

## **Future 5 Year Aspirations**

3/31/2017

### **Group 1**

- Facilities
  - Currently planned residence halls
  - New academic building completed
  - Public and private partnerships established for new facilities and upgrades
  - Next facility project in pipeline
- Institutional Promotion
  - Marketing to “claim the regional community”
  - Embrace our history while looking forward
  - Promote the fact that we are an art and cultural hub in Western Maryland
  - Play leadership role for economic development
  - Be more globally connected
- External Outreach/ Engagement
  - Be partner for economic/social development for the region
  - Strong voice for Western Maryland
  - Develop series of programs/events that serve and engage local community on our campus
- Student Experience
  - Increase pride
  - Engaged students who are academically sound, academically prepared, and experientially informed
  - Create a program for food that promotes culture and health
  - Interaction between students from different backgrounds
- Organizational Culture
  - Collaborative environment that draws on the strengths and celebrates its components
  - More social interactions
  - Strong inter-divisional collaborations
- Academic Excellence
  - 75% first choice students because we are an institution where first generation students as well as those who are not can thrive and be successful
  - New GEP that emphasizes cultural competence and meets institutional learning goals
  - Investment in faculty will contribute to above point
  - Head toward STEAM or STEA(H)M
  - Emphasis on documenting or tracking what progress our alumni have made

## **Group 2**

- Facilities
  - Tough decisions were made to prioritize limited resources in order to focus on successful programs and the student experience
    - New buildings
    - Outdoor spaces – learning, eating, etc.
    - Physical access on campus
- Institutional Promotion
  - Fuse is a first choice for students, with a clear identity, recognized throughout the state and region. The institution is proactive, with a focus on preparation for career and life
- External Outreach/ Engagement
  - Mutual embrace between university and regional community. The goal involves greater involvement between students and community.
- Student Experience
  - Students are invested and have pride for the institution, both during their college career and after graduation. Students are part of a challenging, diverse, and inclusive environment
- Organizational Culture
  - Due to open communication, collaboration, and transparency, morale has improved for the campus community. Student and employee contributions and perspectives are valued and recognized. Employee strengths are utilized and there are opportunities for growth and advancement. People are proud of FSU.
- Academic Excellence
  - Our reputation is for rigorous, innovative and distinctive programs that ensure students success at FSU and beyond. Staff and faculty are valued and supported as contributing to student's success.

### **Group 3**

- Facilities
  - Prioritized, renovated, and replaced aging infrastructure
  - Engagement of campus community in facility master plan
- Institutional Promotion
  - “Bobcattitude” a firm grasp of FSU
  - Drive transformation in the region
  - Transparent, mindful marketing and nuanced narrative
- External Outreach/ Engagement
  - Brought community to campus and not just campus to community
  - Continued and enhanced investment from Annapolis
  - More alumni stay in the region and grow businesses
- Student Experience
  - Culturally competent campus, shared engagement, in understanding intersecting identities
  - Transforms student mind and soul
- Organizational Culture
  - Shared vision and a unified voice
  - Continuous collaboration and assessment
  - Continued wooing of faculty, students, and staff
  - Work to your strengths within your role
- Academic Excellence
  - Deep expertise and broad education
  - Find yourself and define your excellence
  - Marked investment in sophomore and junior experience

## **Group 4**

- Facilities
  - Evidence-based prioritizing:
    - Increase technology
    - Renovation
    - Cap. fundraising
    - More parking
- Institutional Promotion
  - Value/affordable
  - Opportunity (transformative) to reach full potential
  - Anecdotes
  - Community interaction with academic programming
  - Recognize we are a cultural hub and economic driver
- External Outreach/ Engagement
  - Improve coordination between community and known point of contact
  - Symbiotic industry partnerships with FSU
  - Advertise community engagement
  - Consolidate alumni groups
  - Entrepreneurial opportunities for students
- Student Experience
  - Tradition
  - Individualized, strong, support across achievement spectrums
  - University of inclusion
  - Enhance programs, not add
  - “My degree is valuable”
  - Students make a difference
- Organizational Culture
  - Document and share decisions
  - Respect constituencies (SILOS) (Inclusion)
  - Moral work in progress
  - Reward engagement
  - Holistic
- Academic Excellence
  - GEP is model program
  - Codified EXPL
  - Stream lined IDIS Program
  - Work force needs
  - Attract and produce better quality
  - Mentoring to WHOLE student

## **Group 5**

- Facilities
  - Facilities and technologies master plan data aligned with informal strategic priorities
- Institutional Promotion
  - Utilize marketing mechanisms that tell the story of transformation of our students
- External Outreach/ Engagement
  - Expand office of community engagement “Bobcats from birth”
- Student Experience
  - Proud of an environment that is intellectually challenging and supportive of student success
- Organizational Culture
  - Culture that promotes honesty, authenticity, transparency, and collaboration across disciplines
- Academic Excellence
  - Professional advisors and success coaches
  - Faculty are able to focus and develop those things that they do best
  - Evidence-based best teaching practices widely used