

# Mass Communication

## Major

	MAJOR	MINOR
Hours Required in Mass Communication	30-42	24
Hours Required in Other Departments:	3-15	0
<b>Total Hours Required:</b>	<b>45</b>	<b>24</b>

**Professor:**

J. Lombardi , Phipps

**Associate Professor:**

Kice (Chair)

**Assistant Professors:**

Danzi, Whalen

**Instructor:**

Hill

- Only courses in which you earn a grade of C or better may count towards satisfaction of major requirements.
- All grades earned in courses completed for the major in Mass Communication count in determining whether you meet the graduation requirement of a 2.0 cumulative grade point average in the major.
- All courses completed for the Mass Communication major count in determining whether one-half of the major is completed at FSU.

## Summary of Requirements for Major In Mass Communication

### Major

**1. Introductory/Prerequisite Course: (3 hours)**

MCOM 105 Introduction to Mass Communication

**2. Mass Communication Practice Courses: (9 hours)**

ART 207 Graphic Design (*Tech. Fluency*)  
 MCOM 287 Introduction to Video Production  
 MCOM 246\* Introduction to Mass Communication Research Methods

**3. Advanced Mass Communication Courses: (18 hours)**

MCOM 326\* Writing for Electronic Media  
 MCOM 346\* Mass Communication Theory  
 MCOM 447\* Telecommunications Law  
 MCOM 485\* Electronic Media Aesthetics & Criticism  
 MCOM 486\* Current Issues and New Technology in Mass Communication  
 MCOM 498\* Senior Seminar in Mass Communication (*Capstone*)

**4. Internship: (Minimum of 3 hours)**

MCOM 492 and 495 Internship Project/Extended Internship  
 or MCOM 494 Internship  
 or One 3-credit Mass Communication Elective

**5. Professional Focus: (12 hours)**

All MCOM majors must complete one of the focus groupings listed below OR one of the following minors: Communication Studies, Graphic Design, Journalism, Leadership Studies, Marketing or Public Relations. Students wishing to substitute a course for one of the courses in the listed focus groupings may petition the Chair, in writing, prior to earning 90 credit hours. Many of these courses have prerequisites and students should plan their earlier studies accordingly.

**Audio Production**

Choose four from:

MCOM 213 Audio Production  
 MCOM 250 Announcing and Performance  
 MCOM 313\* Advanced Audio Production  
 MCOM 465\* Music Promotion and Production  
 MCOM 499\* Directed Study  
 MUSC 358 The Business of Music and Arts Management

**Video Production**

MCOM 387\* Multi-Camera Studio Production  
 MCOM 487\* Advanced Video Production  
 MCOM 488\* Multi-Camera Field Production  
 MCOM 499\* Directed Study

**Audio/Video Production**

Choose two from each group:

**Group 1**

MCOM 213 Audio Production  
 MCOM 250 Announcing and Performance

### Minor

**1. Required Courses (18 hours)**

MCOM 105 Introduction to Mass Communication  
 MCOM 246\* Intro. to Mass Communication Research Methods  
 MCOM 346\* Mass Communication Theory  
 MCOM 447\* Telecommunications Law  
 MCOM 485\* Electronic Media Aesthetics and Criticism  
 MCOM 486\* Current Issues & New Technologies in Mass Communication

**2. Electives (6 hours)**

Select six additional credits of MCOM courses (excluding MCOM 100 and MCOM 101)

**5. Professional Focus for majors continued:**

MCOM 313\* Advanced Audio Production  
 MCOM 465\* Music Promotion and Production  
 MCOM 499\* Directed Study  
 MUSC 358 The Business of Music and Arts Management

**Group 2**

MCOM 387\* Multi-Camera Studio Production  
 MCOM 487\* Advanced Video Production  
 MCOM 488\* Multi-Camera Field Production  
 MCOM 499\* Directed Study

**Radio Industry**

Choose four from:

MCOM 150 Introduction to Radio  
 MCOM 213 Audio Production  
 MCOM 250 Announcing and Performance  
 MCOM 313\* Advanced Audio Production  
 MCOM 316\* Electronic Media Management  
 MCOM 336\* Broadcast-Cable Programming

**Media Management†**

Choose four from:

CMST 225 Interviewing  
 CMST 335 Organizational Communication  
 CMST 345 Conflict Communication  
 MCOM 316\* Electronic Media Management  
 MCOM 336\* Broadcast-Cable Programming  
 MGMT 251\* Management of Organizations  
 MGMT 356\* Leadership and Human Behavior  
 MGMT 357\* Human Resource Management  
 MUSC 358 The Business of Music and Arts Management

**Multimedia Design**

ART 307\* Computer Graphics  
 and choose 9 hours (3 hours in one course and 6 hours in the other) from:

ART 407\* Advanced Graphic Design: Print  
 ART 414\* Advanced Graphic Design: Interactive Multimedia Design

\*Course has prerequisites; consult the course description section of this catalog

† This program is intended to give a foundational background in some business aspects of MCOM, but is not intended as preparation for a professional career in business.

**Events Planning**

Choose four from:

- CMST 102 Introduction to Human Communication  
or CMST 122 Introduction to Public Speaking
- LEAD 101 Introduction to Leadership Studies
- MCOM 465\* Music Promotion and Production
- MCOM 499\* Directed Study
- MUSC 328 The Business of Music and Arts Mgmt.
- RECR 382 Program Planning
- RECR 384 Special Events Management

**Web Management**

- COSC 101 The Discipline of Computer Science  
(*Tech. Fluency*)
- COSC 120 Introduction to Cyberspace
- COSC 330\* Web Design and Development
- COSC 345\* The Internet & Multimedia Communication

**Media Promotions<sup>†</sup>**

Choose four from:

- CMST 322 Presentational Communication
- MCOM 456\* Creative Strategies in Adver. & Media Buying
- MCOM 465\* Music Promotion and Production
- MCOM 499\* Directed Study
- MKTG 361\* Principles of Marketing
- MKTG 366\* Consumer Behavior
- MUSC 358 The Business of Music and Arts Management

# Mathematics

**Major****Minor**

	MAJOR	MINOR
Hours Required in Mathematics:	42	21
Hours Required in Other Departments:	0	0
<b>Total Hours Required:</b>	<b>42</b>	<b>21</b>

## Summary of Requirements for Major/Minor in Mathematics

**Major****1. Basic Courses (21 hours)**

- MATH 236 Calculus I (*Core Skill 3*)
- MATH 237 Calculus II
- MATH 238 Calculus III
- MATH 315 Foundations of Mathematics
- MATH 350 Linear Algebra I
- MATH 491 Seminar in Mathematics (*Capstone*)

**2. Electives (21 hours)**

Select from courses at the 300 or 400 level, except MATH 340 *Fundamental Concepts of Geometry* or MATH 495 *Internship in Mathematics*. You must select at least one course from each of the following groups.

**A. Geometry and Topology**

- MATH 440 Modern College Geometry
- MATH 460 Introductory Topology

**B. Analysis**

- MATH 425 Introduction to Real Analysis
- MATH 426 Introduction to Complex Analysis

**C. Algebra**

- MATH 451 Modern Higher Algebra
- MATH 452 Linear Algebra II

**D. Applied Mathematics**

- MATH 380 Introduction to Probability and Statistics
- MATH 432 Differential Equations
- MATH 436 Mathematical Physics
- MATH 470 Mathematical Models and Applications
- MATH 480 Probability and Statistics

**Minor****1. Basic Courses (12 hours)**

- MATH 236 Calculus I (*Core Skill 3*)
- MATH 237 Calculus II
- MATH 238 Calculus III

**2. Electives (9 hours)**

Select from courses at the 300 or 400 level, except MATH 340 *Fundamental Concepts of Geometry* or MATH 495 *Internship in Mathematics*

**Professors:**

Hegde, Hughes, K. Lemmert,  
Parks, Revennaugh

**Associate Professors:**

Barnet, Michael (Chair), Wojnar

**Assistant Professors:**

Dunmyre, Forsythe

**Lecturer:**

N. Tootoonchi

- You may major or minor in Mathematics
- Elementary Education students may elect a specialization in Mathematics.
- You may elect to focus in Mathematical Sciences (*see next section*). The Mathematical Sciences Focus is designed for mathematics, chemistry, and physics majors.
- The department offers an honors program.