Frostburg, MD, August 12th, 2013- Frostburg State University (FSU) Senior Robert Michels completed his Communication Studies Capstone experience with Mountainside Community Mediation Center (MCMC) in Frostburg, MD. He worked with MCMC Program Coordinator Jerilyn Jackson as an Assistant Program Coordinator. He help to generate interest in the services that MCMC offered by improving their social media outlets. Michels is the proud son of Fred and Debra Michels, from Middletown, MD.

Robert’s internship was a 3-credit capstone internship required for the Communication Studies major. His main objective with MCMC was to reevaluate the center’s usage of social media. He quickly established a Twitter page for MCMC and posted weekly tweets and worked on gaining followers. Along with social media Michels worked hard to get Frostburg State University students aware of the services that MCMC offers. During his time at MCMC Robert learned how to work in a professional atmosphere as well as communicate professionally.

Reflecting back on the Capstone experience he commented, “The capstone experience at Frostburg State is a great way for students to develop their communication skills in a professional environment. The fact I was able to experience the capstone through MCMC was a privilege. During my time at MCMC I learned a lot about mediation techniques and how important technology is for an organization.”

For more information regarding the Communication Studies major at FSU, contact Dr. Elesha L. Ruminski, department chair, at 301-687-4480 or elruminski@frostburg.edu. For more information pertaining to Mountainside Community Mediation Center, contact Jerilyn Jackson at 240-727-0408 or info@mountainsidemediation.org.