Frostburg, MD, May 3, 2013- Frostburg State University (FSU) Senior Jeremy Nicolas Martin completed his Communication Studies Capstone experience as an intern within the Communication Studies Department. He worked alongside David Stern, a Lecturer of Communication Studies at Frostburg, to help run the department’s social media accounts, as well as conducting research to help market the Communication Studies major to other students. Martin hails from Jonesboro, GA, and is the proud son of Col. Jeremy and Ava Martin.

While working with Stern to cultivate a marketing plan to better promote the major, Martin worked on establishing and improving the social media presence within the department. Much of Martin’s internship was geared toward managing social media accounts for the department. He created a blog for the department through Tumblr, a popular social media platform. Martin also used Twitter and Facebook to share information about the Communication Studies discipline, and the department at Frostburg State University.

Martin feels that the capstone experience has benefited him. He says, “I honestly couldn’t envision participating in this capstone without the tutelage of the Communication Studies Department. I’ve enjoyed the opportunity to be able to learn from each teacher individually. This experience has improved my knowledge of my field, but also has helped me to realize my strengths and weakness as a young professional, and how to correct those mistakes. I appreciate the tough criticism, specifically from Dr. Ruminski, Dr. Kice, and Mr. Stern. I feel as if I have improved my time management and organizational skills significantly as well as also developing a strong ability to listen and execute tasks more critically.” Stern said of Jeremy, “as his site supervisor, I was impressed by how much thought and consideration Jeremy gave to every post and tweet. This will serve him well in his future endeavors.”

For more information regarding the Communication Studies major at FSU, contact Dr. Elesha L. Ruminski, department chair, at (301)-687-4480 or elruminski@frostburg.edu.