FSU Student Writes Proposal of Recommendations to Student Activities and Greek Life Department

Frostburg, Maryland, May 3, 2013: Frostburg State University (FSU) senior Lauree Holland completed her Communication Studies capstone in the form of a 3-credit internship with the Student Activities and Greek Life Department under the supervision of Robert N. Cooper, Director of the department. Holland is a Communication Studies major with a minor in Psychology, a member of the Delta Zeta sorority, and she will be inducted into Lambda Phi Eta, the Communication Studies Honor Society, upon graduating. Holland hails from Waldorf, MD and is the daughter of Renee and Ty Holland.

Holland worked closely with the student run, and faculty advised, organizations that make up the Student Activities Department. Her role in the internship was to analyze and assess the University Programming Counsel, the Late at Lane committee, and Greek Life in order to provide a formal proposal of recommendations to the department. Holland conducted the research for her proposal by administering surveys, interviewing student organization leaders, and attending each organization’s events this semester.

Holland also used the information obtained in her Communication Studies courses to provide feedback about the Student Activities Department’s internal and external communication processes. She was able to offer brainstorming and problem solving techniques to be implemented into student run organizations to improve their effectiveness on collaborating as a team. Holland hopes that the data and feedback she collected throughout the semester will be used to help the Student Activities Department continue to strive in promoting student leadership skills.

The capstone experience provided Holland with insights into how Communication Studies will continue to benefit her post-graduation. Holland says, “The capstone enabled me to use the information I’ve been learning the past 4 years to help a department identify and correct barriers to communication. The experience has shown me how practical and useful the knowledge I’ve obtained in the major is, and will continue to be, throughout my educational and career advances.”

For more information regarding the Communication Studies major at FSU, contact Dr. Elesha L. Ruminski, department chair, at 301-687-4480 or elruminski@frostburg.edu. For more information pertaining to the Student Activities and Greek Life Department, contact Robert N. Cooper, department head, via email at rncooper@frostburg.edu

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