

## Minutes from February 25, 2010

- Meeting held in President's Board Room at 12:30pm

### 1.) New Updates:

- a. Safety & Sustainability Coordinator candidate has accepted the position.  
Lawrence Gingerich will be at FSU on March 25<sup>th</sup>.

### 2.) RecycleMania

- a. 6 weeks in!
- b. The committee is working on outreach to promote the event.
  - i. Information has been placed in Statelines
- c. In one week, the amount of recycling was greater than our waste output.
  - i. This was a milestone for FSU.

### 3.) Branding & Marketing of LGLG

- a. Logo
  - i. Ann's intern Eli Baker is working on a graphic and will have it to us within a week or two.
- b. Facebook Fan Page
  - i. Becca & her intern are awaiting content to create and place a fan page for LGLG.
  - ii. Goal: To have the fan page up and running before Earth week.

### 4.) Awakening the Dreamer

- a. Friday, March 19<sup>th</sup> presentation for the Wildlife Conclave in Compton, 1-4pm
  - i. See Paul for more details
- b. Seeking to host in Fall 2010 and gain more campus participation.
  - i. Is there a tool to evaluate the success of the program?
  - ii. Should this be integrated into Earth week?

### 5.) Earth Week & Focus Frostburg

- a. Monday – Open
- b. Tuesday – Open
- c. Wednesday – Focus Frostburg
- d. Thursday – Awakening the Dreamer?
- e. Friday – Relay for Life
  - i. An updated list of presentations and room space will be made available by Monika soon.
- f. A small group is needed to plan Earth Week
  - i. Contact Patrick

### 6.) CGI Presentations

- a. Need faculty & staff support

### 7.) Blackout Day

- a. Every Thursday at noon
- b. It's listed within The Spotlight
- c. LGLG is trying to increase publicity & participation

### 8.) LGLG Budget

- a. We have \$2,000.00 to cover everything.
  - b. Advisory group to meet & discuss budget & upcoming expenditures
  - c. LGLG is encouraged to apply for FSU Foundation funds in Fall – unrestricted annual funds will be available
    - i. Contact Cherie Krug for more information
- 9.) Advancement Update
- a. Matt Sloan is seeking to raise funds through CGI for his program
    - i. \$10,000.00 for campus water bottle initiative
    - ii. His proposal needs beef as the competition is stiff – deadline is 4/23
- 10.) Bethesda Green
- a. Green initiative in Montgomery County
  - b. Setting up a campus visit for April
  - c. Partnering for green internship fair for students on March 27
  - d. LGLG to get a van to provide transportation for students that want to attend
- 11.) Mission & Vision
- a. Updates to Monika ASAP
  - b. Project Proposal form
- 12.) Meeting Date & Time Adjustments
- a. Want to cater to more students. More info to come.