Management

Minor

Coordinator:
Dr. Michael Monahan
Chair, Department of Management

- Only courses in which a grade of C or better is earned may count towards satisfaction of minor requirements.
- The Department of Management also offers concentrations in general management, human resource management and small business/entrepreneurship as specialties in the business administration major. Concentrators in these areas cannot minor in management.
- You cannot major in Management.

Summary of Requirements for Minor in Management

1. Required Courses: (6 hours)
   - MGMT 251 Management of Organizations
   - MGMT 405 Business Ethics and Social Responsibility

2. Elective Courses: (12 hours)
   Select from:
   - MGMT 315 New Business Ventures
   - MGMT 355 Operations Management
   - MGMT 356 Leadership and Human Behavior
   - MGMT 357 Human Resources Management
   - MGMT 359 Quality Management
   - MGMT 425 Entrepreneurial Business Plan
   - MGMT 450 International Management
   - MGMT 452 Staffing and Development
   - MGMT 456 Compensation Management
   - MGMT 457 Labor Relations
   - MGMT 490 Special Topics in Business Administration – Management
   - MGMT 494 Internship in Management (6 credits maximum)

Marketing

Minor

Coordinator:
Dr. Carol Gaumer
Chair, Department of Marketing and Finance

- Only courses in which a grade of C or better is earned will count towards satisfaction of minor requirements.
- Not open to students completing the marketing concentration in the business administration major.
- You cannot major in Marketing.

Summary of Requirements for Minor in Marketing

1. Required Courses: (6 hours)
   - MKTG 361 Principles of Marketing
   - MKTG 366 Consumer Behavior

2. Elective Courses: (12 hours)
   Select four of the following:
   - MKTG 363 Advertising
   - MKTG 364 Merchandising
   - MKTG 365 Professional Selling and Relationship Management
   - MKTG 460 Global Marketing
   - MKTG 465 Marketing Strategies
   - MKTG 466 Services Marketing
   - MKTG 467 Internet Marketing