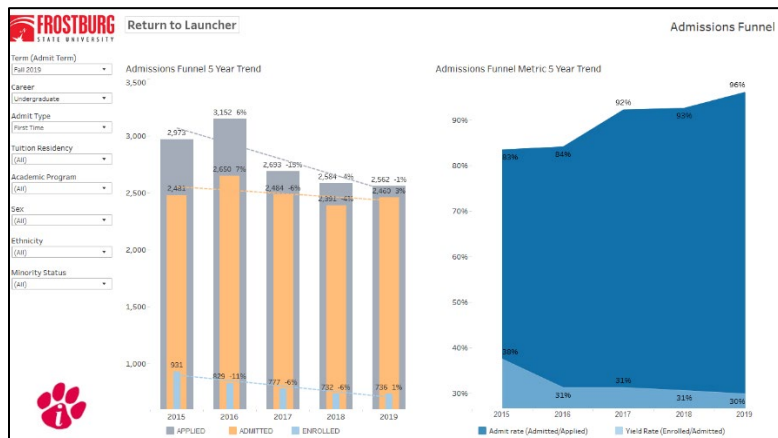


Frostburg State HelioCampus Analytics Dashboards


ADMISSIONS (ADMISSIONS TRENDS and ADMISSIONS UPDATES workbooks)

Admission Trends: Admissions Funnel



- Historical admissions funnel counts and rates
- Applied, Admitted, Enrolled
- Slice by admissions categories, academic programs, applicant demographics, Academic Program
- How many students applied to, were admitted to, and finally enrolled in my program?
- What are trends in admit rate and yield rate for my program over the last 5 years?

Current Admissions Report



Return to Launcher

Current Admissions Report

Term

Fall 2020

Category

Undergraduate

Admit Type

First Term

Minority Status

Transfer

Sex

Male

Female

College

Readmit

Program

Other

Department

Major

Athlete?

Yes

No

% Change in Net Applications

100%

0%

100%

Term Admissions Details as of 4/19/2020

Uses "to-date" comparison if selected term hasn't started yet. Term start date: August 31, 2020

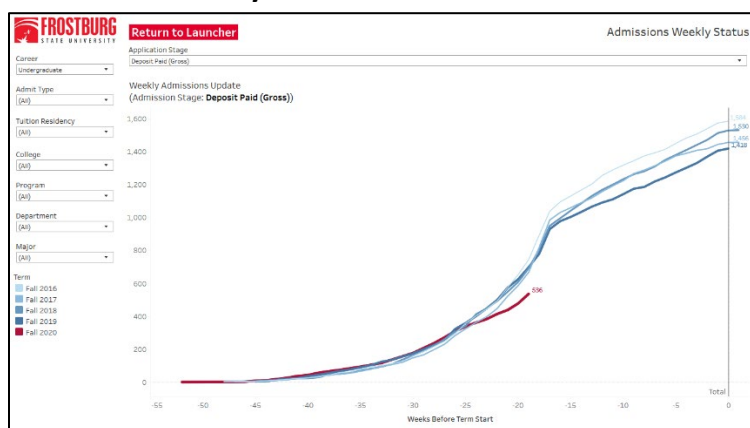
	APPLIED				COMPLETED APPLICATION				ADMITTED				NET DEPOSIT PAID				ENROLLED			
	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2018	Fall 2019	Fall 2020	
First Term	Net Applications	2,868	2,881	4,114	2,336	2,336	2,759	2,208	2,264	2,421	445	458	349							
	% Difference	0%	43%		0%	18%		3%	7%		3%	-24%								
In State	2,410	2,400	3,306	1,973	1,975	2,270	1,862	1,912	1,986	390	403	283								
Out of State	458	481	808	363	361	489	346	352	435	55	55	66								
Transfer	Net Applications	563	543	468	381	344	276	379	343	263	146	136	116	62	9	4				
	% Difference	-4%	-14%		-30%	-20%		-9%	-24%		-7%	-15%		-85%	-56%					
In State	457	454	379	325	290	231	323	289	223	125	124	107	53	7	1					
Out of State	106	89	89	56	54	45	56	54	40	21	12	9	9	2	3					
Readmit	Net Applications	48	44	43	40	26	31	39	26	32	7	14	3	1	4	0				
	% Difference	-8%	-2%		-50%	19%		-33%	23%		300%	-79%		300%	-100%					
In State	45	41	40	38	23	29	37	23	30	7	12	3	1	3						
Out of State	3	3	3	2	3	2	2	3	2	0	2	0	0	1						
Other	Net Applications	40	20	25	29	34	19	29	34	19	10	14	4	4	2	0				
	% Difference	-30%	-11%		-17%	-21%		-17%	-23%		40%	-71%		-50%	-100%					
In State	35	24	23	26	21	18	26	21	18	10	11	4	4	2						
Out of State	5	4	2	3	3	1	3	3	1	0	3	0	0	0						
Grand Total	Net Applications	3,519	3,496	4,650	2,786	2,730	3,085	2,655	2,657	2,733	608	622	472	67	15	4				
	% Difference	-3%	33%		-2%	13%		0%	3%		2%	-24%		-78%	-73%					
In State	2,947	2,919	3,740	2,362	2,309	2,548	2,248	2,245	2,255	532	550	397	58	12	1					
Out of State	572	577	910	424	421	537	407	412	478	76	72	75	9	3	3					

*"In-State" for the purposes of this report includes all Applicants with an "In-State Residency" OR, if the Tuition Residency is blank, with an Application Contact Address State Code of "MD".

Applications not meeting either of these criteria are included in "Out of State"

- Admissions funnel comparisons over previous 3 years as of current date
- Applied, Admitted, Deposit Paid, Enrolled
- Slice by admissions categories, academic programs, applicant demographics
- Color coded to denote changes relative to previous year
- How many applied, admitted, matriculated, and enrolled students do we have relative to the last few years *on this same date*?

Admissions Weekly Trends



- Admissions funnel comparisons cumulative to date relative to term start
- Applied, Admitted, Deposit Paid, Enrolled
- Slice by admissions categories, academic programs, applicant demographics
- How do the number of deposits paid compare with this time last year, and what is their trajectory?
- What does this look like for freshman, transfers, etc, for a given program?

Admissions Benchmarks

Admissions Report by Major, Current vs Prior Term Final Count
Previous Year: As of Term Start Current Year: As of Today

Term	APPLIED	COMPLETED APPLICATION	ADMITTED	NET DEPOSIT PAID	ENROLLED
Fall 2020	4,196	4,142	4,668	3,537	3,436
Fall 2019	3,537	3,436	3,555	3,332	3,327
Fall 2018	3,332	3,327	2,789	1,384	1,274
Fall 2017	1,384	1,274	526	1,301	1,210
Fall 2016	1,301	1,210	15	0	0

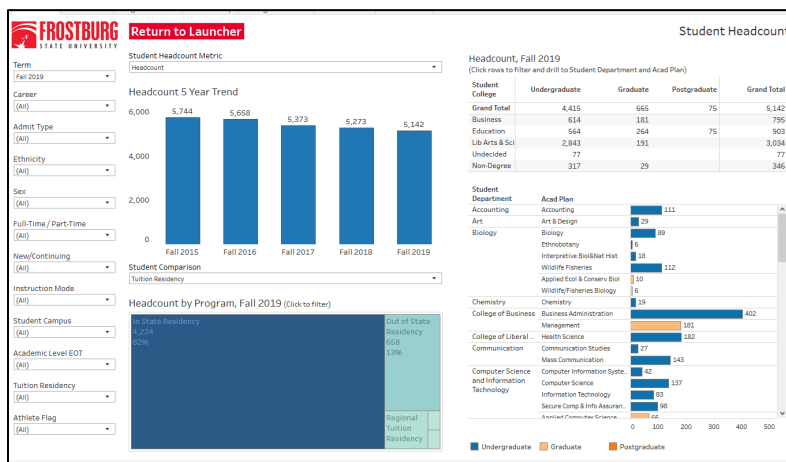
Grand Total

Major	Fall 2018	Fall 2019	Fall 2020
Accounting	85	86	95
Adventure Sports Mgmt	6	10	59
Art & Design	3	3	13
Athletic Training	95	99	6
Biology	294	262	401
Business Administration	418	462	492
Chemistry	34	39	60
Communication Studies	47	50	47
Computer Information Sys.	46	47	48
Computer Science	224	242	279
Early Childhood Educ.	173	136	111
Earth Sciences	16	18	21
Economics BS	43	29	24
Elementary Education	44	49	70
Elementary/Middle School	33	35	33
Engineering	246	193	221
English	52	51	30
Environmental Anal. & Plan	17	20	23
Ethnobotany	7	4	7
Exercise & Sport Science	101	126	221
Foreign Languages & Lit.	13	6	8
Geography	9	3	5
Health & Physical Educ	37	31	30
Health Science	105	87	130
History	29	21	35
Information Technology	44	36	44
International Studies	26	19	10
Interpreative Biol/Mat Hist	7	8	8

- Admissions funnel comparisons over previous 3 years as of current date vs start-of-term for prior years
- Organized by Program/Plan
- Applied, Admitted, Deposit Paid, Enrolled
- Slice by admissions categories, academic programs, applicant demographics for any subset of programs and plans
- Color coded to denote changes relative to previous year

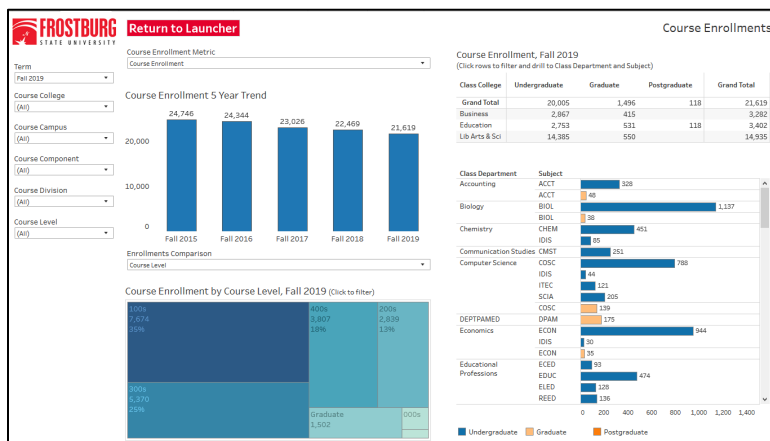
ENROLLMENT TRENDS workbook

Student Headcount



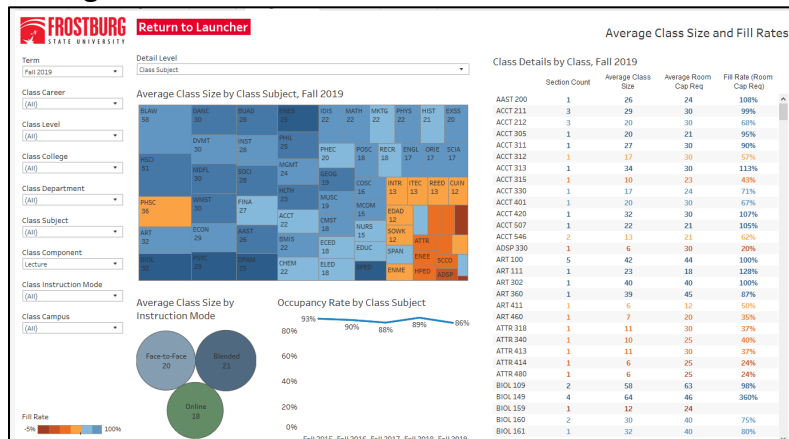
- Student headcount/FTE/credit hour trends (5 years)
- Distribution (one year) by Student College, Program, Academic Plan
- Proportional distribution by student academic and demographic variables
- Slice by admissions categories, academic programs, applicant demographics for any subset of programs and plans

Course Enrollments



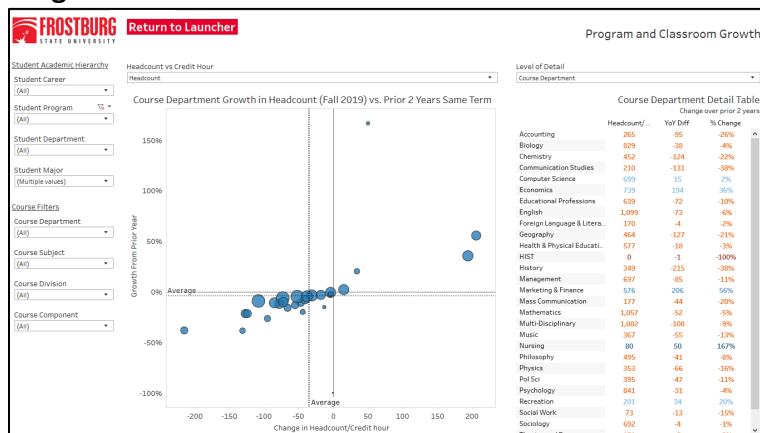
- Course registration/credit hour trends (5 years)
- Distribution (one year) by Student College, Program, Academic Plan
- Proportional distribution by class variables (department, subject, instruction mode, etc)
- Slice by student categories and class characteristics

Average Class Size



- Which classes/sections are most heavily enrolled, or have low fill rates?
- Average class size and occupancy rate
- Class sizes at department, subject, class, section levels
- Distributions by instruction mode
- Slice by class characteristics
- Occupancy rate trends based on filters applied
- Color coded by occupancy rate

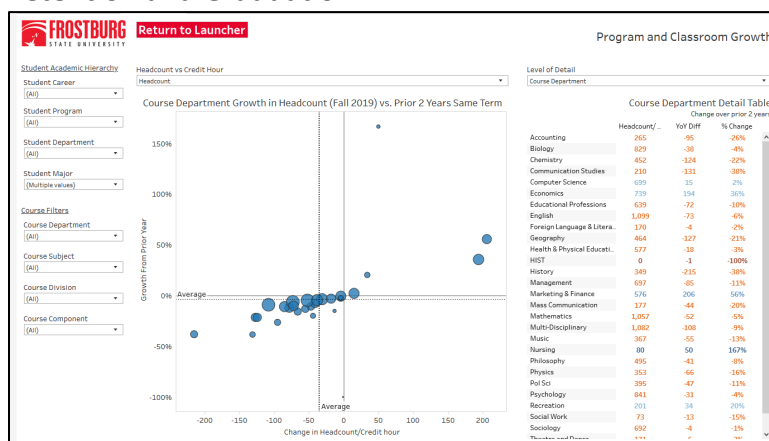
Program and Classroom Growth



- Absolute vs relative growth of academic programs year-over-year
- Can be viewed through student major or class enrollment perspective
- Slice by course or student-academic variables
- Identify large programs that are shrinking, small programs that are growing, etc.

STUDENT SUCCESS

Retention and Graduation



- Retention and Graduation rate trends for freshman and transfer student cohorts relative to other cohorts
- Single-cohort fate over time steps
- Single-cohort comparisons of retention or graduation rates across demographic or academic groups
- Slice by student academic and demographic variables

- Course success and DFW rates for all classes
- Success rates at the department and course level
- Grade distribution of all or selected subset of courses
- DFW trends over time for all or selected subset of courses
- Relative vs absolute changes in success rate to identify courses with improving or declining success rates to allocate resources effectively

- Student transitions from Time 1 to Time 2
- Time steps from 1 to 14 terms
- Identify students who graduate, persist, change majors, transfer out, and graduate from other institutions
- View at the college, program, major, or academic plan level

- Investigate performance in subsequent courses based on prior course performance
- Terms can include adjacent or non-adjacent terms
- Subsequent terms can be future or past relative to first term(s)
- Grade distributions are shown for courses included in each table
- Select individual courses or groups of courses based on course, student, or grade variables