Public Administration

Emphasis

The emphasis in public administration is open to:
- degree-seeking students in any major who would like to explore the public sector as a possible area of future employment and
- non-degree seeking members of the community who would like to obtain employment in the public sector or who already work in public administration and desire to upgrade their skills.

Summary of Requirements for Emphasis in Public Administration

- POSC 110/112 Introduction to American Politics
- POSC 323 Public Administration
- POSC 355 Public Budgeting
- POSC 455 Public Program Evaluation

Coordinator:
John O’Rorke, Professor,
Department of Political Science

Public Relations

Minor

Summary of Requirements for Minor in Public Relations

1. Courses in Communication Studies: (6 hours)
   - CMST 300 Interpersonal Communication
   - CMST 322 Presentational Communication
   - CMST 335 Organizational Communication

2. Courses in English: (6 hours)
   - ENGL 336 Journalistic Writing
   - ENGL 436 Advanced News and Feature Writing

3. Courses in Other Departments: (12 hours)
   - ART 207 Graphic Design (Tech. Fluency)
   - ART 235 Photography
   - MCOM 287 Introduction to Video Production
   - MCOM 325 Seminar in Public Relations
   - MKTG 361 Principles of Marketing

Recommended Additional Courses:

The following courses are recommended but not required for the minor in Public Relations. These courses provide valuable background for the course work in the minor:

- ART 104 Two-dimensional Design
- BUAD 100 Introduction to Business
- CMST 122 Introduction to Public Speaking
- ECON 200 Basic Economics (GEP Group D)