

Title	0036	02/26/2026
	by Natalia Buta in 2026 COAPRT Annual Report	id. 53303850
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Score	n/a
About the Annual Report	The purpose of the Annual Report is to follow a program's current progress towards learning outcome assessment. This is a requirement to maintain accreditation. Institutions with multiple accredited programs will be required to report on the 7.0 series for each individually accredited program. Each accredited program requires its own separate annual report. For example if your institution has two accredited programs e.g. Therapeutic Recreation and Recreation Management you will complete two separate annual reports. The purpose of the Annual Report is to provide a snapshot of your student learning outcome data collection for the previous calendar year. (January 2025 - December 2025) Posting requirements for the program's website include student learning outcome aggregate data from the most recent academic year. (2024-2025)
	Section 1: Contact Information
Name of institution	Frostburg State University
Name of Accredited Program	Recreation and Parks Management
Total number of students enrolled in this program.	66 students (Fall 2025)

Name and contact information of the Primary Contact for your COAPRT Accredited Program(s). All communications will be sent to this person.

Natalia
Buta Lowe

Position Title Program Coordinator

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Department Name Kinesiology and Recreation & Parks Management

Website <https://www.frostburg.edu/academics/colleges-and-departments/recreation-and-parks/index.php>

Formal Name of your Institution's President Dr. Darlene Brannigan Smith

Section 2: Intent to Pursue Accreditation

Does the academic unit intend to pursue continued accreditation as originally scheduled?

Yes

Regional Accreditation: Is the institution currently accredited by the appropriate regional accrediting association approved by the Council for Higher Education Accreditation (CHEA) or by the current national accrediting body (Standard 1.02)?	Yes
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Section 3: Statistics Summary Report - Faculty

Are there a minimum of two full-time faculty members and a minimum of one additional full-time equivalent faculty position (FTE) assigned to and instruct in the program? (Standard 1.03)	Yes
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Do a minimum of two full-time faculty members hold a degree of masters or higher, and a degree of bachelors or above in parks, recreation, tourism or related field? (Standard 1.04)	Yes
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Do all individuals instructing in the program have the competence and credentials in the subject matter for which they are responsible? (Standard 1.05)	Yes
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Narrative Report - Learning Outcomes Assessment For the next section, please report learning outcomes - one for each of the 7.01, 7.02, 7.03, and 7.04 (for a total of four measures) of student learning and the related outcomes for each program. These outcomes should be a part of your program's annual assessment plan as indicated in COAPRT standard 2.05.05 and will also be published on the COAPRT Program List webpage. You will complete this for each of your COAPRT accredited programs. For instance, if you have two accredited programs such as a Recreation Program and a Therapeutic Recreation Program, you will submit two sets of learning outcomes - one set for each program. It is strongly suggested that you have your outcomes with you as you complete this questionnaire. TWO of the three outcomes must use direct measures. Some examples of DIRECT measures include the following: Capstone Assignment Quality Comprehensive Examination Internship Evaluation Performance of Relevant Skill Portfolio Evaluation Pre/Post Test Result Presentation Quality Project Quality Standardized Test Result Thesis/Project Quality Video/Audiotape Production Quality Written Assignment Evaluation Writing Exam Result Some examples of INDIRECT measures include the following: Advisory Board Evaluation Alumni Survey Curriculum Review Result Employer Survey Result Exit/Student Interview Result Focus Group Result Graduate School Acceptance Rate Honors/Awards Received by the Program

Section 4: Narrative Report - Learning Outcomes Assessment Please provide the following information COAPRT expects all programs to demonstrate that student learning outcomes associated with its 7.0 Series Learning Outcomes are met at a 70% level. Therefore, student achievement will be judged as appropriate when 70% or more of the students being assessed demonstrate that they have accomplished the learning outcome.

PROGRAM (include name of program and description): Please provide a short description of this COAPRT program, it will be published on the COAPRT Program online directory.

The Recreation and Parks Management (RPM) program at Frostburg State University is housed in the College of Education, Behavioral and Health Professions. The core curriculum for the program consists of 43 credits, including an internship. RPM offers curricular focus areas in Community Program Delivery, Adventure Sports, Hospitality Management and Tourism, and Sport Promotion and Communication. The RPM program has approximately 65 undergraduate students. Currently, there are three full-time faculty teaching in the RPM program. Students in our programs learn how to bridge the different segments of the recreation industry, including community recreation, park resources, outdoor recreation, and sports, to impact a fast-growing economic segment that contributes to community quality of life. The program provides an opportunity to gain recreation programming, operations, organization, promotion, supervision, and leadership skills and competencies. The mission of the Recreation and Parks Management program is to provide undergraduate students with professional knowledge, skills, and experiences to successfully manage quality programs and participant services across recreation, parks, and sports settings.

Provide the program-specific learning outcome consistent with COAPRT Standard 7.01: Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism or related professions and their associated industries; b) techniques and processes used by professionals and workers in these industries; and c) the foundation of the profession in history, science and philosophy.	Students graduating from the program shall demonstrate the following entry-level knowledge: a) the nature and scope of the relevant park, recreation, tourism, or related professions and their associated industries, b) the techniques and processes used by professionals and workers in these industries, and c) the foundation of the profession in history, science, and philosophy.
Describe the method by which the learning outcome for Standard 7.01 was assessed:	A sample of assessment methods was used to assess the three outcomes identified for Standard 7.01. An assessment method was used for each subcategory of the learning outcomes (scope of the profession, techniques of professionals, and foundations of the profession). The three methods used were exams and a service-learning assessment.
Indicate whether this outcome measure is Direct or Indirect.	Direct
State your program's standard for demonstrating that your Student Learning Outcome for 7.01 was successfully achieved.	70% of the students will score 70% or higher on the outcome measure.

Result of the assessment of the learning outcome for Standard 7.01:	Overall, for the 7.01 standard, all three (100%) of the assessment indicators were above the 70% criteria. The average for the standard was 87.6%, which is above the 70% criteria. The three assessment subcategories were the nature and scope of the profession, the techniques of professionals, and the foundations of the profession. Nature and scope of the profession (Exams RECR 201 - 84% of students scored above 70%) Techniques and processes (Service learning assessment RECR 280 - 100% of students scored above 70%) Foundations (Exams RECR 280 - 79% of students scored above 70%)
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.02. Students graduating from the program shall be able to demonstrate the ability to design, implement, and evaluate services that facilitate targeted human experiences and that embrace personal and cultural dimensions of diversity.	7.02.01 Students graduating from the program shall be able to demonstrate the ability to design a recreation program. 7.02.02 Students graduating from the program shall be able to demonstrate the ability to implement a recreation program. 7.02.03 Students graduating from the program shall be able to demonstrate the ability to evaluate a recreation program.
Describe the method by which the learning outcome for Standard 7.02 was assessed:	A sample of assessment methods was used to assess the three outcomes identified for Standard 7.02. Representing the three subcategories identified in the programming learning outcome (i.e., program design, program implementation, program evaluation), a sample of three assessments was used in the assessment, where one factor represented each dimension of the learning outcome. The four methods used were an individual program plan, self-assessment per competencies, and a research paper.
Please indicate whether this outcome measure is Direct or Indirect.	Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.02 was successfully achieved.	70% of the students will score 70% or higher on the outcome measure.
Result of the assessment of the learning outcome for Standard 7.02:	For the programming learning outcomes, all three of the assessment indicators were above the 70% criteria. The average for the standard was 97.3%, which is above the 70% criteria. The three assessment indicators were program design, program implementation, and program evaluation. 7.02.01 Program Design (Program Proposal RECR 382 - 98% of students scored above 70%) 7.02.02 Program Implementation (Self-assessment per competencies RECR 491 - 100% of students scored above 70%) 7.02.03 Program Evaluation (Research Paper RECR 388 - 94% of students scored above 70%)
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.03. Students graduating from the program shall be able to demonstrate entry-level knowledge about operations and strategic management/administration in parks, recreation, tourism and/or related professions.	7.03.01 Students graduating from the program shall be able to demonstrate entry-level knowledge about agency organizational structure, authority, role, responsibility, and agency organization and administration. 7.03.02 Students graduating from the program shall be able to demonstrate entry-level knowledge about planning for recreation. 7.03.03 Students graduating from the program shall be able to demonstrate entry-level knowledge about human resources management. 7.03.04 Students graduating from the program shall be able to demonstrate entry-level knowledge about financial management. 7.03.05 Students graduating from the program shall be able to demonstrate entry-level knowledge about facility and land use. 7.03.06 Students graduating from the program shall be able to demonstrate entry-level knowledge about public safety and risk management.
Describe the method by which the learning outcome for Standard 7.03 was assessed:	A sample of assessment methods was used to assess the six outcomes identified for Standard 7.03. The seven CAPRA-related assessment indicators were agency, planning, administration, human resources, financial, facilities and land use, and risk management. An assessment method was used for each subcategory of learning outcome. The methods used were exams for agency roles, planning concepts (master planning and site planning) and administration, a budgeting assignment for financial management, a hiring unit for human resources, a specialty area assignment for facility and land use, and risk assessments.
Please indicate whether this outcome measure is Direct or Indirect.	Direct

State your program's standard for demonstrating that your Student Learning Outcome for 7.03 was successfully achieved.	70% of the students will score 70% or higher on the outcome measure.
Result of the assessment of the learning outcome for Standard 7.03:	Five of the six (83%) assessment indicators for the management learning outcomes were above the 70% criteria. The one measure that scored under 70% was risk management. The average for the standard was 76%, which is above the 70% criteria. The six assessment indicators based on the CAPRA accreditation standards were agency and administration, planning, human resources, financial, facilities and land use, and risk assessments. 7.03.01 Agency (Exams RECR 440 - 73% of students scored above 70%) 7.03.02 Planning (Exams RECR 342 - 76% of students scored above 70%) 7.03.03 Human Resources (HR unit RECR 491 - 90% of students scored above 70%) 7.03.04 Financial (Budget RECR 440 - 71% of students scored above 70%) 7.03.05 Facilities and Land Use (Specialty Area Project RECR 342 - 100% of students scored above 70%) 7.03.06 Risk Management (Risk Assessments RECR 443 - 44% of students scored above 70%) – Note: The risk assessments require students to develop measures to prevent or reduce potential risks. Many students failed to submit their work at all or on time, resulting in lower scores.
Please provide the program-specific learning outcome consistent with COAPRT Standard 7.04. Students graduating from the program shall demonstrate, through a comprehensive internship of not less than 400 clock hourse and no fewer than 10 weeks, the potential to succeed as professionals at supervisory or higher levels in park, recreation, tourism or related organizations.	Practitioners in the field who are supervising student interns will assess the student's ability to demonstrate recreation programming, financial management, operations, and human resources management competencies.

Describe the method by which the learning outcome for Standard 7.04 was assessed:	Evaluation completed by the intern supervisor assessing the student's progress in learning and demonstrating recreation programming, financial management, operations, and human resources management competencies.
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Please indicate whether this outcome measure is Direct or Indirect.	Direct
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State your program's standard for demonstrating that your Student Learning Outcome for 7.04 was successfully achieved.	70% of the students will be assessed by the site internship supervisor as meeting or exceeding expectations in demonstrating recreation programming, financial management, operations, and human resources management.
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Result of the assessment of the learning outcome for Standard 7.04:	90% of the students were evaluated by the site internship supervisor as meeting or exceeding expectations in demonstrating recreation programming, financial management, operations, and human resources management.
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Section 5: Narrative Report - Accountability and Informing the Public

An important aspect of accreditation is accountability. It is expected that the program annually posts 7.0 series aggregated data and additional evidence reflecting program academic quality and student achievement on their program and/or departmental website. Such information shall be consistent with The Family Educational Rights and Privacy Act (FERPA) requirements (Standard 2.05.05).

Please provide a link to the program's website that demonstrates compliance with Standard 2.05.05.

<https://www.frostburg.edu/programs/recreation-and-parks-management/accreditation.php>

It is expected that a program has a practice of informing the public about the harm of degree mills and accreditation mills (Standard 3.06).

Please provide a link to the program's website demonstrating compliance with Standard 3.06.

<https://www.frostburg.edu/programs/recreation-and-parks-management/accreditation.php>

It is expected that the program has a practice of informing the public about their COAPRT accredited programs (Standard 3.07).

Please provide a link to the program's website demonstrating compliance with Standard 3.07.

<https://www.frostburg.edu/programs/recreation-and-parks-management/accreditation.php>

Section 6: Program Changes

Clearly describe any major changes for the reporting year in the program's strategic plan, curriculum, resources, administration, or other areas of the program directly related to accreditation standards. Please include the Standard number. If there are no major changes in any of these areas, please just indicate "none".	To strengthen academic quality and better align the program with industry expectations, several curriculum revisions have been implemented and proposed over the past year. Curriculum changes proposed in Spring 2025 and implemented in Fall 2025 addressed areas of improvement identified through assessment. Three new courses were added - RECR 220 Diversity and Inclusion in Recreation and Sports, RECR 330 Promotion of Recreation Services, and RECR 438 Recreation Budgeting. In addition, course titles for courses in the core curriculum were refined to better reflect their focus, the internship requirement was standardized at 12 credits, the RECR 491 Professional Seminar was set at 1 credit, and the core curriculum increased from 39 to 43 credits. In Fall 2025, faculty completed a comprehensive revision of the undergraduate program to further align it with current industry practices and student career pathways. Proposed changes, currently under university review, include renaming the major from Recreation and Parks Management to Recreation and Sport Management, updating course content to better align with professional competencies, and revising core requirements to provide clearer professional pathways. As part of the revised core, students will complete either RECR 342 Park and Facility Operations (3) or RECR 384 Sport Facility and Event Operations (3), and either RECR 382 Program and Event Planning (3) or RECR 386 Principles of Sport Program Management. All four concentrations were also strengthened to reflect emerging trends and stakeholder feedback. These changes are expected to take effect in Fall 2026, and faculty are currently working on updating the program's assessment plan (Standard 7).
The responses are self reported and the responsibility for the accuracy of the content is on behalf of the program.	checked