two children.

Festival Schedule

Festival events begin at Lane University Center.

**Friday, April 24**

10:00 AM  R. Margaret Hamilton Children’s Hour
           Brian Floca
           Center for Communications & Information Technology, Room 397

5:45 PM    Registration and Book Sales

7:00 PM    Opening: Dr. Clarence Golden
           Dean, FSU College of Education

7:15 PM    Presentation: Scott Campbell

8:05 PM    Break

8:15 PM    Presentation: Matt Phelan

9:10 PM    Reception
           Book Sales
           Open Autographing
           Silent Auction Browsing

**Saturday, April 25 – ALL DAY**

8:00 AM    Registration
           Complimentary Breakfast
           Book Sales

8:30 AM    Welcome: Dr. Jonathan Gibralter
           President, Frostburg State University

9:20 AM    Presentation: Deborah Hopkinson

10:30 AM   Professional Development Workshops
           Session One

11:30 AM   Luncheon - Lane University Center

12:25 PM   Professional Development Workshops
           Session Two

1:35 PM    Presentation: Brian Floca

2:35 PM    Silent Auction Closing
           Door Prizes
           Advocate Award

2:50 PM    Open Autographing
The following key represents a suggested audience, but in no way limits the speaker or participants to this area:
P = Primary       I = Intermediate       L = Library/Media       G = General

1. Strategies to Deepen Student Writing and Your Creativity (G)
   Marry Quattlebaum, Author, Reviewer, and Writing Teacher at Vermont College, and Joan Waites, Freelance Illustrator, Owner/Operator of Purple Crayon Studio
   Explore and refresh your creative spirit through mixed-media strategies that you can take back to the classroom to enhance student writing and artistic expression.

2. Newbery, Caldecott, and More! (G, L)
   Ruth Anne Champion, Children’s Materials Coordinator, Enoch Pratt Free Library
   The Association for Library Service to Children, a division of ALA, administers the Newbery and Caldecott awards, but there is more! This session will introduce you to a variety of award-winning books.

3. Literacy in the 21st Century – Bringing Literature to Life Through Technology (G)
   Christine Hurley, Library Media Specialist, Emma K. Doub School for Integrated Arts and Technology
   Attendees will discover a variety of free and easy-to-use technology tools, programs, and websites to encourage their students to read and create projects based on their readings.

4. Informational Books and Deep Reading (G, L)
   Deborah Taylor, Coordinator, School and Student Services, Enoch Pratt Library
   This session will focus on award-winning informational books for young people grades K-8. Learn how to incorporate informational books into book talks and recreational reading, and to evaluate informational books for quality and usefulness.

5. Author Studies in the Early Childhood Classroom (P)
   Sarah O’Neal, Kindergarten Teacher, Mt.Savage School, Allegany County, Adjunct Teacher, FSU
   This hands-on session will explain how to integrate author studies into the early childhood classroom. A focus will be on Eric Carle books and their accompanying activities.

   Rick Stevenson, Special Education Teacher, EBS Program, Fort Hill High School, Allegany County, Maryland
   How to utilize bibliotherapy to turn any book into a lesson and behavior intervention. A focus will be on using books to teach behavior strategies, coping skills, self-calming skills, and social skills in small or large groups.

7. What’s New in Children’s Literature (P, I, L)
   Ellen Magie, Owner, Booktenders’ Secret Garden Children’s Bookstore and Gallery, and 2012 Betty Roemmelmeyer Award Winner
   Hands-on presentation of trade books to incorporate into and extend your curriculum, featuring picture books in all areas, including fiction and nonfiction, as well as a smaller list of middle grade (fourth- through sixth-grade) novels.

8. Integrating STEM into ELA (G, I)
   Roberta Clarke, Seventh-Grade English/Language Arts Teacher, and Jennifer Ritchie, Special Education Teacher, Mt.Savage Middle School, Allegany County Public Schools
   This session will guide participants through the development of STEM lessons in middle school ELA classes. Examples of lessons that are currently integrated in the seventh-grade ELA curriculum in Allegany County will be shared.

9. The Power and Possibilities of Wordless Books (G, P)
   Aisling Beecher, Teacher, Gaelscoil Mhainistir na Corann, Cork, Ireland
   This workshop will focus on sharing practical ideas to support teachers using wordless books in the classroom. While the development of comprehension skills in particular will be addressed, it will also examine how curricular objectives in reading, writing, speaking, and listening can all be met through the use of wordless books.

10. Not Another Essay! Engaging Adolescent Writers Using Technology (G, I)
    Jodi Nichols, FSU Assistant Professor and Elementary/Middle School Program Coordinator, and Susie Sebastian, Graduate Assistant for the FSU Elementary/Middle School Program
    This session provides writing strategies, resources, and assessments for writing in the content area classrooms. Participants will explore engaging websites with interactive writing templates and activities. For maximum engagement, participants are encouraged to bring laptops or iPads with them to the session.

11. STEM to STREAM: Ideas for Incorporating Reading and the Arts Into STEM Content Areas (G, I)
    2010 Maryland Teacher of the Year, Dr. Jennifer Rankin, FSU Assistant Professor of Education
    During this session, participants will use reading and the arts to explore content in science, technology, engineering, and math that can be used in elementary- and middle-school classrooms.

Festival Location

Frostburg State University is located in Frostburg in Allegany County, Maryland. It is 150 miles west of Washington and Baltimore and 100 miles southeast of Pittsburgh. The University is near U.S. 40 and off Interstate 68, at Exit 33.

For More Information

Contact Dr. William Bingman, Dr. Barbara Ornstein, Courtney Hersch, Whitney Rhodes, Merri Kathryn Nelms, Maryam Tootoonchinia, or Leah Elsted at 301.687.3133.

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Facebook: www.facebook.com/clcfsu
Twitter: www.twitter.com/clcfsu (#CLCFest15)
Instagram: @FSUCLC
Pinterest: www.pinterest.com/CLC1982

FSU is committed to making all of its programs, services and activities accessible to persons with disabilities. To request accommodation through the ADA Compliance Office, call 301.687.4102 or use a Voice Relay Operator at 1.800.735.2258.

Frostburg State University is a smoke-free campus.
Registration Information

Submit one registration form per participant. Forms may be photocopied for additional registrants. Registration will be limited to 350 attendees. Confirmations will be sent with Professional Development Workshop assignments and the Festival Resources username and password, which will grant you access to a variety of materials that can be used in your classroom.

Administered by the FSU Foundation and sponsored by the FSU Department of Educational Professions’ Children’s Literature Centre.

Group Rates
Group registration will be given to four or more individuals attending from the same school. Registrations must be mailed together. Available through April 15, 2015.

Bring a Friend Discount!
If you bring a new friend to the Festival, you get $5 off your regular registration price. To participate in this special promotion, the two registrations must be mailed together. Online registration does not apply. For more information, contact the Children’s Literature Centre.

Books Sales
- Books written and illustrated by our featured speakers will be available for purchase at the Festival.
- All purchased books help to defray the cost of the Children’s Literature Centre’s yearly events.
- Only books purchased at the Festival may be placed in closed autographing. Other books may be autographed during open autographing sessions.
- Spend $100 and get 10% off your purchase.

Registration Form – 2015 Spring Festival of Children’s Literature

Please Print

Name
Home Phone
Email
School or Agency Where Employed
County/State

Permanent Address
City
State
Zip

1. Payment – Make checks payable to FSU-FCLF

A. Registration: Postmarked by Apr. 14
   - Friday and Saturday: $70
   - Saturday Only: $55
   - Friday Only: $40
   - Full-time FSU student, both days: $38
   - Full-time FSU student, Friday: $20
   - Full-time FSU student, Saturday: $30

B. Total Bill:
   Registration Fee (from above)

Donation to a CLC Endowment
I would like to make a donation to the:
- Rae Brodell Children’s Literature Endowment
- Finan Endowment
- Children’s Literature Centre Fund
- Marshall Endowment

Total:

2. Further information
   - I require a vegetarian meal.
   - This is my first time attending the Festival.
   - I have attended a previous Festival at FSU. _____ # of years

3. Professional Development Workshops
   Please list the numbers of your top three choices: _____________

4. Professional Development Credit
   I would like to receive Maryland PDC:
   Yes ☐ No ☐
   I would like to receive Pennsylvania PDC: Yes ☐ No ☐

5. Art Displays
   Are you interested in having your students create an art display for the Festival? Yes ☐ No ☐

Please print

Total: $________

Detach the registration form and send the completed form to:

CLC REGISTRATION
c/o Dr. William Bingman
Department of Educational Professions
Frostburg State University
101 Braddock Road
Frostburg, MD 21532-2303

Reserved Books
- Please visit the following link to reserve books and to receive information regarding the process of reserving your books:
  http://www.frostburg.edu/clc/events/spring-festival-of-childrens-literature/

R. Margaret Hamilton Community Outreach Hour
In conjunction with the Spring Festival, children ages 5-12 are invited to attend the Children’s Hour at various locations on Friday, April 24. Speakers will make a 45-minute age-specific presentation to share the process of writing and/or illustrating.

- Brian Floca – Center for Communications and Information Technology (FSU Campus) at 10:00 am
- Deborah Hopkinson – all Allegany County Middle Schools*
- Matt Phelan – South Penn Elementary School*
- Scott Campbell – LaVale Library at 10:00 am
*See our website for details.

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- Spend $100 and get 10% off your purchase.

Festival Scholarships Available
The Annetta H. and Lloyd M. Marshall Elementary Education Endowed Fund through the FSU Foundation, Inc., provides scholarships to the Festival for FSU students, alumni, and area educators.

For more information:
Contact the Children’s Literature Centre at clc@frostburg.edu or 301.687.3133.