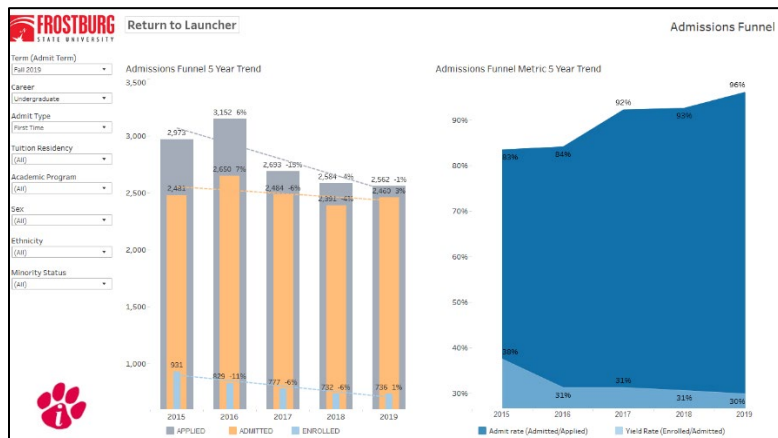# Frostburg State HelioCampus Analytics Dashboards

ADMISSIONS (ADMISSIONS TRENDS and ADMISSIONS UPDATES workbooks)

Admission Trends: Admissions Funnel

- Historical admissions funnel counts and rates
- Applied, Admitted, Enrolled
- Slice by admissions categories, academic programs, applicant demographics, Academic Program
- How many students applied to, were admitted to, and finally enrolled in my program?
- What are trends in admit rate and yield rate for my program over the last 5 years?

Current Admissions Report

- Admissions funnel comparisons over previous 3 years as of current date
- Applied, Admitted, Deposit Paid, Enrolled
- Slice by admissions categories, academic programs, applicant demographics
- Color coded to denote changes relative to previous year
- How many applied, admitted, matriculated, and enrolled students do we have relative to the last few years *on this same date*?

Admissions Weekly Trends
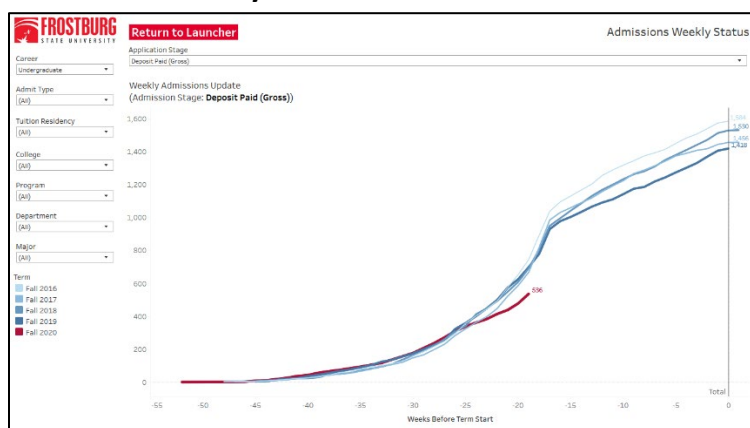
- Admissions funnel comparisons cumulative to date relative to term start
- Applied, Admitted, Deposit Paid, Enrolled
- Slice by admissions categories, academic programs, applicant demographics
- How do the number of deposits paid compare with this time last year, and what is their trajectory?
- What does this look like for freshman, transfers, etc, for a given program?

Admissions Benchmarks

- •Admissions funnel comparisons over previous 3 years as of current date vs start-of-term for prior years
- •Organized by Program/Plan
- •Applied, Admitted, Deposit Paid, Enrolled
- •Slice by admissions categories, academic programs, applicant demographics for any subset of programs and plans
- •Color coded to denote changes relative to previous year

ENROLLMENT TRENDS workbook

Student Headcount
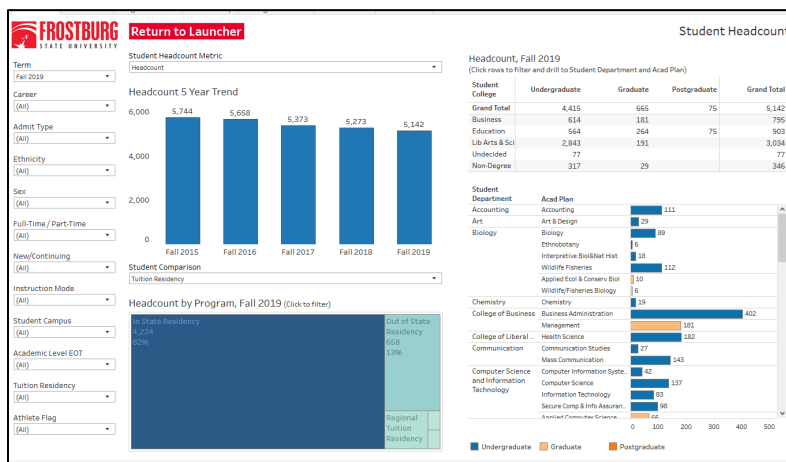
- •Student headcount/FTE/credit hour trends (5 years)
- •Distribution (one year) by Student College, Program, Academic Plan
- •Proportional distribution by student academic and demographic variables
- •Slice by admissions categories, academic programs, applicant demographics for any subset of programs and plans

Course Enrollments
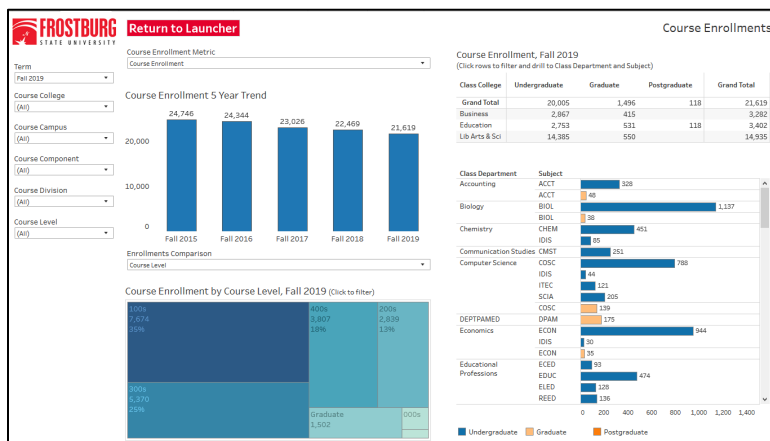
- •Course registration/credit hour trends (5 years)
- •Distribution (one year) by Student College, Program, Academic Plan
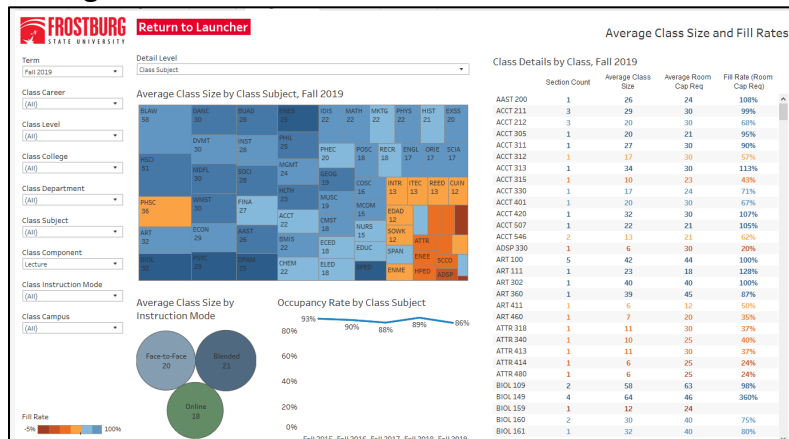- •Proportional distribution by class variables (department, subject, instruction mode, etc)
- •Slice by student categories and class characteristics

Average Class Size

- •Which classes/sections are most heavily enrolled, or have low fill rates?
- •Average class size and occupancy rate
- •Class sizes at department, subject, class, section levels
- •Distributions by instruction mode
- •Slice by class characteristics
- •Occupancy rate trends based on filters applied
- •Color coded by occupancy rate

Program and Classroom Growth
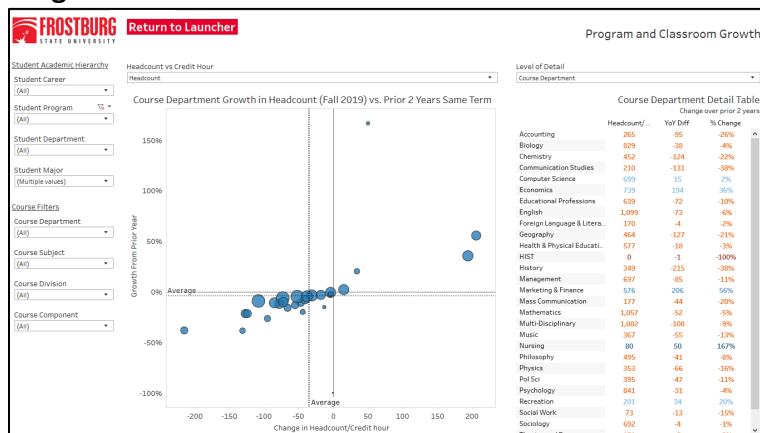
- •Absolute vs relative growth of academic programs year-over-year
- •Can be viewed through student major or class enrollment perspective
- •Slice by course or student-academic variables
- •Identify large programs that are shrinking, small programs that are growing, etc.

STUDENT SUCCESS

Retention and Graduation
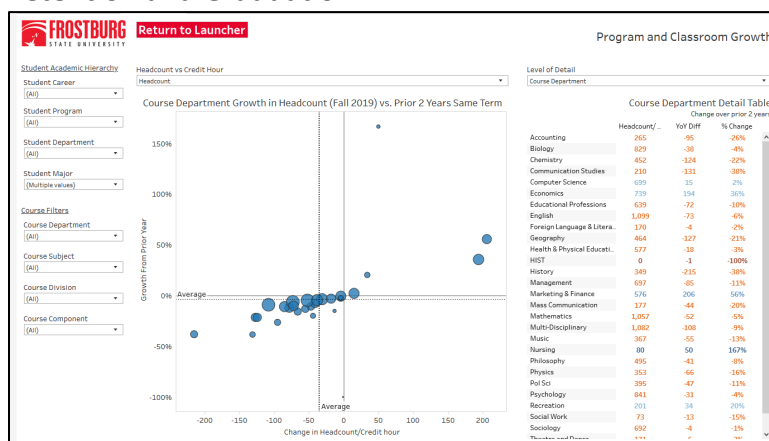
- •Retention and Graduation rate trends for freshman and transfer student cohorts relative to other cohorts
- •Single-cohort fate over time steps
- •Single-cohort comparisons of retention or graduation rates across demographic or academic groups
- •Slice by student academic and demographic variables

Course Success

- Course success and DFW rates for all classes
- Success rates at the department and course level
- Grade distribution of all or selected subset of courses
- DFW trends over time for all or selected subset of courses
- Relative vs absolute changes in success rate to identify courses with improving or declining success rates to allocate resources effectively

Student Movement

- Student transitions from Time 1 to Time 2
- Time steps from 1 to 14 terms
- Identify students who graduate, persist, change majors, transfer out, and graduate from other institutions
- View at the college, program, major, or academic plan level

Course-to-Course Success Patterns

- Investigate performance in subsequent courses based on prior course performance
- Terms can include adjacent or non-adjacent terms
- Subsequent terms can be future or past relative to first term(s)
- Grade distributions are shown for courses included in each table
- Select individual courses or groups of courses based on course, student, or grade variables