INTERNSHIP OPPORTUNITIES

RESEARCH AND PUBLICATIONS INTERN
Help protect the irreplaceable wildlife and wildlands in the Savage River Watershed by working to research, document, and distribute stories about one of the most pristine natural areas in western Maryland. Responsibilities will include researching the history of the watershed, reviewing existing documentation to identify unique and significant features, learning about past and present protection efforts, and researching issues that threaten the watershed’s health and future. Desired products will include the production of a watershed history publication, writing copy and posts for SRWA’s website, writing news release copy for print media, and supporting development of YouTube and other video products. Applicants should be creative, responsible, detail-oriented, personable, and have extremely strong writing skills and at least a basic knowledge of environmental and conservation issues.

VIDEO PRODUCTION INTERN
Work with staff and volunteers to develop and create a 6-8 minute video that effectively and clearly tells the story of the Savage River, one of western Maryland’s most unique and valuable natural resources. Applicants should have the skills and ability to deliver a polished and engaging video with cuts, graphics, sound, and other elements of high quality production. Intern will be responsible for assisting with topical research and leading the end-to-end process from storyboarding, logistics and shooting, to editing and production.

COMMUNICATIONS AND OUTREACH INTERN
Help to preserve and protect the Savage River Watershed by working with SRWA to develop and implement a revised communications strategy that will support protections efforts, better connect with key audiences, and help to build a larger support base. The intern will work with staff and Board members to frame the organization’s message, develop and implement an outreach campaign, and manage and support engagement using both on-line and traditional media. Some specific responsibilities include: 1) Contributing to website redesign and enhancement efforts 2) Drafting and editing communications materials including news releases, news materials, online content, program announcements, reports, program information, and project materials. 3) Conducting research to identify journalists and media outlets to approach for coverage; 4) Analyzing, tracking and optimizing web presence; and 5) Supporting creation and implementation of email campaigns and other social media communications.

INTERNET AND SOCIAL MEDIA INTERN
Forward-thinking, non-profit environmental organization is looking for an intern with strong knowledge and understanding of web and social media resources. Responsibilities will include: 1) Contributing to website redesign and enhancement efforts 2) Monitoring and posting on blogs, forums, and social networks 3) Conducting online outreach and promotion using Facebook, MySpace, LinkedIn, Twitter, YouTube, etc. and 4) Overseeing website and social media optimization, keyword analysis, etc. Applicants must be dedicated, responsible, creative, articulate, personable, and organized. Applicants should also possess excellent writing and communications skills, be detail-oriented, and be able to work independently on a variety of projects simultaneously.

For more information on the opportunities described above please contact SRWA Executive Director, Kathy Koscianski by e-mail at kathyk04@comcast.net or call (814) 442-2530.