

# LG/LG COMMITTEE MEETING

## AGENDA

February 15<sup>th</sup> 3:30PM, 2011

Location: Lane Center Room 113

### 1. Updates

### 2. Open Discussion

### 3. Group Breakouts

LG/LG members interested in any of the following areas should sign up to work on one or more of the following work groups:

#### 1. Resource and Energy Conservation Plan

The goal of this working group is to:

- Develop structure for sub metering and analysis in order to track the universities progress toward energy conservation. How can LGLG help facilities with this task? How can LGLG help gather data to track the universities progress toward reduction of carbon emissions?
- Invite student competition in the following areas: Recycling, Energy usage in dormitories, water conservation, developing a competition within each dormitory for the best recycling banner.

**Contacts:** Mr. Jeffrey L. Sellers Phone: 301-687-7615

Email: [jlsellers@frostburg.edu](mailto:jlsellers@frostburg.edu)

Mr. Lawrence A. Gingerich Phone: 301-687-4360

Email: [lagingerich@frostburg.edu](mailto:lagingerich@frostburg.edu)

#### 2. Sustainable Cuisine

The goal of this working group is to:

- Supporting the "Grow it Local Green House Initiative" and all the following phases of it: design, funding, construction, marketing, provide fresh locally grown produce for campus and others.
- Support for a compost initiative that is tied to the green house, FSU and community.

**Contacts:** Mr. Patrick W. O'Brien Phone: 301-687-4210

Email: [pobrien@frostburg.edu](mailto:pobrien@frostburg.edu)

Mr. Jeffery L. Sellers Phone: 301-687-7615

Email: [jlsellers@frostburg.edu](mailto:jlsellers@frostburg.edu)

#### 3. Faculty, Staff and Student Commitment

The goal of this working group is to:

- Summer reading program; develop many partners, the proposal due mid-September, try to aim at incoming freshmen.
- Faculty reading group, develop faculty buy in without preaching to the choir, competitive stipends could provide incentive, encourage faculty to take it to the classroom, investigate the possibility of developing a foundation funding grant for this purpose.

- Develop a program for students to have an intensive summer experience in an area of sustainability and require that all students in the program must go through it. Faculty governance, long term good.

Contacts: Dr. Kara Rogers Thomas Phone: 301-687-3124

Email: [krogersthomas@frostburg.edu](mailto:krogersthomas@frostburg.edu)

Dr. Sydney B. Duncan phone: 301-687-4225

Email: [sduncan@frostburg.edu](mailto:sduncan@frostburg.edu)

#### 4. A Sustainability Finance Plan

The goal of this working group is to:

- LGLG must develop objectives for a finance plan and identify key people (guru) to make it happen. LGLG must outline existing expenses and develop a realistic budget. LGLG must determine what the committee can actually impact over the short term and long term.
- LGLG should develop partnerships with all groups to capture success stories at the university.
- LGLG must set up a mechanism that measures and tracks all projects in order to show energy savings and carbon reduction. LGLG must develop the capacity to track return on investment in order to show value of the process. Sub-metering data should be used to obtain baseline and track future trends.
- LGLG must develop a budget and identify sources of funding such as grants, private resources and resources obtained through foundation.

Contact: Dr. Kara Rogers Thomas Phone: 301-687-3124

Email: [krogersthomas@frostburg.edu](mailto:krogersthomas@frostburg.edu)

Monika Urbanski

Email: [miurbanski@frostburg.edu](mailto:miurbanski@frostburg.edu)

#### 5. A Media Plan

The goal of this working group is to:

- Develop Face book and own it collectively, post links, post events, put link on your page.
- LGLG should develop press release skills of the advisory staff.
- Messages must be improved. Use web site to provide sustainable tips, tricks and methods to become green.
- Celebrate successes; get the word out, advertise events and accomplishments.
- Develop a “form”, to catalogue events for our media outlets to use and develop timeline to publicize.
- Keep university executives informed, for example one page reports to the president and vice presidents.
- Develop a calendar to publicize events well in advance.
- Revise web site to “ENGAGE” readers.
- Engage faculty, inventory faculty expertise and encourage collaboration which helps moral.

Contact: Ann Townsell

Phone: 301-687-3171

Email: [atownsell@frostburg.edu](mailto:atownsell@frostburg.edu)